Jorge De La Cruz Jr.

Pennsylvania State University

316 Sparks Building

University Park, PA 16802

jxd847@psu.edu

E D U C A T I O N

**Doctor of Philosophy, The Pennsylvania State University** 2018-2022 (Expected)

Major: Communication Arts & Sciences

Advisor: Dr. Denise Solomon

**Master of Arts, Texas Tech University** 2017-2018

Major: Communication Studies

Advisor: Dr. Narissra Punyanunt-Carter

**Bachelor of Arts, Texas Tech University** 2015-2017

Major: Communication Studies

A C A D E M I C A P P O I N T M E N T S

Graduate Assistant 2018- Present

Pennsylvania State University

Graduate Teaching Assistant 2017- 2018

Texas Tech University

P R O F E S S I O N A L P U B L I C A T I O N S

***Journal Articles***

Punyanunt-Carter, N. M., **De La Cruz, J.**, & Wrench, J. S. (2018). Analyzing college students’ social media communication apprehension. *Cyberpsychology, Behavior, and Social Networking*, *21*(8). doi: <https://doi.org/10.1089/cyber.2018.0098>

Punyanunt-Carter, N. M., **De La Cruz, J.**, & Wrench, J. S. (2017). Investigating the relationships among college students’ satisfaction, addiction, needs, communication apprehension, motives, and uses & gratifications with Snapchat. *Computers in Human Behavior*, *75*, 870-875. doi: <http://dx.doi.org/10.1016/j.chb.2017.06.034>

***Manuscripts in Preparation***

**De La Cruz, J.**, Dillard, J. P., & High, A. C. An action theory of collective identity.

**De La Cruz, J.**, Punyanunt-Carter, N. M., & Wrench, J. S. Dating app communication: Personal characteristics, motives, and behavioral intent.

R E S E A R C H T E A M S A N D E X P E R I E N C E

|  |  |
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| Bridging the Bay: Using Technology to Establish Common Collective Identity among Stakeholders of the Chesapeake Bay Watershed, Pennsylvania State UniversityResearch assistant | 2020 |

T E A C H I N G E X P E R I E N C E

***Undergraduate Courses***

|  |  |
| --- | --- |
| CAS 303: Communication Theory (Teaching Assistant), Pennsylvania State University | Spring 2020 |
| CAS 100A: Effective Speech, Pennsylvania State University | Fall 2019 |
| CAS 100B: Effective Speech—Collaborative Communication, Pennsylvania State University | Summer 2019 – Fall 2019 |
| COMS 2300: Public Speaking, Texas Tech University | Fall 2017 – Spring 2018 |

P R O F E S S I O N A L P R E S E N T A T I O N S

***Convention Presentations***

**De La Cruz J.** (2020, May). Dating app communication: Personal characteristics, motives, and behavioral intent. Paper accepted for presentation at the annual meeting of the International Communication Association, Gold Coast, QLD, AU.

**De La Cruz, J.** (2019, November) *Toward a theory of identity systems*. Nation Communication Association convention, Baltimore, MD.

**De La Cruz, J.** (2018, November). Research in Progress Roundtable: *Graduate teaching assistant identity: Communication practices used to negotiate an academic identity*. National Communication Association Convention, Salt Lake City, UT.

**De La Cruz, J.** (2018, November). *It’s not you, it’s me: An investigation of ego identity and romantic attachment*. National Communication Association convention, Salt Lake City, UT.

Punyanunt-Carter, N. M., **De La Cruz, J.**, & Wrench, J. S. (2018, April). *Analyzing college students’ social media use and communication apprehension.* Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

**De La Cruz, J.**, Punyanunt-Carter, N. M., & Wrench, J. S. (2018, April). *Examining college students’ online jealousy behaviors in relation to ego identity, romantic attachment, and romantic beliefs*. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

**De La Cruz, J.** (2017, November). G.I.F.T.S (*Great Ideas for Teaching Students)*: *Donuts and dissonance*. National Communication Association Conference, Dallas, TX.

***Chairing Duties***

**De La Cruz, J.** [chair] (2018, November) *Interpersonal processes in online environments*. Presentation as chairperson at the meeting of the National Communication Association, Salt Lake City, UT.

**De La Cruz, J.** [chair] (2017, November). *Student characteristics and the college experience*. Presentation as chairperson at the meeting of the National Communication Association, Dallas, TX.

***Guest Lectures***

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| *Introduction to Intercultural Communication*COMS 1301: Interpersonal CommunicationDr. Narissra Punyanunt-Carter | Spring 2018 |
| *Metatheoretical Assumptions of Communication Research*COMS 3302: Communication ResearchDr. Narissra Punyanunt-Carter | Spring 2018 |

M E M B E R S H I P S

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| * Student Member, International Communication Association
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| * Student Member, National Communication Association
 |
| * Member, Lambda Pi Eta Honor Society
 |

A W A R D S & H O N O R S

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| --- | --- |
| * Outstanding Graduate Student Research Award—Texas Tech University College of Media & Communication Department of Communication Studies
 | 2018 |

S E R V I C E

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| * National Communication Association, G.I.F.T.S Reviewer
 | 2018 – present |
| * NCA Mass Communication Division, Graduate Student Representative
 | 2017-2019 |

F E L L O W S H I P S & G R A N T S

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| --- | --- |
| * Dean’s Distinguished Graduate Fellowship—The Pennsylvania State University
 | 2018-2019 |