Matthew Parnell

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**Education**

* Ph.D. in Communication Arts and Sciences

The Pennsylvania State Uniersity, State College, Pennsylvania

Anticipated Graduation Date: May 2024

* Master’s Degree in Communication Studies

Texas Tech University – Lubbock, Texas

Graduation Date: May 2020

Current GPA: 4.0

* Bachelor of Arts in History

Minor in Communication Studies

Washburn University – Topeka, Kansas

Graduation Date: May 2018

Department Honors – Scholarly or Creative Transformational Experience Project

GPA: 3.40

Major GPA: 3.83; Minor GPA: 4.0

* Seaman High School – Topeka, Kansas

Graduation Date: May 2013

GPA: 3.5

**Work Experience**

* Summer Research Assistant for Dr. Luke LeFebvre at Texas Tech University – May 2020 – July 2020
  + Researched relevant literature and organized data examining the effectiveness of small group test taking for the basic communication course for papers submitted to the National Communication Association.
* Summer Research Assistant for Dr. Luke LeFebvre at Texas Tech University – May 2019 – August 2019
  + Researched relevant literature and collected data with undergraduate students utilizing Virtual Reality technology for papers submitted to the International Communication Association and publication
* Communication Training Center Graduate Assistant Consultant at Texas Tech University – December 2018 – Present
  + The Communication Training Center institutional center was created as part of the Quality Enhancement Plan to enhance oral and visual skills of faculty, graduate, and undergraduate students
* Texas Tech University, August 2018 – May 2020
  + COMS 2300 – Public Speaking Lab Instructor, August 2018 – May 2019
  + COMS 2300 – Public Speaking Instructor (Online), June 2019 – July 2019
  + COMS 2310 – Communication and Pop Culture Teaching Assistant, August 2019 – December 2019
  + COMS 3353 – Small Group Communication Teaching Assistant, January 2020 – March 2020
* Texas Tech University Debate Coach – August 2018 – May 2020

**Presentations**

* Parnell, M. L. (2020, November 21). *Make America great (hate) again: White Nationalism and the rhetoric of Donald Trump’s MAGA ballcaps.* Paper presented on Paper Panel for the Public Address Division at the National Communication Association convention, Indianapolis, IN.
* Parnell, M. L. (2020, November 21). *Mythmaking and material aesthetic of dixie fantasy posters: Appeals of Neo-Confederate rhetoric.* Paper presented on Paper Panel for the Critical and Culture Studies Division at the National Communication Association convention, Indianapolis, IN.
* Parnell, M. L. (2020, November 21). [Master’s Students Navigating the Crossroads of the Discipline: Creating Resources for Self-Advocacy, Solidarity, and Institutional Improvement](https://ww4.aievolution.com/nca2001/index.cfm?do=ev.viewEv&ev=11869)*.* Panelist for the Master’s Education Section at the National Communication Association convention, Indianapolis, IN.
* Parnell, M. L. (2019, November). *Debate and forensics programs: Surviving the threats.* Presented at a roundtable discussion for the Argumentation and Forensics Division at the National Communication Association convention, Baltimore, MD.
* Dweik, S.C., **Parnell, M.L.**, & Provencher, J. (2019, November). *The conflict of callouts: surviving competitive confrontation in modern collegiate debate*. Presented on the Top Paper Panel for the Argumentation and Forensics Division at the National Communication Association convention, Baltimore, MD.
* Parnell, M. L. (2019, November). *The tap me in debate: Using Toulmin’s model as a tool to teach civil discourse.* Presented at a roundtable for the Great Ideas for Teaching Students at the National Communication Association convention, Baltimore, MD.
* Parsons, M., **Parnell, M.**, Dweik, S.C., & LeFebvre, L. (2019). *Credentialing academic center directors: The Communication for Center Directors Graduate Certificate program at Texas Tech University.* Invited panel session for the Instructional Development Interest Group at the Texas Speech Communication Association, Amarillo, Texas.
* Parnell, M.L. (2018, April 20). *Revealing the ghosts of the past: The Greensboro massacre and militia violence in America.* Paper presented at the Washburn University’s Apeiron Showcase.
* Parnell, M.L. (2018, January 13). *The American Reich: A historiographical Analysis of the Rise of the Neo-Nazi Movement, 1960-1980*. Paper presented at the Phi Alpha Theta National Conference in New Orleans, LA.

**Teaching Experience**

* Texas Tech University – Public Speaking Lab Instructor
* Texas Tech University – Public Speaking Instructor (online section)

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| --- | --- | --- | --- | --- | --- |
| **Semester**  **and Year** | **Course #** | **Total Enrollment** | **Percentage of Students Responding** | **Instructor Effectiveness** | **Valuable Learning Experience** |
| Summer 2019 | COMS 2300\* | 20 | 40% | 4.6 | 3.9 |
| Spring 2019 | COMS 2300 | 25 | 92% | 4.5 | 4.7 |
| Fall 2018 | COMS 2300 | 25 | 68% | 4.6 | 4.5 |
| *All scores based upon a 5.0 scale. \*Online course.* | | **70** | **Average =** | **4.56** | **4.36** |

* Texas Tech University - Communication Training Center Graduate Assistant Consultant

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| **Semester**  **and Year** | **Workshop Type** | **Total Enrollment** | **Percentage Responding** | **Overall Rating** | **Learned Great Deal** |
| Fall 2019 | Customized | 2 | 100% | 5 | 5 |
| Fall 2019 | Signature | 42 | 100% | 4.56 | 4.54 |
| Spring 2019 | Signature | 39 | 100% | 4.33 | 4.08 |
|  | | **83** | **Average =** | **4.63** | **4.78** |

**Certifications**

* Communication for Center Directors at Institutions of Higher Education. (2020). Texas Tech University, Lubbock, TX.

**University and Conference Awards**

* 2020-2021 Graduate Scholar Award, The Pennsylvania State University - $2,000
* 2019 Argumentation and Forensics Division *Top Paper Award* at the National Communication Association Conference
* 2018 – 2020 Communication and Mass Media Forensics Scholarship - $2,000
* 2017 – 2018 Washburn University Dean’s List
* 2015 Kansas State Board of Regents Comprehensive Grant Winner - $400

**Debate Awards – Competitor**

* Semifinalist – 2018 National Parliamentary Debate Association National Tournament
* Semifinalist – 2018 Texas Tech University Dust-Up
* Quarterfinalist – 2018 University of Missouri Classic Invitational
* Quarterfinalist – 2018 Rice University Classic
* Octofinalist – 2017 National Parliamentary Debate Association National Tournament
* Semifinalist – 2016 University of Utah Mile High Invitational Tournament

**Debate Awards - Coaching**

* Top Speaker – 2019 National Parliamentary Tournament of Excellence
* Fifth Place – 2019 National Parliamentary Tournament of Excellence
* Semifinalists – 2019 National Parliamentary Debate Association National Championship Tournament
* Top Speaker – 2019 National Parliamentary Debate Association National Championship Tournament
* First Place – 2019 National Parliamentary Debate Association National Season Sweepstakes
* Third Place – 2019 National Parliamentary Debate Association National Championship Tournament Sweepstakes
* Top Speaker – 2019 National Round Robin
* Fourth Place – 2019 National Round Robin

**Organization and Community Service**

* Reviewer – Critical and culture Studies Division for the 2020 National Communication Association conference
* Reviewer – Great Ideas for Teaching Students Division for the 2020 National Communication Association conference
* Judge and Volunteer – 2019 Raider-Rebel Swing Texas Forensics Association Tournament
* Reviewer – Feminist and Women Studies Division for the 2019 National Communication Association conference
* Reviewer – Western Forensics and Argumentation Association for the 2019 Western States Communication Association conference
* Reviewer and Judge – Texas Tech University 2019 Undergraduate Research Conference

**Guest Lectures**

* Guest Lecture. *Power and Ideology in Organizations.* (2019, March 19 & 21) Texas Tech University, Lubbock, Texas.
* Guest Lecture. *Cultural Events of the 1980s.* (2019, October 14 & 16) Texas Tech University, Lubbock, Texas.
* Guest Lecture. *Cultural Events of the 2010s.* (2019, November 25) Texas Tech University, Lubbock, Texas
* Guest Lecture. *Basics of Small Group Communication.* (2020, January 1) Texas Tech University, Lubbock, Texas

**Activities**

* Red Raider Rhetoric Society of America
* Vice President**,** Phi Kappa Delta

March 2017 – May 2018

* Debater for Washburn University

August 2013 – May 2018

* Member of COMS Club
* Member of the National Communication Association
* Member of the Western States Communication Association