

# ROBIN KRAMER

Department of Communication Arts and Sciences  
The Pennsylvania State University  
robinkramer@psu.edu

## EDUCATION

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### **M.Ed. in Curriculum and Instruction – Language and Literacy (2004)**

The Pennsylvania State University

### **B.S. in Secondary Education – English and Communication (2000)**

The Pennsylvania State University

## PROFESSIONAL EXPERIENCE

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ASSOCIATE TEACHING PROFESSOR – Department of Communication Arts and Sciences (May 2018 – current)

ASSISTANT TEACHING PROFESSOR (November 2017 – May 2018)

SENIOR LECTURER (June 2013 – November 2017)

LECTURER (August 2005 – May 2013)

The Pennsylvania State University | University Park, PA 16802

#### Courses Taught:

- CAS 137H and CAS 138T: Rhetoric and Civic Life I and II (3 credits each, honors)  
Comprehensive training in oral, written, visual, and digital communication, uniting modes under the flexible art of rhetoric with emphasis on analysis (137H) and persuasion and advocacy (138T)
- CAS 100A: Effective Public Speaking, including CAS 100A for Engineers (3 credits)  
Principles of oral communication to address practical, professional, and civic problems through the presentation of individual speeches
- CAS 100B: Group Communication (3 credits)  
Principles of communication implemented through collaborative communication, deliberation, and group problem solving

ENGLISH and PUBLIC SPEAKING TEACHER (August 2000 – June 2005)

Tyrone Area School District | Tyrone, PA 16686

- Planned and executed daily lessons for academic twelfth grade English, general twelfth grade English, and ninth through twelfth grade public speaking courses
- Designed and implemented curriculum on informative writing and speaking, persuasive writing and speaking, research writing, memoir writing, media literacy, and selections of British literature
- Collaborated with special education staff to fulfill IEP requirements for individual learners
- Served as director of Tyrone Area School District's Speech Contest

RESEARCH WRITING and PUBLIC SPEAKING TEACHER (2000 – 2006 summers only)

Penn State Upward Bound Math and Science (UBMS) | University Park, PA 16802

- Established six-week research writing and public speaking curriculum
- Participated in interdisciplinary teaching with math and science teaching staff
- Worked with the College of Earth and Mineral Sciences faculty in collaborative research experiences

## PROFESSIONAL HONORS

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2019 Faculty Marshal for the Department of Communication Arts and Sciences Spring 2019 graduation  
2017 Faculty Marshal for the Department of Communication Arts and Sciences Spring 2017 graduation  
2013 College of the Liberal Arts Outstanding Teaching Award for Non-Tenure Line Faculty  
2013 Cynthia Finch Award for Teaching Excellence  
2012 Impact on First Year Students Recognition: East Halls Residence Life Student Affairs  
2011 Impact on First Year Students Recognition: East Halls Residence Life Student Affairs  
2000 Mary Ellen Burkholder Bowden Award  
1999 Katey Lehman Journalism Award

## INVITED GUEST CLASS LECTURES

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HONORS 301: Presidential Leadership Academy (Schreyer Honors College, Dean Patrick Mather)

- 2024: *Putting Your Best Self Forward: Effective Message Design and Public Speaking* (also 2022, 2023)

CAS 602: Supervised Experience in College Teaching

- 2022 *Speaking Through the Stack: Grading Via Podcast*
- 2019 *Establishing a Positive Classroom Culture* (also presented in 2018)
- 2018 *Teaching Motivational Speaking* (also presented in 2012, 2011, 2010, and 2009)
- 2018 *Teaching Narrative via the This I Believe Speech*
- 2014 *Teaching Speaking & Speaking Teaching: Panel Discussion*
- 2013 *Establishing an Organized Approach to Teaching and Grading*
- 2008 *Creating a Successful First Day of Class*

CAS 490: Peer Tutoring for Public Speaking

- 2018 *Speech Arrangement* (also presented in 2017 and 2014)
- 2015 *Speech Rehearsal and Memory*

## PROFESSIONAL PRESENTATIONS

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2024 *Organizing Classes, Leading Discussions* | Schreyer Honors College: Foundations of Scholar Success Leadership Training

2023 *Finding Success: Presenting with Courage, Confidence, and Clarity in the Classroom* | Schreyer Honors College: SHO TIME Leadership Orientation Training

2022 *Speaking Through the Stack Efficiently and Painlessly: Grading via Podcast* | CAS Instructor Homecoming Event

2018 *Speaking Through the Stack Efficiently and Painlessly: Grading via Podcast* | CAS One Hundred Oriented Lessons (C.O.O.L.) Event

2017 *A Picture is Worth a Thousand Words: Improving PowerPoint Presentations* | CAS One Hundred Oriented Lessons (C.O.O.L.) Event

2016 *Speaking Through the Stack Efficiently and Painlessly: Grading via Podcast* | Penn State University Teaching and Learning with Technology Symposium

2016 *Communication Model and Rhetorical Situation* | Penn State University Undergraduate Admissions Achievers Program

2016 *Effective Communication Strategies* (with P. and L. Miraldi) | Special Olympics Pennsylvania

2016 *Practice and Presence in Public Speaking* | Penn State Homecoming Executive Committee

## **PUBLICATIONS**

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- Kramer, Robin. *Robin Kramer Writes* (personal blog) | [www.robinkramerwrites.com](http://www.robinkramerwrites.com) | 2010 – current
- Kramer, Robin. *Then I Became a Mother*. Byrne Publishing. 2012.
- Kramer, Robin. "Impressionable Minds, Indelible Images: Messages of Image and Branding." *The Clearing House: A Journal of Educational Strategies, Issues, and Ideas* 76.6 (2003) 301-304.
- Kramer, Robin. "No Salary, No Bread." *Kalliope Student Literary Magazine of Penn State* (1999) 43-47.

## **SERVICE, ADVISING, and COMMITTEE WORK**

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- Member, Teaching Mentor Committee (Fall 2022 – current)
- CAS 100A Online Teaching Mentor (Fall 2020 – Spring 2021)
- Member, CAS 100 Committee (Fall 2012 – Spring 2014 and Fall 2017 – Spring 2022)
- Judge, Penn State Civic Engagement Public Speaking Contest (ongoing each semester)
- Judge, Leonhard Center Speaking Contest for Engineering Students (2015)
- Supervisor of Teaching Assistants: Matt Dabiero (SP17) and Matt Crager (FA15)
- Mentor, CAS Instructional Mentor Program (2014 – 2015 and 2009)
- Advisor and Reviewer, Excellence in Communication Certificate Program (2011 – 2015)
- Member, Public Speaking Center Committee (2014 – 2015)
- Member, English and CAS Basic Courses Collaboration (2008 – 2012)
- Judge, Penn State Mock Trial Happy Valley Invitational (2011)
- Member, LA 101H Development Committee (precursor to Rhetoric and Civic Life course) (2009)
- Research Assistant, *Art of the Speaker* textbook support for Dr. Christopher Johnstone (2008)

## **PROFESIONAL DEVELOPMENT**

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- Member of the Liberal Arts Teaching Group (November 2017 – current)
- Penn State Teaching and Learning with Technology Symposium
- ENGL 602: Rhetoric and Civic Life (Fall 2012 and Spring 2013)
- Liberal Arts Scholarship and Technology Summit (2012)
- Schreyer Institute for Teaching Excellence: Best Practices for PowerPoint (2011)
- Blog and ePortfolio Development (2010)
- Penn State's Center for Excellence in Writing Tea Topics (2009)

## **PERSONAL SPEAKING ENGAGEMENTS**

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- 2024 *Beyond Measure* | Heart and Hands Women's Conference | Williamsport, PA
- 2023 *Beyond Measure* | Abide Women's Conference | State College, PA
- 2022 *Restore and Renew* | Abide Women's Conference | State College, PA
- 2021 *Breaking Up with Fear and Worry* | Abide Women's Conference | State College, PA
- 2019 *Breaking Up with Fear and Worry* | Inspiring Women Conference | State College, PA
- 2018 *Practical Tips for Peace, Harmony, and (Slightly) Less Chaos in Parenting* | MOPS | State College, PA
- 2015 *The Trap of Pleasing (All) People* | Inspiring Women Conference | State College, PA
- 2015 *Measuring Worth* | Women of Purpose Conference | Pennsylvania/Delaware District
- 2014 *Measuring Worth* | Inspiring Women Conference | State College, PA

2013 *Loving Motherhood Even When You Don't Like It* | Grace Church | Huntingdon, PA  
2013 *The Myth of Significance* | Penn State's Victory Christian Fellowship | University Park, PA  
2012 *Beyond Comparison* | MOPS | State College, PA  
2012 *Modeling Beauty* | Beauty from the Inside Out Women's Conference | State College, PA  
2012 *Priorities 101: Organizing Motherhood* | Mothers and More | State College, PA  
2012 *Big Pieces First* | MOPS | Zion, PA  
2011 *Hunger, Thirst, and Rest* | Zion Community Church Mother's Day Banquet | Zion, PA  
2011 *Getting Unstuck from the Motherhood Guilt Trap* | MOPS | Zion, PA

#### **COMMUNITY and CAMPUS SERVICE**

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Academic Advisor | Centre County Young Life at Penn State (2023 – current)  
Centre County Young Life Committee (2020 – current)  
Academic Advisor | Victory Christian Fellowship at Penn State (2012 – 2017)  
Children's Ministry Teacher | Christ Community Church, State College (2001 –2020)