

Peter N. Miraldi

308 Sparks Building
Department of Communication Arts and Sciences
The Pennsylvania State University
University Park, PA 16802
pnm10@psu.edu • (814) 633-1080

Education

Ph.D., Communication Studies **December, 2010**

Kent State University • Kent, OH

- Dissertation title: *Influence of college students' MP3-player motives on their social interaction.*

Master of Applied Communication Theory and Methodology **August, 1998**

Cleveland State University • Cleveland, OH

- Mass Communication, Advertising, and Persuasion.

B.A., Communication **August, 1997**

Cleveland State University • Cleveland, OH

Teaching Experience

Teaching Professor, Department of Communication Arts and Sciences **2017-Present**

Senior Lecturer, Department of Communication Arts and Sciences **2015-2017**

Lecturer, Department of Communication Arts and Sciences **2005-2015**

The Pennsylvania State University • University Park, PA

- Teaching technical presentation, conflict, group communication, and speech anxiety courses.
- Instructed *Effective Speech* and *Conflict Resolution & Negotiation* courses online.
- Facilitated continuing education courses on-site and via videoconference to distance learners.

Visiting Instructor, Communication Department **2004-2005**

Juniata College • Huntingdon, PA

- Taught survey courses, including *Mass Media & Society* and *Intro to Human Communication*.
- Developed and taught upper-level courses, including *Political Communication*, *Professional Presentation*, and *Metaverse*, a course focusing on diffusion of communication innovations.
- Guided students in producing and promoting an all-campus, mock-presidential debate.

Graduate Teaching Assistant/Part-Time Faculty, School of Communication Studies **1999-2004**

Kent State University • Kent, OH

- Taught a core undergraduate public speaking course, *Theory & Practice of Oral Discourse*.
- Instructed a stand-alone section of a communication theory course, *Communication Process*.
- Assisted with the implementation of WebCT[®], an online teaching system.

Administrative Experience

Program Coordinator, Low-Carbon Power and Propulsion REU Present

The Pennsylvania State University • University Park, PA

- Developing marketing materials to recruit students for NSF-funded research program.
- Planning and organizing housing, travel, site visits, and events for research fellows.
- Collaborating with NASA University Leadership Initiative and US Air Force Academy.

Faculty Advisor and Licensee, TEDxPSU 2019-Present

The Pennsylvania State University • University Park, PA

- Advising student-run organization to produce an annual TEDxPSU conference and events.
- Working with speakers to help them develop and deliver their ideas worth sharing.
- Won Outstanding Advisor Award from Penn State's Office of Student Activities in 2021.

Internship Coordinator, The College of the Liberal Arts and Department of Communication Arts and Sciences 2011-Present

The Pennsylvania State University • University Park, PA

- Developing internship opportunities with local and national businesses.
- Revising internship curriculum to help students identify, improve, and apply their skills.
- Collaborating with Career Enrichment Network on professional development opportunities.

Faculty Advisor, CAS Club/LPH, Dept. of Communication Arts and Sciences 2012-2020

The Pennsylvania State University • University Park, PA

- Promoting CAS Club, LPH Honor Society, and major across the University and community.
- Coordinating alumni events to provide students with professional development opportunities.
- Growing and improving the major with promotional events and outreach efforts.

Program Coordinator, Westinghouse Fellows Summer Program 2018-2021

The Pennsylvania State University • University Park, PA

- Coordinating summer program, including recruitment, research, site visits, and events.
- Administering professional development, teambuilding, and communication workshops.
- Training Fellows to deliver effective presentations to Westinghouse engineers and executives.

Outreach & Recruitment Coordinator, Department of Communication Arts & Sciences 2015-2016

The Pennsylvania State University • University Park, PA

- Collaborating with campuses on curriculum revision, assessment, and transfer students.
- Promoting the Communication Arts & Sciences major across the University and community.
- Coordinating alumni events to provide students with professional development opportunities.

Director, Undergraduate Studies, Department of Communication Arts and Sciences 2012-2015

The Pennsylvania State University • University Park, PA

- Collaborated with faculty, staff, and students to revise the undergraduate curriculum.
- Developed a 5-year undergraduate strategic plan, including the addition of a B.S. degree.
- Worked with other departments and colleges to mutually beneficial programs of study.

Executive Chair, Graduate Student Senate 2002-2004

Kent State University • Kent, OH

- Developed and managed \$200K budget of Graduate Student Senate serving 5,000 students.
- Conducted focus groups of students and community members to inform city planning efforts.
- Petitioned and acquired university funding for graduate student travel and research.
- Successfully lobbied U.S. Congress to eliminate tax on graduate students' stipends.

Assistant Course Coordinator, School of Communication Studies 2000-2001

Kent State University • Kent, OH

- Assisted lead professor with maintenance and improvement of *Theory & Practice of Oral Discourse*.
- Created, administered, and evaluated midterm and final exams to over 900 undergraduates.
- Coordinated all lab instructors and maintained consistency across the curriculum.

Research Experience**Graduate Research Assistant, Communication Research Center 1999-2002**

Kent State University • Kent, OH

- Served as Primary RA for Ohio Board of Regents Research Challenge Grant on Internet use.
- Designed and administered quantitative and qualitative measurement instruments.
- Coordinated all departmental research studies and managed mass-survey research programs.

Academic Service**Member, Public Speaking Center Advisory Board 2022-Present****Member, CAS 100 Teaching Mentor 2022-Present****Member, College TFAC Promotion Committee (Chair from 2021-2022) 2020-2022****Member, Search Committee for Associate Director of Alumni Relations (Liberal Arts) 2020****Member, CAS Teaching Faculty Promotion Committee (Chair in 2018) 2018-2020****Lead Speaker Consultant, TEDxPSU (speaker consultant since 2014) 2015-2019****Chair, Teaching Faculty Committee 2016-2018****Member, Martin Luther King, Jr. Commemoration Planning Committee 2014-2018****Member, Technology Committee 2016-2017****Member, Selection Committee for Student Organization and Involvement Awards 2016****Judge, Speak for Peace: MLK Oratorical Contest 2014-2016****Member, CAS Honors & Awards Committee (Chair in 2015) 2014-2016****Member, CAS Undergraduate Studies Committee (Chair from 2012-2015) 2011-2016****Judge, The Miss Black and Gold Scholarship Pageant 2014-2015****Elected Representative, CAS Advisory Committee 2012-2015**

Member, CAS By-Laws Committee	2011
Member, Search Committee for Assistant Director of Career Enrichment Network	2011
Member, Search Committee for CAS Basic Course Director and Coordinator	2011
Judge, Graduate Research Exhibition	2011
Member, Symposium on Democracy Committee	2004
Member, Board of Trustees Student Representative Selection Committee	2003-2004
Chair, Graduate Student Needs Assessment/Problem Resolution Committee	2002-2004
Member, Enrollment Planning Steering Committee	2002-2004
Member, Teaching, Research, and Creative Achievement Awards Committee	2002-2004
Member, Wellness Center Advisory Board	2002-2004
Chair, Research Grant Awards Committee	2002-2003
Member, Graduate Student Colloquium Committee	2001-2004
Member, Student Center Advisory Board	2000-2004
Member, Commission on the Academic Structure of the University	2002
Member, September 11th Commemoration Committee	2002
Member, VP of Enrollment Management and Student Affairs Search Committee	2002
Member, Student Media Policy Committee	2001-2002

Community Service

Secretary, Home Owners Association	2023
The Landings Neighborhood • State College, PA	
<ul style="list-style-type: none"> ○ Addressing complaints and concerns of residents. ○ Organizing community events and engagement, such as yard sales and black parties. ○ Recording and reporting minutes from monthly HOA meetings. 	
Secretary, Parent Teacher Organization	2018-2022
Corl Street Elementary School • State College, PA	
<ul style="list-style-type: none"> ○ Collaborating with principal, teachers, and parents to facilitate school events and fundraisers. ○ Recording and reporting minutes from monthly PTO meetings. 	
Secretary, Board of Directors	2016-2021
House of Care, Inc. • State College, PA	
<ul style="list-style-type: none"> ○ Raising awareness and funding for residents with low income and special needs. ○ Developing fundraising campaigns to supplement \$180K annual operating budget. ○ Collaborating with fellow board members on strategic planning and investor pitches. 	

- Member, Inclusive Excellence Steering Committee** **2017-2019**
 State College Area School District • State College, PA
- Working with committee members to address bullying and help every student feel respected.
 - Assisting Superintendent and SCASD leaders to develop and implement inclusive strategic plan.
 - Consulting Director of Communications on best practices for addressing community concerns.

Honors and Awards

- Outstanding Advisor Award** **2021**
 Presented by Penn State's Office of Student Activities for advising TEDxPSU student organization
- Excellence in Management Certificate** **2015**
 Presented by Penn State Executive Programs in the Smeal College of Business
- Teaching Innovation Project Award** **2015**
 Selected by the Office of Digital Pedagogy and Scholarship, Pennsylvania State University
- Cynthia Finch Award for Teaching Excellence** **2012**
 Presented by the Department of Communication Arts & Sciences, Pennsylvania State University
- Excellence in Teaching** **2003-2004**
 Presented by the Graduate Student Senate, Kent State University
- Excellence in Service, Executive Chair, Graduate Student Senate** **2003-2004**
 Presented by the Graduate Student Senate, Kent State University
- Certificate of Award, Outstanding Paper Reviewer** **2002**
 Presented by the Mass Communication Division of the National Communication Association
- Excellence in Service, Grievance Committee Representative** **2002**
 Presented by the School of Communication Studies, Kent State University
- Leadership Excellence Award, Outstanding Leadership & Dedication to Co-Curricular Activities at Kent State University** **2002**
 Presented by the Office of Campus Life, Kent State University
- Excellence in Collegiality, The James Mignerey Collegiality Award** **2001**
 Presented by the School of Communication Studies, Kent State University
- Excellence in Service, President, Communication Graduate Student Association** **2001**
 Presented by the School of Communication Studies, Kent State University
- Certificate of Appreciation of Service, Student Center Advisory Board** **2000-2001**
 Presented by the Graduate Student Senate, Kent State University

Publication

- Miraldi, L. B., & Miraldi, P. N. (2019). Best practices in slide design. In Wallace, J. D. & Becker, D. (Eds.), *The Handbook of Communication Training*. New York: Routledge.

Conference Presentations and Workshops

- Miraldi, P. N., & Miraldi, L. B. (2019, February). *Advocating with Visual Evidence: How to improve presentation slide-design with the Assertion-Evidence approach*. Workshop delivered at the meeting of the Western States Communication Association, Seattle, WA.
- Miraldi, L. B., & Miraldi, P.N. (2018, May). *Supporting Voices with Visuals: How to Improve Presentation Slide-Design with the Assertion-Evidence Approach*. Workshop delivered at the International Communication Association's Annual Conference, Prague, Czech Republic.
- Miraldi, P. N., & Miraldi, L. B. (2016, November). *Improving PowerPoint Presentations: How to Create Effective Presentation Slides Based on Learning Theories and Multimedia Design Principles*. Workshop delivered at the meeting of the National Communication Association, Philadelphia, PA.
- Miraldi, P. N., & Miraldi, L. B. (2016, February). *Innovations in Slide Design: Improving Audience Comprehension and Retention*. Workshop delivered at the meeting of the Western States Communication Association, San Diego, CA.
- Miraldi, L. B., Raman, V. V., & Miraldi, P. N. (2014, November). *Rethinking slide design: New techniques for improving presentations*. Workshop delivered at the meeting of the National Communication Association, Chicago, IL.
- Miraldi, P. N. (2004, November). *From Young Werther to Heaven's Gate: Mass media effects on suicide*. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Miraldi, P. N. (2004, November). *Personality determinants of Internet use*. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Miraldi, P. N. (2004, May). *The biological origins of communication motives*. Paper presented at the meeting of the International Communication Association, New Orleans, LA.
- Miraldi, P. N. (2004, April). *Conference presentation skills: How to improve your potential*. Symposium conducted at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2004, April). *Intercultural communication and the Internet: A research agenda*. Paper presented at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2004, April). *A question of politics: Survey research methods for studying political communication*. Paper presented at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Christopher, J. S., & Miraldi, P. N. (2003, November). *Students and Internet addiction*. Paper presented at the meeting of the National Communication Association, Miami, FL.

- Miraldi, P. N. (2003, May). *Exploring the interpersonal communication aspects of suicide: A research agenda for communi-suicidology*. Poster session presented at the meeting of the International Communication Association, San Diego, CA.
- Christopher, J. S., & Miraldi, P. N. (2002, November). *The effect of individual personality traits on cybercommunity participation*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N. (2002, November). *Is there a future for the public library? Effects of Internet use on public libraries*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N. (2002, November). *On the campaign cyber trail: Political campaigns and the Internet*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N., & Christopher, J. S. (2002, November). *The effects of personality traits and sensation-seeking on Internet use*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Rubin, R. B., Haradakis, P. M., Rubin, A. M., & Miraldi, P. N. (2002, November). *Comparing methods for assessing Internet use*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N. (2002, April). *The dos and don'ts of presenting at your first conference*. Symposium conducted at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2002, April). *The interpersonal communication aspects of suicide*. Paper presented at the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2001, November). *Communi-Suicidology: A communication perspective on suicide*. Paper presented at the meeting of the National Communication Association, Atlanta, GA.*
- Miraldi, P. N. (2001, November). *How do communication technologies affect the quality of distance education? From past to present, and into the future*. Paper presented at the meeting of the National Communication Association, Atlanta, GA.
- Miraldi, P. N. (2000, April). *Updating the PRCA: A test of the validity and reliability of telecommunication components of oral communication apprehension*. Paper presented at the meeting of the Central States Communication Association, Cincinnati, OH.

* Top Four Paper of the Communication Needs of Students at Risk Commission.

Additional Experience

Principal, Consultant

2016-Present

Miraldi Consulting LLC • State College, PA

- Implementing research-based approaches to improving clients' communication.
- Presenting workshops and individual training in slide-design, presentation, and conflict management.
- Applying Appreciative Inquiry techniques to help organizations leverage their positive assets.

Media Associate, Jo-Ann Stores, Inc.

1998-1999

Hudson, OH • www.joann.com

- Operated all aspects of the direct mail process reaching over three million customers.
- Assisted with market selection for national newspaper inserts and advertisements.
- Streamlined data entry procedures and company's distribution lists.

Marketing Intern, Orion Consulting, Inc. (now CGI Group, Inc.)

1997-1998

Cleveland, OH • www.cgi.com

- Researched the health industry market and conducted competition analysis.
- Developed and distributed direct mail pieces for prospective clients.
- Planned and implemented marketing campaigns for principles and subsidiaries.

Promotions Intern, Allied Advertising (now Allied Integrated Marketing)

1996-1997

Coventry, OH • www.alliedim.com

- Developed promotional ties with local newspapers and broadcast outlets.
- Created and disseminated press materials for media contacts.
- Promoted special events and screenings for Mirimax Films and Universal Pictures.

Student Assistant, Public Relations (now University Marketing)

Cleveland State University

1995-1997

Cleveland, OH • www.csuohio.edu/offices/marketing

- Processed all media inquiries and requests related to Cleveland State University.
- Revised and coordinated the speaker bureau, responsible for all faculty-speaking engagements.
- Wrote and edited press releases and media advisories.

Culture Editor, *The Cauldron*, Cleveland State University

1995-1996

Cleveland, OH • www.csucauldron.com

- Reported on cultural events and social issues affecting CSU students and the surrounding community.
- Developed original articles from a team of reporters and columnists.
- Edited articles and layout of the culture section.