

**EKATERINA V. HASKINS**  
**CURRICULUM VITAE**

**Education**

- 1999 Ph.D. Rhetorical Studies, University of Iowa, Iowa City, IA  
1993 M.A. Communication, Wake Forest University, Winston-Salem, NC  
1991 B.A. Romance-Germanic Philology, with concentration in English  
Moscow State University, Moscow, Russia

**Teaching Appointments**

- 2018-present Professor of Communication Arts and Sciences, Penn State University  
2015-2018 Professor of Rhetoric, Rensselaer Polytechnic Institute  
2005-2015 Associate Professor of Rhetoric, Rensselaer Polytechnic Institute  
2004-2005 Assistant Professor of Rhetoric, Rensselaer Polytechnic Institute  
1999-2004 Assistant Professor of Communication, Boston College  
1994-1998 Graduate Instructor, Departments of Rhetoric and Communication  
Studies, University of Iowa

**Selected Honors and Awards**

- 2024-25 Faculty Fellowship, Center for Humanities and Information, Pennsylvania  
State University
- 2021 Faculty Marshal, Communication Arts and Sciences,  
Pennsylvania State University
- 2019-20 Faculty Fellowship, Center for Humanities and Information, Pennsylvania  
State University
- 2018 Distinguished Scholar Award, Rhetorical and Communication Theory  
Division, National Communication Association
- 2007 Karl Wallace Memorial Award, National Communication Association
- 2005 Everett Lee Hunt Award for Outstanding Scholarship,  
Eastern Communication Association
- 2002 Boston College Faculty Fellowship Award in the Humanities
- 2001 Charles Kneupper Award for Best Article published in *Rhetoric Society  
Quarterly* in 2000. Rhetoric Society of America.

## Scholarship

### **Books**

*Remembering the War, Forgetting the Terror: Appeals to Family Memory in Putin's Russia* (University Park, PA: Pennsylvania State University Press, 2024).

*Popular Memories: Commemoration, Participatory Culture, and Democratic Citizenship* (Columbia, SC: University of South Carolina Press, 2015).

*Logos and Power in Isocrates and Aristotle* (Columbia, SC: University of South Carolina Press, 2004; paperback edition 2009). Recipient of the 2005 Everett Lee Hunt Award for Outstanding Scholarship.

### **Selected Refereed Articles and Book Chapters**

“Precarious Commons: Archiving Soviet Terror in Contemporary Russia.” *Rhetoric Society Quarterly* 53.3 (2023): 328-40.

“Remembering the War, Forgetting Stalin’s Repressions: Appeals to Family Memory in Contemporary Russia.” *Handbook on the Politics of Memory*, edited by Maria Mälksoo. Edward Elgar, UK, 2023. 362-376.

“Victory Day, Family Style: Grassroots War Commemoration, Collective Memory Habits, and the Shaping of Public Affect.” *Conservative Turn to the Past in Eastern Europe and Russia*, edited by Katalin Miklóssy and Markku Kangaspuro. Routledge, 2022. 193-214.

“The City of Victors: Epideictic Rhetoric at the Museum of Moscow and the Cult of the Great Patriotic War in Putin’s Russia.” *Memory Connection* 3.1 (2019): 74-99.

“Reimagining Helen of Troy: Gorgias and Isocrates on Seeing and Being Seen.” *Gaze, Vision, and Visuality in Ancient Greek Literature*. Edited by Alexandros Kampakoglu and Anna Novokhatko. Berlin: Walter de Gruyter, 2018. 245-270.

“Plato’s Phaedrus and the Ideology of Immersion.” (with Gaines Hubbell). In *Ancient Rhetorics and Digital Networks*. Edited by Michele Kennerly and Damien Pfister. Tuscaloosa, AL: University of Alabama Press, 2018. 154-175.

“Accidental Tourists at Ephemeral Sites of Memory.” (with Michael Rancourt). *Memory Studies* 10.2 (2017): 164-178.

“Places of Protest in Putin’s Russia: Pussy Riot’s ‘Punk Prayer’ and Show Trial.” *Advances in the History of Rhetoric* 18 (2015): 227-247.

“Ephemeral Visibility and the Art of Mourning: *Eyes Wide Open* Traveling Exhibit.” In *Rhetoric, Remembrance and Visual Form: Sighting Memory*, edited by Anne T. Demo and Bradford Vivian. 89-112. London: Routledge, 2012.

“Totalitarian Visual ‘Monologue’: Reading Soviet Posters with Bakhtin.” (co-authored with James P. Zappen). *Rhetoric Society Quarterly* 40.4 (2010): 326-359.

“Russia’s Post-communist Past: The Cathedral of Christ the Savior and the Reimagining of National Identity.” *History and Memory* 21.1 (2009): 25-62. **Reprinted as “Russia’s Postcommunist Past.” In *Global Memoryscapes*, edited by Kendall Phillips and Mitchell Reyes. Tuscaloosa: University of Alabama Press, 46-79. 2011.**

“Between Archive and Participation: Public Memory in a Digital Age.” *Rhetoric Society Quarterly* 37 (2007): 401-422. **Reprinted in *50 Years of the Rhetoric Society Quarterly: Selected Readings, 1968-2018*. Edited by Joshua Gunn and Diane Davis. New York: Taylor and Francis, 2018.**

“Choosing Between Isocrates and Aristotle: Disciplinary Assumptions and Pedagogical Implications.” *Rhetoric Society Quarterly* 36.2 (2006): 191-201.

“Philosophy, Rhetoric, and Cultural Memory: Rereading Plato’s *Menexenus* and Isocrates’s *Panegyricus*.” *Rhetoric Society Quarterly* 35.1 (2005): 25-45.

“Endoxa, Epistemological Optimism, and Aristotle’s Rhetorical Project.” *Philosophy and Rhetoric* 37.1 (2004): 1-20.

“Logos and Power in Sophistical and Isocratean Rhetoric.” In *Isocrates and Civic Education*. Edited by Takis Poulakos and David J. Depew. Austin, TX: University of Texas Press, 2004. 84-103.

“Memory, Visibility, and Public Space: Reflections on Commemoration(s) of 9/11” (with Justin P. DeRose) *Space and Culture* 6.4 (2003): 377-393.

“‘Put Your Stamp on History’: The USPS Commemorative Program *Celebrate the Century* and Postmodern Collective Memory.” *Quarterly Journal of Speech* 89 (2003): 1-18. **Reprinted in *Visual Rhetoric: A Reader in Communication and American Culture*. Edited by Lester C. Olson, Cara A. Finnegan, and Diane S. Hope. Los Angeles and London: Sage Publications, 2008.**

“Time, Space, and Political Identity: Envisioning Community in *Triumph of the Will*.” In *Terministic Screen: Rhetorical Perspectives on Film and Film Theory*. Edited by David Blakesley. Carbondale, IL: Southern Illinois University Press, 2003. 92-106.

“Rhetoric Between Orality and Literacy: Cultural Memory and Performance in Isocrates and Aristotle.” *Quarterly Journal of Speech* 87 (2001): 158-178.

“Mimesis Between Poetics and Rhetoric: Performance Culture and Civic Education in Plato, Isocrates, and Aristotle.” *Rhetoric Society Quarterly* 30.3 (2000): 7-33. **(Recipient of the Charles Kneupper Award for Best Article).**

“A Woman’s Inventive Response to the 17<sup>th</sup>-Century *Querelle des Femmes*.” In *Listening to Their Voices: On Rhetorical Activities of Historical Women*. Edited by Molly M. Wertheimer. Columbia, SC: University of South Carolina Press, 1997. 288-301.

### ***Selected Shorter Articles***

“Aristotle.” *International Encyclopedia of Communication Theory and Philosophy*. Edited by Klaus Bruhn Jensen. Oxford, UK: Wiley-Blackwell, 2016.

“Plato.” *International Encyclopedia of Communication Theory and Philosophy*. Edited by Klaus Bruhn Jensen. Oxford, UK: Wiley-Blackwell, 2016.

“Locating Memory in an Age of Dislocation.” *Journal of International and Intercultural Communication* 9.3 (2016): 259-263.

“On the Term *Dunamis* in Aristotle’s Definition of Rhetoric.” *Philosophy and Rhetoric* 26.2 (2013): 234-240.

“Post-traumatic Memory Around the Globe.” (Review Essay). *Quarterly Journal of Speech* 95 (2009): 335-345.

“Epidictic Rhetoric.” *The International Encyclopedia of Communication*. Edited by Wolfgang Donsbach. Oxford, UK: Wiley-Blackwell, 2008. 4238-4240.

“Pythagorean Women.” *Classical Rhetorics and Rhetoricians*. Edited by Michelle Ballif and Michael G. Moran. Westport: Greenwood Publishing Group, 2005. 306-310.

“Embracing the Superficial: Michael Calvin McGee, Rhetoric, and the Postmodern Condition.” *American Communication Journal* 6.4 (2003).

### ***Selected Invited Lectures and Plenary Addresses***

“Display Rhetoric: Ancient Beginnings and Contemporary Studies.” Webinar presented at the Rhetoric Society of America Institute, Pennsylvania State University, May 24, 2023.

“City of Victors”: Museum Rhetoric, Family Memory, and the Revival of the Cult of the Great Patriotic War in Russia.” A Zumkehr series lecture, Ohio State University. October 30, 2019. Video posted at: <https://www.ohio.edu/scripps-college/faculty-staff/zumkehr-projects/lectures>

“Epidictic Rhetoric at the Museum of Moscow and the Cult of the Great Patriotic War in Putin’s Russia.” Invited lecture at Uppsala University, Sweden. The lecture was jointly sponsored by Uppsala’s Department of Literature, Forum on Democracy, Peace, and Justice, and Institute for Russian and Eurasian Studies. February 28, 2019.

“Encountering Visual Phenomena: A Conversation.” Invited lecture presented at the graduate colloquium, Department of Rhetoric and Writing Studies, San Diego State University. March 2, 2017.

“Ephemeral Memorials and Their Audiences: Converting Passersby into Witnesses.” Keynote Address at the Memory Works Symposium. New York, NY, May 2016.

“Spectatorship, Embodiment, and Democratic Publicity.” Keynote Address at the Nordic Conference on Research in Rhetoric. Lund University. Lund, Sweden, October 2014.

Graduate Seminar, on Rhetoric, Democracy, and Participation. Department of Communication and Media, Lund University. Lund, Sweden, October 2014.

“Degrees of Spatial Freedom: Reflections on Rhetoric and Space.” Taylor and Francis Keynote Address at the Biannual Symposium of the American Society for the History of Rhetoric. San Antonio, TX, May 2014.

“Civil Dialogue in Uncivil Times: Spectatorship, Space, and Co-Presence in Public Argument.” Keynote Address at the Wake Forest Argumentation Conference, Wake Forest University. Winston-Salem, NC, April 2014.

“Participatory Memory Culture and Democratic Citizenship.” Invited Lecture at the Graduate Colloquium, Department of Communication Arts and Sciences, Pennsylvania State University. March 2014.

“Carnival After Katrina: Popular Commemoration in a Time of Crisis.” Invited Lecture at the Graduate Colloquium, School of Visual and Performing Arts. Syracuse University. Syracuse, NY. December 2010.

“Reading Strategies.” Invited Lecture at the Graduate Student Colloquium, Communication Department, Northwestern University. Evanston, IL, June 2008.

“Russia’s Post-Communist Past: The Rebuilding of the Church of Christ the Savior and the Re-invention of National Identity.” Invited Lecture at the Graduate Colloquium, Department of Communication, University of Colorado-Boulder. Boulder, CO, October 2006.

“Choosing Between Isocrates and Aristotle: Disciplinary Assumptions, Pedagogical Implications, and Political Consequences.” Invited Plenary Address at the Symposium on Revisionist Classical Rhetorics. University of Pittsburgh. April 200

***Selected Peer-Reviewed Conference Papers (since 2017)***

“Confronting the Legacy of State Violence: The Last Address Project and the Spatial Politics of Remembrance in Contemporary Russia.” National Communication Association Convention, National Harbor, MD. November 2023.

“Learning to Remember: Mnemonic Habituation in the Soviet Union and Contemporary Russia.” Rhetoric Society of America Biannual Conference. Baltimore, MD. May 2022. (remote)

"Remembering the War, Forgetting the Terror: Cinematic Sacrifice, Redemptive Patriotism, and Public Memory in Contemporary Russia," National Communication Association Convention, Seattle, WA, November 2021.

“Remembering the War, Forgetting Stalin’s Repressions: Appeals to Family Memory in Contemporary Russia.” Memory Studies Association Conference, Warsaw, Poland, July 2021 (remote).

"Ambient Stalinism: Aestheticizing Stalin's Legacy in Contemporary Russia." National Communication Association Convention. November 2020 (remote).

“Family Values in Times of War (and Peace): Re-enchanting the Memory of the Great Patriotic War in *The Dawns Here are Quiet*.” National Communication Association Convention. Baltimore, MD. November 2019.

“Veterans and the Cult of the Great Patriotic War in the Soviet Union and Post-Soviet Russia.” National Communication Association Convention. Salt Lake City, UT. November 2018.

“Post-Soviet War Cult and People’s Memory.” International Workshop on Russian Memory Politics, University of Helsinki, Finland, September 18, 2018.

“Mnemonic Forms and Public Emotions in Russia’s Post-Communist Cult of the Great Patriotic War.” Rhetoric Society of America Conference. Minneapolis, MN. May 2018.

“From Regret to Pride: Mnemonic Practices in Post-Communist Russia.” 7<sup>th</sup> Annual Conference of the Historical Dialogues, Justice, and Memory Network. December 7-9, 2017. Columbia University, New York, NY.

### Selected Professional Service

Editor-in-chief, *Journal for the History of Rhetoric* (formerly *Advances in the History of Rhetoric*, July 2011—October 2015)

Book review editor, *Rhetoric Society Quarterly* (2004-2011)

Special issue editor, *The Memory Connection* (2015-2016), (2018-2019)

Editorial board member, *Rhetoric Society Quarterly*; *Quarterly Journal of Speech*; *Advances in the History of Rhetoric*; special issue on Memory, *International and Intercultural Communication* (2015)

Manuscript reviewer (in addition to reviewing as member of editorial boards): *History and Memory*, *Memory Studies*, *Space and Culture*, *Philosophy and Rhetoric*, *Controversia*, *Kenneth Burke Journal*, *Polis*, *Classical Philology*, *Western Journal of Communication*, *Women's Studies in Communication*, *International Journal of Cultural Studies*

Conference submissions reviewer: Rhetoric Society of America, American Society for the History of Rhetoric.

American Society for the History of Rhetoric: past president, steering committee member, dissertation award committee chair

Program co-chair and local arrangements chair, Rhetoric Society of America Summer Institute. Rensselaer Polytechnic Institute, Troy, NY, June 2007.

Workshop co-leader, Rhetoric Society of America Summer Institute, 2007 (“The Rhetorics of Place”) Rensselaer Polytechnic Institute, Troy, NY, June 2007.

Seminar co-leader, Rhetoric Society of America Summer Institute. (“Digital Humanities and the History of Rhetoric”). University of Colorado-Boulder. Boulder, CO: June 2011.

Committee chair, Kneupper Best Article award, Rhetoric Society of America, 2017.

Committee member, Book Award, Rhetoric Society of America, 2023.

## Teaching

### *Graduate Courses*

Media and Memory (PSU and RPI)  
Rhetorical Analysis (RPI)  
Rhetoric, Culture, and Technology (RPI)  
Rhetorics of Space (RPI)  
Writing for Peer-Reviewed Journals (RPI)  
Rhetoric, Democracy, and Participation (Lund U, Sweden)

### *Undergraduate Courses*

Argumentation  
Argumentation Theory  
Business and Professional Communication  
Communication Criticism  
Film Theory  
Presentation Strategies  
Public Speaking  
Rhetorical Criticism  
Rhetorical Criticism of Visual and Material Culture  
Rhetoric of Film and TV  
Rhetoric, Democracy, and the Media  
Rhetoric and Public Affairs

### *PhD Dissertation Committee Chair:*

Ashleigh McDonald, PhD student, Communication Arts and Sciences, Penn State University, 2022-present.

Derek W. Lewis, *Horror's Enthymematic Potentiality: Energizing Meaning-making Amid Crisis*. 2022. Penn State University. Post-Doctoral faculty, Communication Arts and Sciences, Penn State University, UP (2022-23).

Christopher Lee Adamczyk, *Recollecting La Technique: Industrial Heritage Sites and the Rhetoric of Technology*. 2019. Rensselaer Polytechnic Institute. Assistant Professor, Department of English and Humanities, Farmingdale State College, SUNY.

Robb C. Lauzon, *Branding a Nation: Contested Memorial Space and Experiential Commemoration in "a Land of Refuge."* 2018. Rensselaer Polytechnic Institute. Assistant Professor of Communication, Juniata College, PA.

Candice Lanius, *Arguments in Big Social Data Analysis: Uncovering the Hidden Rhetoric of Sociological Data Science*. 2017. Rensselaer Polytechnic



## Haskins CV

Institute. Principal User Experience Researcher at Northrop Grumman, June 2022-present; Assistant Professor, Communication, U of Alabama-Huntsville, 2018-2022.

Gaines Hubbell, *A Brief History of Topical Invention in 20<sup>th</sup>-Century American Rhetorical Studies*. 2015. Rensselaer Polytechnic Institute. Assistant Professor, Communication, U of Alabama-Huntsville.

Hillary Savoie, *Sacred Journalism: The Display of Public Memory in This American Life*. 2013. Rensselaer Polytechnic Institute. Founder of the Cute Syndrome Foundation, a non-profit helping parents of children with rare genetic disabilities.

Michael Rancourt, *Remembering the Iraq War: the Rhetoric of Public Memory and the Memory of Publics*. 2013. Rensselaer Polytechnic Institute. Teaching Faculty, San Diego State University, CA.

Lisa Litterio, *Pedagogies, Processes, and Possibilities: Examining the Future of First-Year Composition through the Digital Expository Writing Program*. 2013. Rensselaer Polytechnic Institute. Associate Professor, Department of English, Bridgewater State University, MA.

Amber Davisson, “*I am not the President but I Play Her on YouTube: Public Address Online in Hillary Clinton’s 2008 Democratic Primary Campaign*”. 2010. Rensselaer Polytechnic Institute. Associate Professor, Department of Communication and Philosophy, Keene State College, NH.

Gabriele Bechtel, *Toward a Rhetoric of Participation: Monologue and Dialogue in the Context of an Intercultural Online Discussion Board*. 2009. Rensselaer Polytechnic Institute. Assistant Chair and Associate Teaching Professor, English Department, Miami University.

Amy Scarfone, *Rewriting Public Memory: Artistic Interventions and the Politics of Representation in Urban Public Spaces*. 2007. Rensselaer Polytechnic Institute. Amy Scarfone Art + Design. Since receiving her Ph.D, employed by Microsoft, Amazon, and IMDb.

### ***PhD Doctoral Committee Member (Penn State University)***

Matthew Cikovic, PhD Student, Bellisario School of Mass Communication, Penn State (2021-2023).

Jennifer Buchan, PhD student, Communication Arts and Sciences, Penn State, 2021-

Cora Butcher-Spellman, PhD Student, Communication Arts and Sciences, Penn State, 2021-

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Sarah Dweik, PhD Student, Communication Arts and Sciences, Penn State, 2021-

Kelly Williams, PhD Student, Communication Arts and Sciences, Penn State, 2020-

Natalie Bennie, PhD Student, Communication Arts and Sciences, Penn State, 2020-

Robin Duffee, PhD Student, Communication Arts and Sciences, Penn State, 2020-2022.

***Masters Thesis Committee Member (Penn State University)***

Ruby Johnston, MA student, Communication Arts and Sciences, Penn State, 2022-

Jennifer Buchan, MA student, Communication Arts and Sciences, Penn State, 2019-2020.  
Defended December 2020.

***Undergraduate Honors Thesis Director (Penn State University)***

Julia Briselli, Schreyer Honors Scholar, Communication Arts and Sciences and  
Philosophy, Penn State University, 2022—2024.

Erin Brown, Schreyer Honors Scholar, Communication Arts and Sciences, Penn State  
University. 2019-2021 (CAS Student Marshal, Spring 2021).

**Selected Media Appearances**

- Interviewed live by three stations of Canada’s CBC about President Obama’s Farewell Address. January 10, 2017.
- Interviewed in New York by a popular Swedish Radio show “Kossornas Planet” for a story about the depiction of New York City on television shows, May 24, 2015. Program aired on July 14, 2015.
- Participated in a panel discussion *BagNews Salon: The Visual Framing of Kiev and the Battle for Independence Square*, May 2014.
- Interviewed for and quoted in “Inauguration 2009: A Voice of a New Generation” by Tom Sabulis, *Atlanta Journal-Constitution* (published January 18, 2009)
- Interviewed and quoted by BBC senior correspondent Stephanie Holmes for a feature article on Barack Obama’s rhetoric (published November 19, 2008).