

# Curriculum Vitae

## Veena V. Raman

Associate Teaching Professor  
Department of Communication Arts and Sciences  
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Pennsylvania State University  
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### DEGREES

**Ph.D in Mass Communications**, Pennsylvania State University August 2006  
*Dissertation:* Information Technology and Participatory Democracy: A Case Study of Bangalore City

**M.A.**, Pennsylvania State University, December (1999-2001)  
Awarded in Media Studies, with an emphasis on international communications.

**Postgraduate diploma in Journalism**, Asian College of Journalism, Bangalore, India, April 1998 (Associated with The Indian Express, one of India's leading newspapers)

**Bachelor's degree in Commerce (B. Com)**  
Mount Carmel College, Bangalore University, India, April 1997

### AREAS OF SPECIALIZATION

Political Communication: Participatory and Deliberative Democracy, Civic engagement, Digital government; Social media, Communications Theory; Globalization, role of Information technologies in developing countries, International Communications; Ethics.

### APPOINTMENTS

Assistant Teaching Professor  
Communication Arts and Sciences November 2017 to present

Lecturer  
Communication Arts and Sciences July 2008 - 2017

Post Doctoral Research Associate  
Center for Democratic Deliberation July 2008 - 2011

Postdoctoral Scholar, Berkeley Center for Globalization  
and Information Technology, Institute for Government Studies,  
University of California, Berkeley. July 2007 – June 2008

Lecturer,

University of California, Berkeley  
Political Science Department &  
Mass Communication Department

August 2006 – June 2007

Lecturer  
College of Communications and  
Science Technology and Society Program  
Pennsylvania State University

September 2004 – May 2006

Reporter, *The Times of India* (Bangalore Edition)

1998

Freelance writer, *The Deccan Herald* (Bangalore, India)

April-May 1998

## **PUBLICATIONS**

### **Books**

Raman, V. *Information Technology and Participatory Democracy: A Case Study of Bangalore City* (March, 2010). Lambert Academic Publishing, Saarbrücken, Germany.

Raman, V. *E-government in India's Silicon Valley: Case studies in digital government* (April 2009) Jwalamukhi Press.

### **Book chapters and Journal articles**

Raman, V. R. (2018). Nicholas Holm, *Humour as Politics: The Political Aesthetics of Contemporary Comedy* review, Switzerland: Palgrave Macmillan, Springer, 2017, *International Journal of Communication* 12(2018), 2748.

Raman, V., Lashley, M. C., & Creech, B. (2017). A Forum on Digital Storytelling| Interview with Veena Raman. *International Journal of Communication*, 11, 7.

Raman, V. (2015). Interrogating and Reimagining the Virtual Public Sphere in Developing Countries. In Mervio, Mika (Ed.) *Management and Participation in the Public Sphere*. IGI Global.

Raman, V. (2014). Ethics of Social Media in Politics. In Harvey, K. and Golson, J.G. (Eds.), *Encyclopedia of Social Media and Politics*. Thousand Oaks, California: Sage Publications.

Raman, V. (2013) Technologies for governance reconsidered: A capabilities-based model from developing countries. In Prasad, Kiran (Ed.) *New Media and Pathways to Social Change: Shifting Development Discourses*. BR Publishing Corporation, New Delhi, India

Raman, V. (2011). Habermas, Networks and Virtual Public Spheres: A Blended Deliberative Model from Developing countries. Chapter in Robert Cropf & William Scott Krummenacher.

(Eds.). *ICTs and the Virtual Public Sphere: Impacts of Network Structures on Civil Society*. IGI Global.

Raman, V. (2010) Convergence based E-government & Governance policies for Developing countries. Chapter in Handbook of Research on Information Communication Technology Policy (January 2010), IGI Global.

Raman, V. (2008). Examining the 'e' in government and governance: A case study in alternatives from Bangalore City, India. *Journal of Community Informatics*. Special issue on e-governance and community informatics. Vol 4 (2), 2008.

Chinn, G., Raman, V., and Litzinger, T. (2010) Using Technology-Mediated Collaboration in The Teaching of Ethics & Globalization, Proceedings of ASEE Annual Conference, AC 2010-1273.

## **HONORS, AWARDS AND GRANTS**

Rock Ethics Institute for the Social Media Ethics project, (\$4,000-one course buy out), January 2013.

Office of Undergraduate Education, College of Liberal Arts, (\$ 8000- two course buy outs) for Assessment of An integrative and interactive approach to teaching rhetoric and civic life September 2012; September 2011.

Rock Ethics Institute Fellowship, (\$4,000) for integrating ethics component into scholarship and teaching, sponsored by Rock Ethics Institute and Schreyer's Honors College, April 2010.

Schreyer Institute for Teaching Excellence, (\$ 10, 848: Co-PI with Dr. Debra Hawhee, provides \$ 4000 to Veena Raman for Assessment of An integrative and interactive approach to teaching rhetoric and civic life.) November 2009.

Leonhard Center for Enhancement of Engineering Education (\$ 6000: Allocated as \$ 2000 to develop ethics case studies, \$4000 for one course buy out, to develop an online course on Globalization, Technology and Ethics;) September 2009.

International Programs fund for Student Group Travel, International Programs, Pennsylvania State University, December 2008 , \$5000.

Global Funds Travel award for Expanding study abroad options in India, College of Liberal Arts, Pennsylvania State University, June 2009.

Global Funds Travel award for creating a study abroad travel program India, College of Liberal Arts, Pennsylvania State University, July 2008.

Top paper award, International Communication Association (Intercultural and Development Communication division) May 2007

Top three papers, Graduate Student Research Award, College of Communication, Pennsylvania State University, April 2005

Selected to Webshop 2003, An NSF funded 3 week research program on Internet and Society conducted at U. Maryland and UC. Berkeley, June 2003

Pothan Joseph Gold Medal for the Best Student at Asian College of Journalism, Bangalore April 1998

Best Academic Award for class valedictorian, Mount Carmel College, Bangalore, March 1997

## **PRESENTATIONS**

Raman, V. (2019) Playing the ‘good citizen’: An analysis of The Ugly Indian group’s civic and communicative vision for urban survival. Presented at the annual conference of the National Communication Association, Baltimore, MD.

Raman, V. (2018) We’re in This Together: Fostering Teamwork and Collaboration in the Classroom. COOL (CAS100-Oriented Lessons), CAS Penn State, University Park, PA,

Raman, V. (2017). Innovative teaching: Enriching the Online Learning Environment. Panelist at the annual conference of the National Communication Association, Dallas, TX .

Raman, V. (2016). Seminar participant, Communication Studies as a Civic Partner with STEM Fields: How to Create Connections, Find Opportunities, Improve Communication Pedagogy, and Build Civic Engagement at the annual conference of the National Communication Association, Philadelphia, PA.

Raman, V. (2015). Interrogating and Reimagining the Virtual Public Sphere in Developing Countries. Presented at the annual conference of the National Communication Association, Las Vegas, NV.

Raman, V. (2014). Communication ethics in the digital age: What do our students know? presented at the annual conference of the National Communication Association, Chicago, IL.

Miraldi, L, Raman, V. and Miraldi, P. (2014). Rethinking Slide Design: New Techniques for Improving Presentations. Short course presented at the annual conference of the National Communication Association, Chicago, IL.

Raman, V. (2013). Mindful technology use to improve student learning. Presented at the panel on Infusing Technology into Teaching in the College of the Liberal Arts, at the 2013

Penn State Symposium for Teaching and Learning with Technology, March 24, 2013, University Park, PA.

Raman, V. (2012). Voice thread for teaching and research in the Liberal Arts. Presented at the biannual conference Liberal Arts Scholarship and Technology Summit, January 5, 2012, Penn State, University Park, PA.

Raman, V. (2011). Blogging to Learn Rhetorical Techniques and Civic Discourses. Paper presented at the Multimedia Pedagogy for a Combined-Skills Rhetoric Course panel of the Conference on College Composition and Communication Conference, Atlanta, GA.

Raman, V. (2011). Constructing her: A media frame analysis of women politicians in India. Paper presented at the annual conference of the International Communication Association, Boston, MA

Raman, V. (February 3, 2011). Round table discussion on Tunisia, Egypt and the Arab World, Panelist discussing new media and protests. Campus Forum, Pennsylvania State University, University Park, PA.

Raman, V. (2010). Twitter, SMS & other stories: Does it count if you protest & no one hears about it? Paper presented at the annual conference of the National Communication Association, San Francisco, CA.

Raman, V. (2010). Habermas, Networks and Virtual Public Spheres: A Blended Deliberative Model from Developing countries. Paper presented at the annual conference of the National Communication Association, San Francisco, CA.

Raman, V. (2010). Information technologies and sustainable e-governance: A capabilities-based model from developing countries. Paper presented at the Annual Global Fusion Conference, Texas A& M, College Station, TX.

Raman, V. (2010). Goddesses, Mothers and Others: Women politicians in India's 2009 elections. Paper presented at the annual conference of the International Association for Mass Communication Research, Braga, Portugal.

Raman, V. (2010). A Convergence model of e-government and governance from developing countries. Paper presented at the annual conference of the International Association for Mass Communication Research, Braga, Portugal.

Chinn, G., Raman, V., and Litzinger, T. (2010) Using Technology-Mediated Collaboration in The Teaching of Ethics & Globalization. ASEE Conference, 2010.

Raman, V. (2010). Technologies for governance reconsidered: A Blended Model for developing countries. Paper presented at the annual conference of Asian Media Information and Communication Centre, Suntec City, Singapore.

Raman, V. & Chinn, G. (2010). Technology in the classroom: Evaluation of Voice thread as a tool for deliberation and critical thinking. Paper presented at the 2010 Penn State Symposium for Teaching and Learning with Technology, March 27, 2010, University Park, PA.

Raman, V. (2009). Teaching Ethics & Globalization: Reflections on using Blogs and Wikis. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Raman, V. (2009). Identity, Religion and Politics: A case study of Indian American civic groups in the American Public Sphere. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Raman, V., Mehlretter, S.A, Hogan, J.M. (2009). The Debate Watch Experience: A Multi-Method Study of Student Responses. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Raman, V. & Bhanot, A. (2009). Political crisis, Mediated Deliberation and Citizen Engagement: A case study of Bangladesh and Nirbachoni Sanglap. Paper presented at the annual conference of the International Association for Mass Communication Research, Mexico City, Mexico

Raman, V. (2009). Tracking Media Use in India's Information Capital. Paper presented at the annual conference of the International Association for Mass Communication Research, Mexico City, Mexico

Raman, V. (2009). The Crisis will be Twittered: Relationship between Journalism and Microblogging A case study of Mumbai terror attack. Paper presented at the annual conference of the International Association for Mass Communication Research, Mexico City, Mexico

Raman, V. and Chinn, G. (April 2009). Teaching and Learning Ethics & Globalization : Reflections on the use of Wikis for distributed work teams. Poster presented at the 2009 Penn State Symposium for Teaching and Learning with Technology.

Raman, V. (November, 2008). When it is not so public, secular or equitable : Rethinking the Public Sphere. Paper presented at the annual conference of the National Communication Association, San Diego, CA

Raman, V. (May 2008). Researching new media culture: A Survey of media use in India's Information Capital. Paper presented at the annual conference of the International Communication Association, Montreal, Canada.

Raman, V. (November 2007). Interactive citizen-government relations? A survey of e-government in India's information capital. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Raman, V. (May 2007). Examining the 'e' in government and governance: A case study in alternatives from Bangalore City, India. Top Paper award. Paper presented at the annual conference of the International Communication Association, San Francisco, CA.

Raman, V. (August 2006). Citizen Journalism, Technological Convergence and Development: Transforming Villages through Cable Audio. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Davis, D., Broege, S., Steinmetz, R. & Raman, V. (May 2006). Gender Differences in New Media Use: New Zealand, Germany, and the US. Paper presented at the annual conference of the International Communication Association, Dresden, Germany.

Raman, V. (November 2005). E-government: Service delivery, usage and citizen perspectives in India's Silicon Valley. Paper presented at the annual conference of the National Communication Association, Boston, MA.

Raman, V. (November 2005). Taking the city back one ward at a time: Globalization, local governance and everyday life in Bangalore City. Paper presented at the annual conference of the National Communication Association, Boston, MA.

Raman, V. (August 2005). Build it and they will use IT : Framing E-government in India's Silicon Valley. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Davis, D., Steinmetz, R. Broege, S. & Raman, V. (August 2005). Making the Transition from Old to New Media: Patterns of Media Use By Young Adults in Germany and the US. Paper presented at annual conference of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Steinmetz, R., Broege, S., Davis, D. & Raman, V. (March 2005). Trends in young adult use of new media in Germany and the US. Paper presented at the Euro CPR conference, Pottsdam, Germany.

Raman, V. (November 2004). Computers & Internet in everyday life: Scenes from an Information Capital. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Raman, V., Sanders, M. & Wharton, P. (November 2004). If you don't have anything nice to say: The Effect of Systems Breakdown on Human-Computer Interactions. Paper presented at the annual conference of the International Communication Association, New Orleans, LA.

Raman, V. (February 2004). Computer use, civic life & the construction of an Information Society: The case of Bangalore city. Paper presented at Merging Methodologies Conference, University of Michigan.

Davis, D., Broege, S. Raman, V. & Steinmetz, R. (November 2004). New media/old media: Comparing use by young adults in Germany, the US and New Zealand. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.

Raman, V. & Broege, S. (April, 2003). New Media use Among Students in the United States and Germany: A Cross-National Study. Paper presented at the annual conference of the Broadcasting Education Association, Las Vegas, Nevada.

Davis, D., Raman, V. & Broege, S. (July, 2002). New Media Use in the US and Germany: Gender and Cultural Differences. Paper presented at the annual convention of the International Association for Media and Communication Research, Barcelona, Spain.

Raman, V., Rochon, P. & Wharton, P. (March, 2001). Print vs. Online : Effects on Memory and Proofreading. Presented at the Sixteenth Annual Graduate Exhibition, Pennsylvania State University.

### **INVITED PRESENTATIONS**

Raman, V. (February 3, 2011). Round table discussion on Tunisia, Egypt and the Arab World, panelist for new media and protests. Campus Forum, Pennsylvania State University.

Raman, V. (November 2, 2010). Teaching Online Courses: Strategies to Engage Learners. Science, Technology and Society Speaker series, Pennsylvania State University.

Raman, V. (July 5, 2010). Models of e-government and governance in developing countries. Janaagraha Centre for Citizenship and Democracy, Bangalore India.

Raman, V. (June 25, 2008). Information technology and Digital government: A case study of Bangalore City. Microsoft Research India, Bangalore India.

Raman, V. (October 17, 2006). Information Technology and Participatory Democracy: A case study of India's Silicon Valley. Berkeley Center for Globalization and Information Technology, University of California, Berkeley.

Raman, V. (November, 2005). US Media and Communications Research. Tsinghua University, China

Raman, V. & Ramasubramanian, S. (November 2003). Culture and Pedagogy: Experiences of international TAs in Undergraduate Communication Classrooms in the US. Presented at the annual conference of the National Communication Association, Miami, FL.

Raman, V. (March, 2003). New media use among US and German students: Email, IM, Cell Phone & SMS. Presented at the Graduate-Faculty Colloquium Series, College of Communications, Pennsylvania State University.

### **NEWSPAPER PUBLICATIONS**

(A total of 39 articles, selected articles mentioned below)

- “When the till buys up the tiller” in *The Deccan Herald*, (Karnataka State’s Leading Daily), May 8 (1998).

- “Cocoons give silk, also tuberculosis and asthma” in *The Times of India*, March 4 (1998).

- “Should ballot boxes be kept in schools?” in *The Times of India*, Feb. 22 (1998).

## **TEACHING RESPONSIBILITIES AND COURSES**

### **Lecturer**

Pennsylvania State University

September 2008 – present

### Courses:

*Rhetoric and Civic Life I, II*

(Honors course for first year students 2013- 2017)

*Political Communication and Technology*

(general humanities course on new communication technologies and politics  
2013- 2019)

*Effective Speech*

(engineering specific sections 2013- 2019)

*New Media and Democracy*

(special topics seminar Spring 2009, Spring 2010, Spring 2011)

*New Media Culture and Ethics*

(special topics seminar Spring 2012)

*Cultural Foundations of Communications*

(Spring 2009, 2010)

*Globalization, Technology and Ethics*

(Fall 2008, distance learning hybrid course, wikis, blogs)  
(Spring& Fall 2010, 2011 35 students each, online course)

### **Lecturer**

University of California, Berkeley

August 2006 – May 2007

### Courses:

*Media and American Politics*

(Fall 2006, 80 students)

*Mass Communications in America*

(Spring 2007, 90 students)

**Lecturer**

Pennsylvania State University  
College of Communications &  
Department of Science Technology and Society

September 2004 – May 2006

Courses:

*World Media Systems*

(Spring 2006, Fall 2005, 200 students total)

*Cultural Foundations of Communications*

(Spring 2006, Fall 2005; Spring 2005, Fall 2004, 180 students total)

*Media and Public*

(Spring 2005, Fall 2004, 100 students total)

**Instructor** *Media and Public* (50 students)

Jan 2004 – May 2004

**Co-instructor** *Mass Media and Society* (300 students)

Jan 2003 - May 2003

**Teaching Associate (Instructor)**

*Mass Media and Society* (50 students)

August 2002-Dec 2002

**OTHER PROFESSIONAL ACTIVITIES****Professional service**

Nominations Committee, Global Communication and Social Change Division, International Communication Association, 2010-2011.

Secretary, Global Communication and Social Change Division, International Communication Association, 2008-2010

Chair for panel on Self Disclosure and Self Presentation Online, Human Communication and Technology Division, NCA 2009

Organized Panel ‘Studying Presidential Debates: Strategies for Communication Research ‘ Political Communication Division, NCA 2009

Chair and respondent for panel ‘The Politics of News: Content and Use of News Coverage of the Political Process’, Mass Communication Division NCA 2008

Paper Referee and Reviewer

Reviewer, International Journal of Communication

Reviewer, Information Society Journal

Reviewer, Journal of Community Informatics  
Reviewer, Handbook of Research on Information Communication Technology Policy  
Political Communication Division, National Communication Association 2006-2018  
Mass Communication Division, National Communication Association, 2008-2018  
Global Communication & Social Change Division, ICA, 2011, 2010, 2009, 2008  
Media Economics Division, Association for Education in Journalism and Mass  
Communication, 2005

### **Affiliations**

National Communication Association  
International Communication Association

### **University Service**

Reader of Applications, Schreyer Honors College 2017 to present  
Judge, Undergraduate Exhibition, 2019  
Member, Faculty Advisory Board and the Innovators group of the Teaching and Learning  
with Technology initiative, College of Liberal Arts, Pennsylvania State University, 2010 to  
2016.  
Full member, Commission on Racial/Ethnic Diversity, Pennsylvania State University, 2009-  
2011.  
Judge, Annual Graduate Research Exhibition, Pennsylvania State University, 2011  
Judge, Annual Graduate Research Exhibition, Pennsylvania State University, 2010  
Judge, Annual Graduate Research Exhibition, Pennsylvania State University, 2009