

# ROBIN KRAMER

Department of Communication Arts and Sciences  
The Pennsylvania State University  
robinkramer@psu.edu

## EDUCATION

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### **M.Ed. in Curriculum and Instruction – Language and Literacy (2004)**

The Pennsylvania State University | GPA: 3.97

### **B.S. in Secondary Education – English and Communication (2000)**

The Pennsylvania State University | GPA: 3.94

## PROFESSIONAL EXPERIENCE

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ASSOCIATE TEACHING PROFESSOR (May 2018 – current)

ASSISTANT TEACHING PROFESSOR (November 2017 – May 2018)

SENIOR LECTURER – Department of Communication Arts and Sciences (June 2013 – November 2017)

LECTURER – Department of Communication Arts and Sciences (August 2005 – May 2013)

The Pennsylvania State University | University Park, PA 16802

### **Resident Instruction Courses Taught:**

- CAS 137H: Rhetoric and Civic Life I  
Comprehensive training in oral, written, visual, and digital communication, uniting these modes under the flexible art of rhetoric with an emphasis on analysis (3 credits, honors)
- CAS 138T: Rhetoric and Civic Life II  
Comprehensive training in oral, written, visual, and digital communication, uniting these modes under the flexible art of rhetoric with an emphasis on persuasion and advocacy (3 credits, honors)
- CAS 100A: Effective Public Speaking (including CAS 100A for Engineers)  
Principles of communication through the presentation of speeches (3 credits)
- CAS 100B: Group Communication  
Principles of communication implemented through deliberation and group problem solving (3 credits)

### **Continuing Education Courses Taught:**

- CAS 497: Motivation through Communication in the Educational Setting  
Theoretical overview and practical application of motivational strategies for teachers (1 credit)

ENGLISH and PUBLIC SPEAKING TEACHER (August 2000 – June 2005)

Tyrone Area School District | Tyrone, PA 16686

- Planned and executed daily lessons for academic twelfth grade English, general twelfth grade English, and ninth through twelfth grade public speaking courses
- Designed and implemented curriculum on informative writing and speaking, persuasive writing and speaking, research writing, memoir writing, media literacy, and various selections of British literature
- Collaborated with special education staff to fulfill IEP requirements for individual learners
- Served as director of Tyrone Area School District's Speech Contest

RESEARCH WRITING and PUBLIC SPEAKING TEACHER (2000 – 2006 summers only)

Upward Bound Math and Science at Penn State University | University Park, PA 16802

- Established six-week research writing and public speaking curriculums
- Participated in interdisciplinary team teaching with UBMS math and science teaching staff
- Worked with the College of Earth and Mineral Sciences faculty in a collaborative research experience

## PROFESSIONAL HONORS

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- 2019 Faculty Marshal for the Department of Communication Arts and Sciences Spring 2019 graduation  
2017 Faculty Marshal for the Department of Communication Arts and Sciences Spring 2017 graduation  
2013 College of the Liberal Arts Outstanding Teaching Award for Non-Tenure Line Faculty  
2013 Cynthia Finch Award for Teaching Excellence  
2012 Impact on First Year Students Recognition: East Halls Residence Life Student Affairs  
2011 Impact on First Year Students Recognition: East Halls Residence Life Student Affairs  
2000 Mary Ellen Burkholder Bowden Award  
1999 Katey Lehman Journalism Award

## PROFESSIONAL PRESENTATIONS

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- 2018 *Speaking Through the Stack Efficiently and Painlessly: Grading via Podcast* | CAS One Hundred Oriented Lessons (C.O.O.L.) Event  
2017 *A Picture is Worth a Thousand Words: Improving PowerPoint Presentations* | CAS One Hundred Oriented Lessons (C.O.O.L.) Event  
2016 *Speaking Through the Stack Efficiently and Painlessly: Grading via Podcast* | Penn State University Teaching and Learning with Technology Symposium  
2016 *Effective Communication Strategies* (with P. and L. Miraldi) | Special Olympics Pennsylvania  
2016 *Practice and Presence in Public Speaking* | Penn State Homecoming Executive Committee  
2015 *Effective Presentation Skills* | Penn State's Victory Christian Fellowship Staff

## INVITED GUEST LECTURES

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### CAS 602: Supervised Experience in College Teaching

- 2019 *Establishing a Positive Classroom Culture* (also presented in 2018)
- 2018 *Teaching Motivational Speaking* (also presented in 2012, 2011, 2010, and 2009)
- 2018 *Teaching Narrative via the This I Believe Speech*
- 2014 *Teaching Speaking and Speaking Teaching: A Panel Discussion*
- 2013 *Establishing an Organized Approach to Teaching and Grading*
- 2008 *Creating a Successful First Day of Class*

### CAS 490: Peer Tutoring for Public Speaking

- 2018 *Speech Arrangement* (also presented in 2017 and 2014)
- 2015 *Speech Rehearsal and Memory*

### Penn State Undergraduate Admissions Achievers Program

- 2016 *The Communication Model and Rhetorical Situation*

## PUBLICATIONS

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- Kramer, Robin. *Robin Kramer Writes* (personal blog) | [www.robinkramerwrites.com](http://www.robinkramerwrites.com) | 2010 – current  
Kramer, Robin. *Then I Became a Mother*. Byrne Publishing. 2012.  
Kramer, Robin. "Impressionable Minds, Indelible Images: Messages of Image and Branding." *The Clearing House: A Journal of Educational Strategies, Issues, and Ideas* 76.6 (2003) 301-304.  
Kramer, Robin. "No Salary, No Bread." *Kalliope Student Literary Magazine of Penn State* (1999) 43-47.

## **SERVICE, ADVISING, and COMMITTEE WORK**

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Member, CAS 100 Committee (2017 – current)  
Judge, Penn State Civic Engagement Public Speaking Contest (ongoing each semester)  
Judge, Leonhard Center Speaking Contest for Engineering Students (2015)  
Supervisor of Teaching Assistants, Matt Dabiero (SP17) and Matt Crager (FA15)  
Mentor, CAS Instructional Mentor Program (2014 – 2015 and 2009)  
Advisor and Reviewer, Excellence in Communication Certificate Program (2011 – 2015)  
Member, Public Speaking Mentor Center Committee (2014 – 2015)  
Member, CAS 100 Committee (2012 – 2014)  
Member, English and CAS Basic Courses Collaboration (2008 – 2012)  
Judge, Penn State Mock Trial Happy Valley Invitational (2011)  
Member, LA 101H Development Committee (precursor to Rhetoric and Civic Life course) (2009)  
Research Assistant, *Art of the Speaker* textbook support for Dr. Christopher Johnstone (2008)

## **PROFESIONAL DEVELOPMENT**

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Member of the Liberal Arts Teaching Group (November 2017 – current)  
Penn State Teaching and Learning with Technology Symposium (2019, 2018, 2017, 2016, 2015, 2014)  
ENGL 602: Rhetoric and Civic Life (Fall 2012 and Spring 2013)  
Liberal Arts Scholarship and Technology Summit (Spring 2012)  
Schreyer Institute for Teaching Excellence: Best Practices for PowerPoint (Spring 2011)  
Blog and ePortfolio Development (Spring 2010)  
Penn State's Center for Excellence in Writing Tea Topics (Fall 2009)

## **PERSONAL SPEAKING ENGAGEMENTS**

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2019 *Breaking Up with Fear and Worry* | Inspiring Women Conference | State College, PA  
2018 *Practical Tips for Peace, Harmony, and (Slightly) Less Chaos in Parenting* | MOPS | State College, PA  
2015 *The Trap of Pleasing (All) People* | Inspiring Women Conference | State College, PA  
2015 *Measuring Worth* | Women of Purpose Conference | Pennsylvania/Delaware District  
2014 *Measuring Worth* / Inspiring Women Conference | State College, PA  
2013 *Loving Motherhood Even When You Don't Like It* | Grace Church | Huntingdon, PA  
2013 *The Myth of Significance* | Penn State's Victory Christian Fellowship | University Park, PA  
2012 *Beyond Comparison: Living for an Audience of One* / MOPS | State College, PA  
2012 *Modeling Beauty* | Beauty from the Inside Out Women's Conference | State College, PA  
2012 *Priorities 101: Organizing Motherhood* / Mothers and More | State College, PA  
2012 *Big Pieces First* | MOPS | Zion, PA  
2011 *Hunger, Thirst, and Rest* | Zion Community Church Mother's Day Banquet | Zion, PA  
2011 *Getting Unstuck from the Motherhood Guilt Trap* | MOPS | Zion, PA

## **COMMUNITY and CAMPUS SERVICE**

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Academic Advisor for Victory Christian Fellowship at Penn State (2012 – 2017)  
Children's Ministry Teacher at Christ Community Church, State College (2001 – current)