

ROSA A. EBERLY

Associate Professor, Department of Communication Arts and Sciences
Associate Professor, Department of English
The Pennsylvania State University
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EDUCATION

Ph.D., The Pennsylvania State University, 1994, Rhetoric in English with minor in Speech.
Dissertation: "Novel Controversies: Public Discussions of Literature, Censorship, and Social Change."
A.M., The University of Chicago, 1987, English Language and Literature. Master's Essay: "Barthes on Faulkner: Openness and Closure in *Absalom, Absalom!*" Wayne C. Booth, director.
B.A., The Pennsylvania State University, 1984, English Writing Option, with honors.
Undergraduate Honors Thesis: "'Form Ever Follows Function': Organic Narrative Forms of Faulkner's 'The Bear,' *Light in August*, and *Absalom, Absalom!*" Robert Hudspeth, director.

ACADEMIC APPOINTMENTS

Director, Intercollege Minor in Civic and Community Engagement, August 2016-
Associate Professor, Communication Arts and Sciences, Penn State University, August 2002-present
Associate Professor, English, Penn State University, August 2002-present
Director, Center for Public Speaking and Civic Engagement, Penn State, August 2002-May 2003
Director, Undergraduate Writing Center, The University of Texas at Austin, May 2000-July 2002
Associate Professor, Division of Rhetoric and Composition, The University of Texas at Austin, 2000-2002
Associate Professor, Department of English, The University of Texas at Austin, 2000-2002
Assistant Professor, Division of Rhetoric and Composition, The University of Texas at Austin, 1994-2000
Assistant Professor, Department of English, The University of Texas at Austin, 1994-2000

SELECTED AWARDS, HONORS, and GRANTS

Faculty Fellowship, Center for Humanities and Information, Spring 2019
Research Leave, Spring 2018
CAS Faculty Research Award. \$4000 to observe Harry Shearer produce *Le Show* in

home studio in Santa Monica CA and at WWNO in New Orleans LA, July and August, 2017; returned to New Orleans to observe Shearer as Derek Smalls, New Orleans LA, April 2018.

CAS Faculty Research Award. \$1000 to observe Harry Shearer produce *Le Show* in home studio in New Orleans LA, December 24, 2016.

CAS Faculty Development Grant. \$5000 to study Harry Shearer *Le Show* live radio production and theatre performance, London, July and August, 2014.

Penn's Woods Fellow, Penn State Institute for Sustainability, 2014-2016.

Kurt Ritter Lecture, Texas A&M University, April 2013.

"Best Professors at Penn State," *Onward State*, May 2013.

Fellow, Laboratory for Public Scholarship and Democracy, Office of Undergraduate Education, Penn State University, June 2005-Jan. 2013.

Faculty Fellow, Aspen Institute Wye Faculty Seminar, Summer 2008.

Laboratory for Public Scholarship and Democracy, Summer Fellowship, July-August, 2006, \$8,000.

Institute for Arts and Humanities, \$15,000 awarded for Interdisciplinary Rhetoric Group, January 2006, for two-year project, "Rhetoric, New Media, and Deliberative Democracy." Eberly was first author and co-chair of interdisciplinary group with Cheryl Glenn, J. Michael Hogan, and Thomas Benson.

National Endowment for the Humanities "Voices of Democracy" project. Three-year, \$250,000 grant, award letter issued March 2005. Eberly was co-PI.

Invited participant, NSF-sponsored Public Media Study Group: Public Service Media and the Research University. Co-administered through the Science, Medicine, and Technology in Culture program and WPSU TV/FM. 2005-2008.

Institute for Arts and Humanities, \$3,000 awarded for Interdisciplinary Rhetoric Group, January 2005. Seed money for resubmission, Oct. 2005. Eberly was co-chair of interdisciplinary group, with Cheryl Glenn and Tom Benson. 2005.

Kettering Foundation funds for Public Scholarship Research. \$3,000 awarded for research essay "Occupational Psychoses and Public Scholarship." Proposal submitted to Kettering by Jeremy Cohen, Associate Vice Provost for Undergraduate Education. Eberly was researcher. 2005.

Undergraduate Research Funds, College of Liberal Arts. \$600 for Ed Rowe, undergraduate English major, to conduct history of Homophiles of Penn State for possible inclusion in NEH "Voices of Democracy" project. Eberly was faculty researcher. 2005.

Affiliated Faculty, Strauss Institute on Civic Participation, The University of Texas at Austin, 2000-2002.

Affiliated Faculty, Technology, Literacy, and Culture, The University of Texas at Austin, 1998-2002.

Technology, Literacy, and Culture, \$6,000 Summer Research Grant awarded to facilitate development of methods for teaching radio rhetorics, The University of Texas at Austin, 2001.

Friar Society Teaching Award Finalist, The University of Texas at Austin, 2001.

Big XII Fellowship Award, The University of Texas at Austin, 1999. University

Cooperative Society Subvention Award, The University of Texas at Austin, 1999.

President's Associates Excellence in Teaching Award, The University of Texas at Austin, 1998.

The Eyes of Texas Award for excellence in service to The University of Texas at Austin, 1998.

Dean's Fellowship Award, The University of Texas at Austin, 1997.

"Top Prof," *Daily Texan*, 1997.

PEER-REVIEWED PUBLICATIONS

Books

Citizen Critics: Literary Public Spheres. Urbana: U Illinois P, 2000.

The Elements of Reasoning, 2d ed. New York: Allyn and Bacon, 2001.

A Laboratory for Public Scholarship and Democracy. With Jeremy Cohen. San Francisco: Wiley, 2006.

The Sage Handbook of Rhetorical Studies. With Andrea Lunsford and Kirt Wilson. Sage, 2008.

Towers of Rhetoric: Memory and Reinvention. *Intermezzo*, 2018.

<http://intermezzo.enculturation.net/05-eberly.htm>

Articles and Book Chapters

"Isocratean Tropos and Mediated Multiplicity," with Jeremy David Johnson, in *Ancient Rhetorics + Digital Networks*, eds. Michele Kennerly and Damien Pfister, University of Alabama Press, 2018.

"Passing Rhetoric's Kaleidoscope." Review essay on Ned O'Gorman's *The Iconoclastic Imagination*, *Advances in the History of Rhetoric*, 2018.

"*Techne* and *Tekmeria*: Rhetorical Fluidity Among Aristotle, Isocrates, and Alcidamas," with Adam Cody (Cody is first author), in *Topologies as Techniques for a Post-Critical Rhetoric*, eds. Lynda Walsh and Casey Boyle, Palgrave-Macmillan, 2017.

"Rhetorical Appeals in Active Shooter Training Messages," with Brad Serber (Serber is first author), in *Oxford Encyclopedia of Health and Risk Message Design and Processing*, ed. Roxanne Parrot, 2017.

"Criticism in the Face of Campus Carry," *Rhetoric Society Quarterly*, June 2016.

"After The Liberal Autonomous Subject: A Lament." *Argumentation and Advocacy*, 50 (4) 2014: 285-289.

- "Life, Liberty, and the Pursuit of...." With Brad Serber. *Journal of General Education*, 62 (4) 2013: 277-96.
- "Auscultating Again." Lead review essay with Joshua Gunn, Greg Goodale, Mirko Hall. *Rhetoric Society Quarterly*, 43 (5) 2013: 475-489.
- "'Apologies of the Week, Ladies and Gentlemen, a Copyrighted Feature of this Broadcast.'" Chapter on rhetorical methods in Nussbaum, J., ed., "Readings in Communication Research Methods." Cognella, 2012.
- "Wayne C. Booth." *Johns Hopkins Encyclopedia of Literary Theory and Criticism*. Johns Hopkins University Press, 2009.
- "Rhetorics and Roadmaps." With Andrea Lunsford and Kirt Wilson. Introduction to *Sage Handbook of Rhetoric*. Eds. Andrea Lunsford, Kirt Wilson, Rosa A. Eberly. Sage, 2008.
- "Publics and their Discourses." With Kirt Wilson. Introduction to "Public Discourse" section, *Sage Handbook of Rhetoric*. Eds. Andrea Lunsford, Kirt Wilson, Rosa A. Eberly. Sage, 2008.
- "Rhetorics of Public Scholarship: Democracy, *Doxa*, and the Human Barnyard." In Eberly, R. A., and J. Cohen, *A Laboratory for Public Scholarship and Democracy*. With Jeremy Cohen. 2006.
- "'Everywhere You Go, It's There': Public Memory and the UT Tower Shootings." *Framing Public Memory*, Ed. Kendall R. Phillips. U Alabama P, 2004.
- "Plato's Shibboleth Delineations: Or, The Complete Idiot's Guide to Rhetoric." *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Eds. Gerard A. Hauser and Amy Grim. Erlbaum, 2003.
- "Deliver Ourselves from Evil." *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Eds. Gerard A. Hauser and Amy Grim. Erlbaum, 2003.
- "What Does Rhetorical Theory Do? And Is That a Stupid Question?" With Gerard A. Hauser. Review essay and introduction. *Review of Communication*, Vol. 3, Number 3, July 2003.
- "Classrooms as Protopublic Spaces." *Blueprint for Public Scholarship*. Eds. Jeremy Cohen and Lakshman Yapa. Penn State University, 2003.
- "The Anti-Logos Doughball: Teaching Deliberating Bodies the Practices of Participatory Democracy." *Rhetoric and Public Affairs* 5, 2002.
- "Public Making and Public Doing: Rhetoric's Productive and Practical Powers." *Rhetoric and Public Affairs* 4, 2001.
- "Composition" (with Frederick J. Antczak). *Encyclopedia of Rhetoric*. Ed., Thomas O. Sloane. Oxford U P, 2001.
- "From Readers, Audiences, and Communities to Publics: Classrooms as Protopublic Spaces." *Rhetoric Review* 18, 1999.
- "Andrea Dworkin's Mercy: Pain, *Ad Personam*, and Silence in the 'War Zone.'" *PRE/TEXT* 14, 1995.

"Kenneth Burke at 96," with Jack Selzer. *Rhetoric Review* 12. 1993.

WORKS IN PROGRESS

"Toward a Posthumanist Paideia," co-authored with CAS alumna and UMd PhD student Rebecca Alt (Alt is first author), under review at the *Review of Communication*
Harry Shearer's Character Machine

SELECTED MEDIA COLUMNS

"Do We Live in a Violent Culture?" Part of Public Issues Forum for TTAG: Talking Together About Guns. *Centre Daily Times* April 2017.

"Texas Picked an Ominous Date to Arms Its Public Colleges." *Chronicle of Higher Education*, 27 July 2016. <http://www.chronicle.com/article/Texas-Picked-an-Ominous-Date/237264>

"Consider an Educational Memorial to UT Tower Shootings." *Austin American-Statesman* 25 March 2016. <http://www.mystatesman.com/news/opinion/eberly-consider-educational-memorial-for-tower-shootings/aFeLOMc6A00Xn7yqNTDF4K/>

"Constitution Still Relevant after 219 Years." *Centre Daily Times*, Sept. 17, 2006, p. 9.

"A Plea To Think What We Are Doing." Column on capital punishment in the shadow of Rockview. *Centre Daily Times*, Dec. 4, 2004.

"Affirmative Action -- in the public interest." *Pittsburgh Post-Gazette*, Feb. 2, 2003.

"What's Missing from this Election Campaign? Vox populi." *Austin American-Statesman* 28 July 2000: A15.

"Democracy 101: A National Lesson." *The Daily Texan* 27 October 1998.

"Reopen the UT Tower? Literally? Figuratively?" *Austin American-Statesman* 27 July 1998: A9.

"Joining the Debate Can Affect the Outcome on Affirmative Action." *Austin American-Statesman* 15 July 1996. Column sent by California State Senate to all high schools in California, Fall 1996.

SELECTED NON-REFEREED DIGITAL PUBLICATIONS:

"Higher Education, Democratic Capacity, and Public Scholarship." With Jeremy Cohen. Educating Citizens and Building Communities: *Campus Compact -- Celebrating 20 Years*.

"Constitution Day website," Laboratory for Public Scholarship and Democracy, Penn State Office of Undergraduate Education, Sept. 2006

Co-founder and co-editor with James Arnt Aune, *The Blogora*, a public blogspace about rhetoric and rhetoricians. Sponsored by the Rhetoric Society of America and the Division of Rhetoric and Writing, UT-Austin

"Andrea Dworkin's Mercy: Pain, *Ad Personam*, and Silence in the 'War Zone.'" Article

selected for discussion on national electronic journal and listserv, *PRE/TEXT Conversation*. Feb.-Apr. 1995

INVITED PRESENTATIONS

- "That Letter Killed Marc: Ratios of Rhetorical Influence, Mechanisms of Endless War." Keynote address at Indiana University, Bloomington, Interdisciplinary Graduate Conference: "Words Matter: Politics, Rhetoric, and Social Justice," March 24-25, 2017, Bloomington, Indiana.
- "Shills, Watchdogs, and Whistleblowers." Conference on Rhetoric and Climate Change, panel on Rhetoric and Institutional Critique. University of Nevada-Reno, February 2016.
- "Public Violence & the Responsibilities of the Liberal Arts." Keynote presentation at American Association of Liberal Arts Colleges conference on public scholarship. Furman University. June 2015.
- "My Rhetorical Yoknapatopoi." KU Ars Rhetorica annual lecture, University of Kansas, April 2014.
- "Protopublics Deliberating In and Beyond Writing Classrooms." Columbia University, January 2014.
- "Anecdotes and Dozy Dotes and Liddle Lamzy Divey." Kurt Ritter Lecture, Texas, A&M University, March 2013.
- "Higher Education, Trauma, and Public Memory." Waterhouse Family Institute Symposium on Truth, Fact, and Information in Complex Communication Environments. Villanova University, October 2012.
- "A Jar of WAC and Logics of not-WAC." Response to William Keith and Martin Carcasson. Public Address Conference, University of Memphis, Sept. 28, 2012.
- Response to Kevin DeLuca. Conference on Symbolic Violence, Texas A&M University. 3 March 2012.
- Respondent to "Junior and Contingent Faculty: Voices of Activism from Windowless Offices." National Communication Association, New Orleans, Nov. 2011.
- "Budget Ivy." Center for American Literary Studies conference, "Crisis? What Crisis?" Penn State University, 22 April 2011
- "Topoi and Stases from Over Here." University of Colorado-Colorado Springs, October 2010.
- "The Challenges of Teaching Rhetorical Criticism." Spotlight Panel. Invited by Michael Leff. Rhetoric Society of America, Minneapolis, 29 May 2010.
- "Public Scholarship and the Humanities." Modern Language Association, Dec. 2008, San Francisco CA.
- "Quantum Parliaments": Disciplinarity, Public Scholarship, and Common Goods." Keynote address. International conference, "Rhetorical Citizenship and Public

- Deliberation," Oct. 2008, University of Copenhagen.
- "Rhetoric and Democracy." Invited lecture. University of Lund, Sweden, Oct. 2008.
- "Rhetoric and Journalism." Invited lecture. University of Lund, Sweden, Oct. 2008.
- "Higher Education and Sustainable Democracy." University of Denver, April 2008.
Invited visit included keynote talk and four workshops with faculty, staff, graduate students, and undergraduate students.
- "Tribe & *Diatribes*: The Carpenter's Rule(s) & Pluralists' Tools." University of Georgia, Jan. 2008.
- "Rhetoric, Free Speech, and Public Universities." Keynote address at Conference on Undergraduate Writing. Kutztown University, March 2007.
- "Seeing, Making, and Doing: Rhetoric, Public Scholarship, and the Voices of Democracy." University of Wisconsin-Madison, Jan. 2007.
- "Public Scholarship: Inventing Common Goods from Corporate Universities." Presented on panel titled "Rhetoric and the State." Modern Language Association, Philadelphia, Dec. 2004.
- "The *Vita Activa*, Rediviva." A National Public Scholarship Conversation, Kettering Foundation, Penn State University, Nov. 2004.
- "Sustaining Democracy after Nov. 2." York College of Pennsylvania, Nov. 2004.
- "Rhetoric's Closets." University of Pittsburgh, April 2004.
- "*Ethos and Tropos*." Symposium to honor Marie Secor, Penn State University, April 2004.
- "Haberstotle." Northwestern University, Feb. 2004.
- "Forgetting and Remembering the University of Texas Tower Shootings: Undergraduate Classrooms as Proto-Public Spaces." Harry Ransom Lecture, Vanderbilt University, January 2004.
- "Spontaneous Human Speech: Teaching Speech and Writing Together." Daylong workshop, The College of the Holy Cross, May 2003.
- "Communication, Citizenship, and the Public Good." Civic Engagement Preconference, Eastern Communication Association, April 2003.
- "Civic Engagement on Campus: Building a Center for the Public Good." With Penn State undergraduate students Emily Dressel and Tiffany Maiolo. Eastern Communication Association, April 2003.
- "The Complete Idiot's Guide to Rhetoric." Rhetoric Society of America, Las Vegas, May 2002.
- "Faith in Rhetoric." University of Michigan, Department of English and Sweetland Center for Writing, October 2001.
- "Radio Rhetorics." Rensselaer Polytechnic Institute, October 1, 2001.
- "Towers of Rhetoric." Department of Speech Communication, Syracuse University, Sept. 28, 2001.

- "Confessions of a Free-Range Rhetorician." Invited talk, Penn State University, Department of Speech Communication, July 2001.
- "Citizen Critics, Literary Public Spheres, and Protopublic Classrooms." University of California-Irvine, Feb. 2000.

SELECTED MEDIA COVERAGE

- New York Times*. "Off Limits Since '74, Deck Reopens." By Jim Yardley. 16 Sept. 1999.
- CBS Evening News with Dan Rather*. "Eye on America." 25 Dec. 1998.
- Washington Post*. "Texas Tries To Reclaim A Sniper's Dark Tower; School to Reopen '66 Massacre Site." By Paul Duggan. 12 Nov. 1998: A1.
- Houston Chronicle*. "A New View." By John W. Gonzales. 25 October 1998: A1.
- Austin American-Statesman*. "99 Minutes, 30 Years Later." By Hank Stuever. 29 July 1996: A1.
- "A Whitman Sampler." *Texas Monthly*. By Joe Holley. September 1996: 20.
- "Media and Democracy," Pennsylvania Inside/Out, WPSX-TV, June 17, 2005.
- "Friday Roundtable," Pennsylvania Inside/Out, WPSX-TV, July 8, 2005.

SELECTED CONFERENCE PRESENTATIONS

- "FOIA at 50." National Communication Association, November 2017.
- "Passing Rhetoric's Kaleidoscope: Gun Violence and *The Iconoclastic Imagination*." National Communication Association, November 2017.
- "Gun Violence in the United States: A Public Health Crisis." Super Session on Rhetorical Citizenship. Rhetoric Society of America, May 2016.
- "Love and Rage: Race and the Problem of Gun Violence in the United States." Rhetoric Society of America, May 2016.
- "PlastiDuditude: Harry Shearer's Democratic Voices." National Communication Association, November 2014.
- "Literature as Equipment for Rhetoric." National Communication Association, November 2014.
- "'A Life of Engaged Thought': Six Claims, A Story, and An Excerpt from a Wise and Beloved Teacher." Panel on Pragmatism. National Communication Association, November 2013.
- "Modernities ... and THAT Modernity: Rhetoric & Poetics for Jimmy James." Panel in memory of James Arnt Aune. National Communication Association, November 2013.
- "When Harry lost Atty." Paper on ethopoesis in Harry Shearer's *Le Show*. International Society for the History of Rhetoric biennial conference, Chicago, July 2013.
- "*Rhetorica Ad Genitalius*: Auscultating Harry Shearer." Paper presented at the Rhetoric Society of America Institute on Sound Studies, June 2013.
- "'Apologies of the Week, Ladies and Gentlemen, A Copyrighted Feature of This

Broadcast." Paper presented at the Rhetoric Society of America, May 2012, Philadelphia PA.

PechaKucha on The Land Grant: It Occurs to Me That I Myself Am The Land Grant." Paper presented at the Rhetoric Society of America, May 2012, Philadelphia PA.

"Mama Dio!: Getting from Point A to Point B." Conference on Symbolic Violence, Texas A&M University. March 3, 2012.

"Harry Shearer, Voice, and *The Big Uneasy*." National Communication Association, New Orleans, Nov. 2011. Organized screening of Shearer's documentary and follow-up panel with Shearer joining via Skype.

"Austin, Austin, Austin, Austin, Dallas, Dallastown." Conference on College Composition and Communication, April 2011, Atlanta.

"This Penn State Life": Violent Consequences of The Corporate University." Union for Democratic Communication, State College PA, 15 Oct. 2010.

"Constitution Day Every Day." Rhetoric Society of America, Minneapolis, 30 May 2010.

"Ah, Carl...." Spotlight panel on Jeremy Cohen. Eastern Communication Association, Pittsburgh, 2 May 2008.

"Public Scholarship as a Space of Common Concerns." Panel on "Composing Citizens," organized and chaired by R. Eberly. Conference on College Composition and Communication. New York, New York, March 22, 2007.

"Mr. Booth as Palmer." Panel in Memory of Wayne C. Booth. National Communication Association. San Antonio, Nov. 17, 2006.

"I'm with you in Rockland." Panel on Democratic Style. National Communication Association. San Antonio, Nov. 17, 2006.

"Rhetoric as Homeopathic." National Communication Association, Boston, November 2005.

"Civic Identity as *Tropos*: Virtue Turning, Virtue Spinning." Rhetoric Society of America, Austin, May 2004.

"Rhetoric Reclaimed for Public Memory Work." Rhetoric Society of America, Austin, May 2004.

"Teaching Speaking and Writing Together." Rhetoric Society of America, Austin, May 2004.

"The Final C: Delivering Collaborative Invention." Panel on Speaking and Writing/Across the Great Divide. Conference on College Composition and Communication, San Antonio, March 2004.

"*Ethos* and *Tropos*, Turning and Spinning: Isocrates and Rhetorical Agency." National Communication Association, Miami, Nov. 2003.

Response to Barbara Biesecker, Janice Norton, Joan Faber McAllister. National Communication Association, Miami, Nov. 2003.

Response to Peter Simonson, David Cochran, and Chantal Benoit-Barne, National

Communication Association, Miami, Nov. 2003.

Respondent to pre-conference seminar on "Rhetorical Theory and Rhetorical Criticism."
National Communication Association, Miami, Nov. 2003.

"Radio Rhetorics." Short course on Poetics and Pedagogy, invited instructor. National
Communication Association, Miami, Nov. 2003.

"Rhetoric and Composition." Conference on College Composition and Communication,
New York City March 2003.

Pre-conference co-convenor and co-director. "What Does Rhetorical Theory Do? And is
That a Stupid Question?" National Communication Association, New Orleans, Nov.
2002.

"Rhetoric, Public Memory, and the Problem of 'Evil'." Alta Conference on
Argumentation, Alta, Utah, August 2001.

"Spontaneous Human Speech." Guest lecture for Communication course in American
Public Address. Southwest Texas State University, San Marcos, Texas. April 10, 2001

"The Enthymeme and the Fourth Chakra." Modern Language Association, Dec. 29,
2000, Washington, D.C.

"Public Processes and the Literatures of Public Address." Penn State Conference on
Rhetoric, Identity, and Public Culture. October 14, 2000, Department of Speech
Communication, Penn State University, University Park PA.

"Private Sponsorship of Higher Education: The Consequences for Public Discourse."
Organized and chaired panel including James Aune, Sharon Crowley, David Henry,
Martin Medhurst, and David Zarefsky. Rhetoric Society of America, May 25, 2000,
Washington, D.C.

"From Public Intellectuals to Citizen Critics." Conference on College Composition and
Communication, April 14, 2000, Minneapolis.

"On the Potential of Literary Public Spheres." Modern Language Association annual
meeting, Dec. 30, 1999, Chicago.

Pre-conference seminar organizer and leader. "Rhetorics, Publics, and Public Spheres:
Beyond the Millennium." National Communication Association, New York City, Nov.
20, 1998.

"Remembering 'Capeman.'" Panel on immigration, held on Ellis Island. National
Communication Association, New York City, Nov. 23, 1998.

"Literary Critics as 'Experts' in Public Discourse." Rhetoric Society of America,
Pittsburgh, June 1998.

"Rhetoric Matters: Literary Public Spheres and Rhetoric as an Architectonic Art."
Conference on College Composition and Communication, Chicago, Mar. 1998.

"Writing Classrooms as Proto-Public Spheres." Modern Language Association,
Washington, D.C., Dec. 1996.

"Plural Publics, Plural Memories." Speech Communication Association, San Diego, Nov.

1996.

"Aesthetes and Athletes: The Prospect of a Public Aesthetics." Rhetoric Society of America, Tucson, May 1996.

"Ante-Aesthetics: Rhetorics, Poetics, and Public Discourses." Speech Communication Association, San Antonio, Nov. 1995.

"Looking for Rhetoric in All the Wrong Places." Penn State Conference on Rhetoric and Composition, July 1995.

"From Readers and Audiences to Publics." Conference on College Composition and Communication. Washington D.C., Apr. 1994.

"From Reader Response to Literary Public Spheres." Speech Communication Association, New Orleans, Nov. 1994.

"Deliberations on *American Psycho*: Fiction and Criticism in the Public Sphere." Rhetoric Society of America, Minneapolis, May 1992.

"Publicity, Obscenity, Intelligibility, Psychopathology: Public Discourses about Joyce's *Ulysses* in America." Rhetoric Society of America, Minneapolis, May 1992.

"Rhetoric in the English Department: Lessons from the Howell-Burke Colloquy." Penn State Conference on Rhetoric and Composition, July 1990.

TEACHING

Graduate Courses Taught

Rhetoric and Poetics

Publics Theory

Publics Theory and Public Scholarship

Feminist Rhetorical Scholarship in the Speech/Communication Tradition

Theory and Teaching of Composition

Kenneth Burke as Equipment for Living

Readers, Communities, Publics

Ancient Rhetorics

Rhetoric and its Histories

Ancient Rhetorics: Research Methods

Ancient Rhetorics: Isocrates

Rhetoric, Politics, Religion

Methodological Pluralism

Rhetoric and/of Media

Ethos and *Tropos*/Rhetorical Agency

Integrative Rhetorics

Wayne Booth

Rhetorics and/of Public Scholarship

Rhetorics and/of Feminisms

Undergraduate Courses Taught

Foundations of Civic and Community Engagement
Contemporary U.S. Political Rhetoric: School Shootings
Advanced Rhetorical Theory: Theorizing with Our Ears
Rhetoric In Your Ear
50 Shades of Kurt Vonnegut
Introduction to the History of Rhetorical Theory
Issues in Rhetoric and Composition
Public Controversy: US and PA Constitutions
Radio Rhetorics
Rhetorical Criticism
Public Speaking (Honors)
Rhetoric and Composition
Rhetorics of Journalism
Critical Reading and Persuasive Writing
Advanced Expository Writing
Rhetoric and Poetics
UT Tower Shootings and Public Memory
Reading and Writing Public Discourse
Persuasive Speaking
Literary Public Spheres
Writing in the Humanities
Student Activism
Public Controversy: The Commonwealth
Rhetoric of Documentary

Graduate Students Supervised

Director -- Defended

Jeremy D. Johnson, PhD, CAS, PSU, 2018
Bradley Serber, PhD, CAS, PSU, 2017
Haley Schneider, MA, CAS, PSU, 2017
Adam Cody, MA, CAS, PSU, 2016
Craig Rood, PhD, CAS, PSU, 2015
Jeremy D. Johnson, MA, CAS, PSU, 2014
Sarah Kornfield, PhD, CAS, PSU, 2012
Mia Briceno, PhD, CAS, PSU, 2012
Elyse Merlo, MA, CAS, PSU, 2010
Raena Quinlivan, PhD, CAS, PSU, 2008

Nicholas Thomas, PhD, CAS, PSU, 2008
David Tell, PhD, CAS, PSU, 2006 (NCA and RSA dissertation award winner)
Monika Alston, (co-director) PhD, CAS, PSU, 2006
Leia Droll, MA, CAS, PSU, 2005
Sharan Daniel, PhD, English, UT-Austin, 2001
Cynthia Brantley-Johnson, English, MA, UT-Austin, 1997

Director -- In progress

Adam Cody, PhD, CAS, PSU, expected 2020
Haley Schneider, PhD, CAS, PSU, expected 2021
C. Maier, MA, CAS, PSU, expected 2018

Committee Member -- Defended

King, Kyle, PhD, ENGL, PSU, 2017
Cox, Jeremy, PhD, CAS, PSU, 2017
Bergmaier, Michael, PhD, CAS, PSU, 2017
Geraths, Cory, PhD, CAS, 2017
Camacci, Lauren, MA, CAS, PSU, 2014
Geraths, Cory, MA., CAS, 2014
Mark Hlavacik, PhD, CAS, PSU, 2013
David Green, PhD, English, PSU, 2012
Jessica Sheffield, PhD, CAS, 2010
Mark Hlavacik, MA, CAS, PSU, 2009
Jess Bargar, MA, CAS, PSU, 2010
Gina Ercolini, PhD, CAS, PSU, 2010
Jenell Johnson, PhD, English, PSU, 2008
Casey Maugh, PhD, CAS, PSU, 2007
Emily Bowlby, MA, CAS, PSU, 2007
Chung-Gook Youn, PhD, Adult Education, PSU, 2007
Matt Newcombe, PhD, English, PSU, 2007
Kristen Hoerl, PhD, Communication Studies, UT-Austin, 2005
Kate Morrissey, MA, CAS, PSU, 2005
Charles Yood, PhD, History, PSU, 2005
Tracy Quigley, PhD, CAS, PSU, defended 2005
Roger Stahl, PhD, CAS, PSU, defended 2004
Mitch Reyes, PhD, CAS, PSU, defended 2004
Ned O’Gorman, PhD, CAS, PSU, defended 2005
Melanie McNaughton, MA, CAS, PSU, 2004
Jill Weber, MA, CAS, PSU, 2005

Matt McGarrity, PhD, Communication and Culture, Indiana U, 2005
Jessica Sheffield, MA, CAS, Penn State University, 2006
Amber Johnson, PhD, CAS, Penn State University, 2006
Alisha Lenning, PhD, Communication Studies, UT-Austin, 2002
David Gilbert, PhD, Communication Studies, UT-Austin, 2002
Lynda Olman (Walsh), PhD, English, UT-Austin, 2002
Laura Wilder, PhD, English, UT-Austin, 2002
Jean Lee Cole, PhD, English & Asian-American Studies, UT-Austin, 2001
Jennifer Lehman, PhD, English, UT-Austin, 2001
Alison Macor, PhD, Radio-Television-Film, UT-Austin, 2001
Cynthia Duquette-Smith, PhD, Communication Studies, UT-Austin, 2000
John-Michael Rivera, PhD, English&Mexican-American Studies, UT-Austin, 2000
Susan Murray, PhD, Radio-Television-Film, UT-Austin, 1999
Lynn Rudloff, PhD, English, UT-Austin, 2000
Kathleen Tovo, PhD, American Studies, UT-Austin, 2000
Gina Siesing, PhD, English, UT-Austin, 1999
Adam Kohlhepp, PhD, English, UT-Austin, 1998
Mary Harvan, PhD, English, UT-Austin, 1998
Catherine Ross, PhD, English, UT-Austin, 1998
Christy Friend, PhD, English, UT-Austin, 1997
Virginia Anderson, PhD, English, UT-Austin, 1997
William James Earnest, M.A., Communication Studies, UT-Austin, 1997
David Lapidés, English, MA, UT-Austin, 1997

Committee Member -- in progress

Orth, Nikki, MA, CAS, PSU, expected 2017

Undergraduate Students Supervised

Katie Humphrey, CAS, Honors Thesis, 2017
Anna Foley, CAS and Spanish, Honors Thesis, 2016
Samuel Raach, Biology, Honors Thesis, 2011
Kara Zinger, English, Honors Thesis, 2010
Patrick Reck, McNair Fellow, 2007, 2008
Elody Gyekis, Civic and Community Engagement, Honors Thesis, 2009
Julie Devaney, CAS, Honors Thesis, 2007
Ryan Tritch, Classics, Honors Thesis, 2007
Sarah Talese Kane, English, Honors Thesis, 2006
Daniel Bell, Education, Honors Thesis, 2006
Erin Carter, Chemistry (Legal Rhetoric), Honors Thesis, 2006

Joshua Kagan, Political Science, Honors Thesis, 2005

SELECTED SERVICE

University

Provost's Task Force on Open Access, May 2017-present

Talking Together About Guns: Organized, fund-raised, and delivered year-long collaborative engagement project about guns and gun violence across 2017-2018 academic year

Faculty Liaison to Student Farm Initiative, 2016-2017

Keynote Address, Leadership Jumpstart, Schreyer Honors College, each August 2012-present

Course review for Education and Public Policy Civic and Community Engagement minor, 2011-present

Arts of Liberty Discussion Group on the Future of General Education, Public Scholarship Program, Office of Vice Provost for Undergraduate Education and International Programs, Penn State University 2008-2010

Democratic Capacity Seminar, Inaugural Year, Public Scholarship Program, Office of Vice Provost for Undergraduate Education and International Programs, Penn State University 2007-2008

Editorial Board, Penn State Press, 2005-2008

Member, Program Faculty, Bachelor of Philosophy program, Office of Undergraduate Education, 2004-2013

Member, Faculty Steering Committee, Bachelor of Philosophy program, Office of Undergraduate Education, 2004-2013

Advisory Board, Inter-college Minor in Civic and Community Engagement, Office of Undergraduate Education, 2004-

Member, Constitution Day Committee, Office of Undergraduate Education, 2007-2013

Schreyer Honors College Colloquium Speaker, Penn State University, May 2005

Schreyer Honors College Colloquium Plenary Speaker, Penn State University, Jan. 2003

Provost's Faculty Advisory Committee for Academic Computing, Penn State University, 2003-2006

Public Scholarship Program, Office of Vice Provost for Undergraduate Education and International Programs, Penn State University 2002-

Faculty Senate Committee on Writing Instruction, Penn State University, 2002-

Workshops on teaching writing for Plan II instructors, UT-Austin, 1996-2002

Keynote Speaker, Symposium on the UT Tower, Vice-Provost for Graduate Studies, UT-Austin, 1999

Workshops on peer editing and peer review, Freshman Seminars faculty, UT Austin, 1996

Workshops on responding to student writing for Freshman Seminar faculty, UT Austin, October 1996
Center for Teaching Effectiveness New Faculty Workshops, UT-Austin, 1996-98
Substantial Writing Component Faculty Fair organizer, UT-Austin, April 1996
School of Nursing graduate student workshop, UT-Austin, January 1996
School of Nursing faculty workshop: "Academic Writing," UT-Austin, April 1995
Presentation, "Publicity and Privacy in the Classroom," Women's Studies Faculty Fair, UT-Austin, April 1995
Center for Teaching Effectiveness Experienced Faculty Workshop: "Professors as Writers," UT-Austin, January 1995
President, Board of Directors, Collegian, Inc., publisher of The *Daily Collegian*, Penn State's 19,000-circulation daily student-run newspaper, Penn State University, 1989-92
At-large member, Board of Directors, Collegian, Inc., publisher of The *Daily Collegian*, Penn State's 19,000-circulation daily student-run newspaper, Penn State University, 1987-89

Advising/Other Student Service

Faculty Advisor, Penn State Speech and Debate, 2017-2018
Faculty Advisor, Future Civic Leaders, 2012-
Faculty Advisor, Progressive Student Alliance, 2010-2012
Faculty Advisor, NEW PA Leadership Program, 2002-2006
Perspective Mic, USG Committee on Social Awareness, 2005
Graduate student job placement advising, Penn State University, 2002-present
Undergraduate student placement advising, Penn State University, 2002-present
Undergraduate Advisor, CAS, PSU, 2003-2006
Camp Texas, Professor Preview, UT-Austin, 1998, 2000
Department of English Graduate Advising Committee, UT-Austin, 1996-2002
Faculty Fellow, UT Department of Housing and Food Service, 1996-97, 1999-2001
Speaker/Panelist: Radio-Television-Film honors seminar, College of Communication Senior Fellows Program, UT-Austin, 1996 (Prof. Janet Staiger)
Judge, Texas UIL Ready Writing Contest, UT-Austin, 1995, 1996, 1997
Judge, Johnston High School Regional Debate Tournament, Austin TX, 1995
Speaker/Panelist: Speech Communication honors seminar, College of Communication Senior Fellows Program, UT-Austin, 1995 (Prof. Rod Hart)
Guest Lecturer, Speech Communication graduate seminar, UT-Austin, 1995, 1998 (Prof. Dana Cloud)
Department of English Writing Contests Committee, UT-Austin, 1994-96
Graduate student job placement advising, UT-Austin, 1994-

Department and College

Director, Intercollege Minor in Civic and Community Engagement, 2016-present
CAS Advisory Committee, 2003-2004, 2006-2008; 2012-present
CAS Public Speaking Center Committee, 2017-present
Chair, CAS Senior Lecturer Promotion Committee, January-April 2015
CAS Awards Committee, 2009-2010; 2014-2015
Board Member, Center for Democratic Deliberation 2012-2018
CAS Graduate Committee, Aug. 2013-2014; 2005-2007
Co-emcee, CAS Awards Ceremony, April 2013
Chair, CAS Bylaws Committee, Nov. 2011-May 2012
Chair, CAS Colloquium, Nov. 2011-May 2013
CAS Search Committee, position in interpersonal communication, 2012-2013
Camp Rhetoric, perennially
CAS Undergraduate Committee, 2003-2004, 2010- 2011
CAS Technology Committee, 2007-2010
CAS, Search Committee, position in Rhetoric, 2005-2006
College of Liberal Arts Rhetoric Task Force, 2005-2007
CAS Ad Hoc Committee on Curriculum, 2005
CAS Colloquium presentations, November 2004, 2007, 2011, 2015
CAS, Search Committee, position in Rhetoric, 2004-2005
CAS 100 review committee, PSU, August 2003-May 2004
Chair, Search Committee, DRC, UT-Austin, Civic and Professional Writing, 2000-2001
Chair, Search, DRC Director, UT-Austin, 2000-2001
Search Committee, Department of English, History of the Book, UT-Austin, 2000-2001
Strategic Planning Committee, DRC, UTAustin, 2000
Graduate Policy Committee, Department of English, UT-Austin, 1999-2002
Graduate Advising Committee, Department of English, UT-Austin, 1997-2002
Chair, First-Year Forum Book Subcommittee, DRC, UT-Austin, 1999-2002
Chair, Textbook Committee, DRC, UT-Austin, 1997-1999
Chair, DRC 309K Course Committee, UT-Austin, 1994-1996

Profession

Editorial Board, *Quarterly Journal of Speech*
Editorial Board, *Womens' Studies in Communication*
Program Reviewer, Northwestern University, Doha, Qatar. Observed and made suggestions to improve multi-disciplinary writing instruction in oral, multi-ethnic culture. August 2013.
Editorial Board, *Journal of General Education*

Editorial Board, *Review of Communication*
Co-founder and co-editor with James Arnt Aune, *The Blogora*, a public blogspace
about rhetoric and rhetoricians, 2004-2010
Founding Board Member, Alliance of Rhetoric Societies
Web committee, Rhetoric Society of America, 2001-2006
Elected Member, Board of Directors, Rhetoric Society of America, 1999-2003
Membership Officer, Rhetoric Society of America, 1999-2005
External tenure referee, Concordia University
External tenure referee, University of Nevada-Reno
External tenure referee, St. Johns University
External tenure referee, University of Rhode Island
External tenure referee, University of Oklahoma
External tenure referee, Boston College
External tenure referee, University of Wisconsin-Madison
External tenure referee, Temple University
Editorial Board, Sage Publications series on Rhetorical Studies
Manuscript referee, South Carolina University Press
Manuscript referee, University of Illinois Press
Manuscript referee, Indiana University Press
Manuscript referee, Ohio State University Press
Manuscript referee, Routledge
Textbook reviewer, Allyn & Bacon / Longman
Textbook reviewer, St. Martin's
Manuscript referee, *Quarterly Journal of Speech*
Manuscript referee, *Philosophy and Rhetoric*
Manuscript referee, *Rhetoric Society Quarterly*
Manuscript referee, *College Composition and Communication*
Manuscript referee, *Journal of Advanced Composition*
Manuscript referee, *Argumentation and Advocacy*
Manuscript referee, *Rhetoric and Public Affairs*
Manuscript referee, *Journalism and Mass Communication Educator*
Program Reviewer, NCA, Rhetorical and Communication Theory Division
Program Reviewer, Rhetoric Society of America
Program Reviewer, Conference on College Composition and Communication

Public

TTAG, 2017-2018
Volunteer Broadcaster, WPSU-FM, September 2015-
WPSU Pledge Drive invited on-air fluffer, 2013-

Member, Board of Directors, Pennsylvania Certified Organic, 2002-2007
Member, Public Issues Forum (PIF) Steering Committee, 2002-2006
PIF booklet coordinator and editor, January 2005
PIF op-ed coordinator and editor, February 2005
Invited speaker, "A Wonderful World of Writing," Oak Hill Elementary, Oak Hill, Texas,
1996-2002
Volunteer, Baptist Soup Kitchen, East Austin, 1996-98
University Baptist Church shelter service for homeless youth on the Drag, 1996-1998
Interfaith Hospitality Network, transitional shelter service for homeless families, 1995-
2002
Seminar leader, "Inclusive Language," University Baptist University, University Baptist
Church, 1997.
Seminar leader, "Racial Reconciliation and Forgiveness," University Baptist University,
University Baptist Church, 1997.

PROFESSIONAL ORGANIZATIONS

Rhetoric Society of America
International Society for the History of Rhetoric
American Society for the History of Rhetoric
National Communication Association
Union for Democratic Communication
Radio Preservation Task Force

March 2018