

ROSA A. EBERLY

Associate Professor, Department of Communication Arts and Sciences
Associate Professor, Department of English
The Pennsylvania State University
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ACADEMIC APPOINTMENTS

Director, Undergraduate Education, Communication Arts and Sciences, Penn State University, July 2019-

Director, Intercollege Minor in Civic and Community Engagement, August 2016-

Associate Professor, Communication Arts and Sciences, Penn State University, August 2002-present

Associate Professor, English, Penn State University, August 2002-present

Director, Center for Public Speaking and Civic Engagement, Penn State, August 2002-May 2003

Director, Undergraduate Writing Center, The University of Texas at Austin, May 2000-July 2002

Affiliated Faculty, Strauss Institute on Civic Participation, The University of Texas at Austin, 2000-2002

Associate Professor, Division of Rhetoric and Composition, The University of Texas at Austin, 2000-2002

Associate Professor, Department of English, The University of Texas at Austin, 2000-2002

Assistant Professor, Division of Rhetoric and Composition, The University of Texas at Austin, 1994-2000

Assistant Professor, Department of English, The University of Texas at Austin, 1994-2000

EDUCATION

Ph.D., The Pennsylvania State University, 1994, Rhetoric in English with minor in Speech. Dissertation: "Novel Controversies: Public Discussions of Literature, Censorship, and Social Change."

A.M., The University of Chicago, 1987, English Language and Literature. Master's Essay: "Barthes on Faulkner: Openness and Closure in *Absalom, Absalom!*" Wayne C. Booth, director.

B.A., The Pennsylvania State University, 1984, English Writing Option, with honors. Undergraduate Honors Thesis: "'Form Ever Follows Function': Organic Narrative Forms of Faulkner's 'The Bear,' *Light in August*, and *Absalom, Absalom!*" Robert N. Hudspeth, director.

SELECTED AWARDS, HONORS, and GRANTS

College of the Liberal Arts Grant Writing Teaching Release Award, Spring 2020

Faculty Fellowship, Center for Humanities and Information, College of the Liberal Arts, Spring 2019

Faculty Mentorship Award, National Communication Association Rhetorical and Communication Theory Division, November 2018.

Sabbatical, Spring 2018.

CAS Faculty Research Grant. \$4000 to travel to Santa Monica CA and New Orleans LA to observe Shearer

record and produce “Le Show” in home studio and at WWNO, July and Sept 2017.

CAS Faculty Development Grant. \$5000 to observe Shearer do “Le Show” live at Global Media in London and appear in West End production of “Daytona,” July and August 2014.

Penn's Woods Fellow, Penn State Institute for Sustainability, 2014-2016.

"Best Professors at Penn State," *Onward State*, May 2013.

Faculty Fellow, Aspen Institute Wye Faculty Seminar, Summer 2008.

Institute for Arts and Humanities, \$15,000 awarded for Interdisciplinary Rhetoric Group, January 2006, for two-year project, “Rhetoric, New Media, and Deliberative Democracy.” Eberly was first author and co-chair of interdisciplinary group with Cheryl Glenn, J. Michael Hogan, and Thomas Benson.

National Endowment for the Humanities "Voices of Democracy" project. Three- year, \$250,000 grant, award letter issued March 2005. Eberly was co-PI. Submitted by Shawn Parry-Giles, UMD; J. Michael Hogan, PSU; Rosa A. Eberly, PSU; Robert Gaines, UMD; and Martin Medhurst, Baylor U.

Invited participant, NSF-sponsored Public Media Study Group: Public Service Media and the Research University. Co-administered through the Science, Medicine, and Technology in Culture program and WPSU TV/FM. 2005-2008.

Kettering Foundation funds for Public Scholarship Research. \$3,000 awarded for research essay "Occupational Psychoses and Public Scholarship." 2005.

Institute for Arts and Humanities, \$3,000 awarded for Interdisciplinary Rhetoric Group, January 2005. Seed money for resubmission, Oct. 2005. Eberly was co-chair of interdisciplinary group, with Cheryl Glenn and Tom Benson. 2005.

Technology, Literacy, and Culture, \$6,000 Summer Research Grant awarded to facilitate development of methods for studying radio rhetorics, The University of Texas at Austin, 2001.

Friar Society Teaching Award Finalist, The University of Texas at Austin, 2001.

Big XII Fellowship Award, The University of Texas at Austin, 1999.

University Cooperative Society Subvention Award, The University of Texas at Austin, 1999.

President's Associates Excellence in Teaching Award, The University of Texas at Austin, 1998.

The Eyes of Texas Award for excellence in service to The University of Texas at Austin, 1998.

Dean's Fellowship Award, The University of Texas at Austin, 1997.

“Top Prof,” *Daily Texan*, 1997.

PUBLICATIONS

Books

Towers of Rhetoric: Memory and Reinvention, Intermezzo, 2018.

The Sage Handbook of Rhetorical Studies. Eds. Andrea Lunsford, Kirt Wilson, Rosa A. Eberly. Sage, 2008.

Elements of Reasoning, 2d ed. New York: Allyn & Bacon, 2001 (with the late Edward P.J. Corbett).

Citizen Critics: Literary Public Spheres. Urbana: U Illinois P, 2000.

Journal Special Issue

A Laboratory for Public Scholarship and Democracy (with Jeremy Cohen). *New Directions for Teaching and Learning*. San Francisco: Wiley, 2006.

Peer-reviewed Articles

"Between Campus and Planet: Toward a Posthumanist *Paideia*," with Rebecca Alt (Alt is first author), *Review of Communication*, 2019, Vol. 19 Issue 2, p94-110.

"Life, Liberty, and the Pursuit of...." With Brad Serber. *Journal of General Education*, 62 (4) 2013: 277-96.

"Rhetorics of Public Scholarship: Democracy, *Doxa*, and the Human Barnyard." In Eberly, R. A., and J. Cohen, *A Laboratory for Public Scholarship and Democracy*. With Jeremy Cohen. Special issue of *New Directions for Teaching and Learning* (Spring 2006). 27-39.

"The Anti-Logos Doughball: Teaching Deliberating Bodies the Practices of Participatory Democracy." *Rhetoric and Public Affairs* 5 (2002).

"From Readers, Audiences, and Communities to Publics: Classrooms as Protopublic Spaces." *Rhetoric Review* 18 (1999).

"Andrea Dworkin's *Mercy*: Pain, *Ad Personam*, and Silence in the 'War Zone.'" *PRE/TEXT* 14 (1995).

Peer-reviewed Book Chapters

"Isocratean *Tropos* and Mediated Multiplicity," with Jeremy David Johnson, book chapter in *Ancient Rhetorics + Digital Networks*, eds. Michele Kennerly and Damien Pfister, University of Alabama Press, 2018.

"*Techne* and *Tekmeria*: Rhetorical Fluidity Among Aristotle, Isocrates, and Alcidamas," with Adam Cody (Cody is first author), book chapter in *Topologies as Techniques for a Post-Critical Rhetoric*, eds. Lynda Walsh and Casey Boyle. Palgrave-Macmillan, 2017.

"Apologies of the Week, Ladies and Gentlemen, a Copyrighted Feature of this Broadcast." Chapter on rhetorical methods in Nussbaum, J., ed., *Readings in Communication Research Methods*. Cognella, 2012.

"Rhetorics and Roadmaps." With Andrea Lunsford and Kirt Wilson. Introduction to *Sage Handbook of Rhetoric*. Eds. Andrea Lunsford, Kirt Wilson, Rosa A. Eberly. Sage, 2008.

"Publics and their Discourses." With Kirt Wilson. Introduction to "Public Discourse" section, *Sage Handbook of Rhetoric*. Eds. Andrea Lunsford, Kirt Wilson, Rosa A. Eberly. Sage, 2008.

"'Everywhere You Go, It's There': Public Memory and the UT Tower Shootings." *Framing Public Memory*, Ed. Kendall R. Phillips. U Alabama P, 2004.

"Plato's Shibboleth Delineations: Or, The Complete Idiot's Guide to Rhetoric." *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Eds. Gerard A. Hauser and Amy Grim. Erlbaum, 2003.

Peer-reviewed Book Reviews and Shorter Pieces

- "President [Noselaugh] Trump and the Question of Character." *Citizen Critics* 14 March 2019. Transmedia.
- "Passing Rhetoric's Kaleidoscope." Review essay on Ned O'Gorman's *The Iconoclastic Imagination*. *Advances in the History of Rhetoric*, 2018.
- "Rhetorical Appeals in Active Shooter Training Messages," with Brad Serber (Serber is first author), *Oxford Encyclopedia of Health and Risk Message Design and Processing*, ed. Roxanne Parrot, 2017.
- "An Essay on Criticism in the Face of Campus Carry," *Rhetoric Society Quarterly*, June 2016.
- "After The Liberal Autonomous Subject: A Lament." *Argumentation and Advocacy*, 50 (4) 2014: 285-289.
- "Auscultating Again." Lead review essay with Joshua Gunn, Greg Goodale, Mirko Hall. *Rhetoric Society Quarterly*, 43 (5) 2013: 475-489.
- "Wayne C. Booth." *Johns Hopkins Encyclopedia of Literary Theory and Criticism*. Johns Hopkins University Press, 2009.
- "Radio after 9/11: Back to Bidness as Usual." *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Eds. Gerard A. Hauser and Amy Grim. Erlbaum, 2003.
- "Deliver Ourselves from Evil." *Rhetoric and Public Affairs* Volume 6, Number 3, Fall 2003, 551-553.
- "What Does Rhetorical Theory Do? And Is That a Stupid Question?" With Gerard A. Hauser. Review essay and introduction. *Review of Communication*, Vol. 3, Number 3, July 2003.
- "Classrooms as Proto-public Spaces." *Blueprint for Public Scholarship*. Penn State University, 2003.
- "Public Making and Public Doing: Rhetoric's Productive and Practical Powers." *Rhetoric and Public Affairs* 4 (2001).
- "Composition" (with Frederick J. Antezak). *Encyclopedia of Rhetoric*. Ed., Thomas O. Sloane. Oxford U P, 2001.
- "Kenneth Burke at 96," with Jack Selzer. *Rhetoric Review* 12 (1993).

WORKS IN PROGRESS

- "Harry Shearer's Character Machine" -- monograph
- "Talking Together About Guns" -- co-authored book chapter, with Peter Buckland and Brad Serber, submitted to editors for submission to Utah State University Press

INVITED PRESENTATIONS

- "That Letter Killed Marc': Ratios of Rhetorical Influence, Mechanisms of Endless War." Keynote address at Indiana University, Bloomington, Interdisciplinary Graduate Conference: "Words Matter: Politics, Rhetoric, and Social Justice." March 2017.
- "Shills, Watchdogs, and Whistleblowers." Conference on Rhetoric and Climate Change, panel on Rhetoric and Institutional Critique. University of Nevada-Reno, February 2016.
- "Public Violence & the Responsibilities of the Liberal Arts." Keynote presentation at American Association of Liberal Arts Colleges conference on public scholarship. Furman University. June 2015.
- "My Rhetorical Yoknapatopoi." *KU Ars Rhetorica* annual lecture, University of Kansas, April 2014.
- "Protopublics Deliberating in and Beyond Writing Classrooms." Columbia University, January 2014.
- "Words of Warcraft." Kurt Ritter Lecture, Texas A&M University, March 2013.
- "Higher Education, Trauma, and Public Memory." Waterhouse Family Institute Symposium on Truth, Fact, and Information in Complex Communication Environments. Villanova University, October 2012.
- Respondent to "Junior Faculty and Windowless Offices." National Communication Association, New Orleans, Nov. 2011.
- "Budget Ivy." Center for American Literary Studies conference, "Crisis? What Crisis?" Penn State University, 22 April 2011.
- "Topoi and Stases from Over Here." University of Colorado-Colorado Springs, October 2010.
- "The Challenges of Teaching Rhetorical Criticism." Spotlight Panel. Invited by Michael Leff. Rhetoric Society of America, Minneapolis, 29 May 2010.
- "Public Scholarship and the Humanities." Modern Language Association, Dec. 2008, San Francisco CA.
- "Quantum Parliaments": Disciplinarity, Public Scholarship, and Common Goods." Keynote address.

- International conference, "Rhetorical Citizenship and Public Deliberation," Oct. 2008, University of Copenhagen.
- "Rhetoric and Democracy." Invited lecture. University of Lund, Sweden, Oct. 2008.
- "Rhetoric and Journalism." Invited lecture. University of Lund, Sweden, Oct. 2008.
- "Higher Education and Sustainable Democracy." University of Denver, April 2008.
- "Tribe & Diatribe: The Carpenter's Rule(s) & Pluralists' Tools." University of Georgia, Jan. 2008.
- "Rhetoric, Free Speech, and Public Universities." Keynote address at Conference on Undergraduate Writing. Kutztown University, March 2007.
- "Seeing, Making, and Doing: Rhetoric, Public Scholarship, and the Voices of Democracy." University of Wisconsin-Madison, Jan. 2007.
- "Public Scholarship: Inventing Common Goods from Corporate Universities." Presented on panel titled "Rhetoric and the State." Modern Language Association, Philadelphia, Dec. 2004.
- "The Vita Activa, Rediviva." A National Public Scholarship Conversation, Kettering Foundation, Penn State University, Nov. 2004.
- "Sustaining Democracy after Nov. 2." York College of Pennsylvania, Nov. 2004.
- "Rhetoric's Closets." University of Pittsburgh, April 2004.
- "Haberstotle." Northwestern University, Feb. 2004.
- "Forgetting and Remembering the University of Texas Tower Shootings: Undergraduate Classrooms as Proto-Public Spaces." Harry Ransom Lecture, Vanderbilt University, January 2004.
- "Spontaneous Human Speech: Teaching Speech and Writing Together." Daylong workshop, The College of the Holy Cross, May 2003.
- "Communication, Citizenship, and the Public Good." Civic Engagement Preconference, Eastern Communication Association, April 2003.
- "Civic Engagement on Campus: Building a Center for the Public Good." Eastern Communication Association, April 2003.
- "Faith in Rhetoric." University of Michigan, Department of English and Sweetland Center for Writing, October 2001.
- "Radio Rhetorics." Rensselaer Polytechnic Institute, October 1, 2001. "Towers of Rhetoric." Department of Speech Communication, Syracuse University, Sept. 28, 2001.
- "Confessions of a Free-Range Rhetorician." Penn State University, Department of Speech Communication, July 2001.
- "Citizen Critics, Literary Public Spheres, and Protublic Classrooms." University of California-Irvine, Feb. 2000.

SELECTED CONFERENCE PRESENTATIONS

- "Playing with Theophrastus." National Communication Association, November 2018.
- "Playing with 'Nixon in Heaven.'" National Communication Association, November 2018.
- "Talking Together About Guns: TTAG." Rhetoric Society of America, 2018. Panel on Invention, Re-Invention, and "Campus Carry."
- Supersession on Public Scholarship with Kathleen Hall Jamieson, Adam Banks, Jennifer Mercieca, and John Murphy. Rhetoric Society of America, 2018.
- "Harry Shearer's Character Machine: Sounding Out the *Le Show* Archive." Keystone Digital Humanities Conference, July 2018.
- "FOIA at 50." National Communication Association, November 2017.
- "Passing Rhetoric's Kaleidoscope: Gun Violence and The Iconoclastic Imagination." National Communication Association, November 2017.
- "Gun Violence in the United States: A Public Health Crisis." Super Session on Rhetorical Citizenship. Rhetoric Society of America, May 2016.
- "Love and Rage: Race and the Problem of Gun Violence in the United States." Rhetoric Society of America, May 2016.
- "PlastiDuditude: Harry Shearer's Democratic Voices." National Communication Association, November

2014.

- "Literature as Equipment for Rhetoric." National Communication Association, November 2014.
- "A Life of Engaged Thought': Six Claims, A Story, and An Excerpt from a Wise and Beloved Teacher." Panel on Pragmatism. National Communication Association, November 2013.
- "Modernities ... and THAT Modernity: Rhetoric & Poetics for Jimmy James." Panel in memory of James Arnt Aune. National Communication Association, November 2013.
- "When Harry lost Atty." Paper on ethopoesis in Harry Shearer's *Le Show*. International Society for the History of Rhetoric biennial conference, Chicago, July 2013.
- "*Rhetorica Ad Genitalius*: Auscultating Harry Shearer." Rhetoric Society of America Institute on Sound Studies, June 2013.
- "Apologies of the Week, Ladies and Gentlemen, A Copyrighted Feature of This Broadcast." Rhetoric Society of America, May 2012, Philadelphia PA.
- "PechaKucha on The Land Grant: It Occurs to Me That I Myself Am The Land Grant." Rhetoric Society of America, May 2012, Philadelphia PA.
- "Mama Dio!: Getting from Point A to Point B." Conference on Symbolic Violence, Texas A&M University. March 3, 2012.
- "Harry Shearer, Voice, and The Big Uneasy." National Communication Association, New Orleans, Nov. 2011. Organized screening of Shearer's documentary and follow-up panel with Shearer joining via Skype.
- "Austin, Austin, Austin, Austin, Dallas, Dallastown." Conference on College Composition and Communication, April 2011, Atlanta.
- "This Penn State Life": Violent Consequences of The Corporate University." Union for Democratic Communication, State College PA, 15 Oct. 2010.
- "Constitution Day Every Day." Rhetoric Society of America, Minneapolis, 30 May 2010.
- "Ah, Carl...." Spotlight panel on Jeremy Cohen. Eastern Communication Association, Pittsburgh, 2 May 2008.
- "Public Scholarship as a Space of Common Concerns." Panel on "Composing Citizens," organized and chaired by R. Eberly. Conference on College Composition and Communication. New York, New York, March 22, 2007.
- "Mr. Booth as Palmer." Panel in Memory of Wayne C. Booth. National Communication Association. San Antonio, Nov. 17, 2006.
- "I'm with you in Rockland." Panel on Democratic Style. National Communication Association. San Antonio, Nov. 17, 2006.
- "Rhetoric as Homeopathic." National Communication Association, Boston, November 2005.
- "Civic Identity as Tropos: Virtue Turning, Virtue Spinning." Rhetoric Society of America, Austin, May 2004.
- "Rhetoric Reclaimed for Public Memory Work." Rhetoric Society of America, Austin, May 2004.
- "Teaching Speaking and Writing Together." Rhetoric Society of America, Austin, May 2004.
- "The Final C: Delivering Collaborative Invention." Panel on Speaking and Writing/Across the Great Divide. Conference on College Composition and Communication, San Antonio, March 2004.
- "Ethos and Tropos, Turning and Spinning: Isocrates and Rhetorical Agency." National Communication Association, Miami, Nov. 2003.
- Response to Barbara Biesecker, Janice Norton, Joan Faber McAllister. National Communication Association, Miami, Nov. 2003.
- Response to Peter Simonson, David Cochran, and Chantal Benoit-Barne, National Communication Association, Miami, Nov. 2003.
- Respondent to pre-conference seminar on "Rhetorical Theory and Rhetorical Criticism." National Communication Association, Miami, Nov. 2003.
- "Radio Rhetorics." Short course on Poetics and Pedagogy, invited instructor. National Communication Association, Miami, Nov. 2003.
- "Rhetoric and Composition." Conference on College Composition and Communication, New York City March 2003.
- Pre-conference co-convener and co-director. "What Does Rhetorical Theory Do? And is That a Stupid

- Question?" National Communication Association, New Orleans, Nov. 2002.
- "Rhetoric, Public Memory, and the Problem of 'Evil'." Alta Conference on Argumentation, Alta, Utah, August 2001.
- "Spontaneous Human Speech." Guest lecture for Communication course in American Public Address. Southwest Texas State University, San Marcos, Texas. April 10, 2001
- "The Enthymeme and the Fourth Chakra." Modern Language Association, Dec. 29, 2000, Washington, D.C.
- "Public Processes and the Literatures of Public Address." Penn State Conference on Rhetoric, Identity, and Public Culture. October 14, 2000, Department of Speech Communication, Penn State University, University Park PA.
- "Private Sponsorship of Higher Education: The Consequences for Public Discourse." Organized and chaired panel including James Aune, Sharon Crowley, David Henry, Martin Medhurst, and David Zarefsky. Rhetoric Society of America, May 25, 2000, Washington, D.C.
- "From Public Intellectuals to Citizen Critics." Conference on College Composition and Communication, April 14, 2000, Minneapolis.
- "On the Potential of Literary Public Spheres." Modern Language Association, Dec. 30, 1999, Chicago. Pre-conference seminar organizer and leader. "Rhetorics, Publics, and Public Spheres: Beyond the Millennium." National Communication Association, New York City, Nov. 20, 1998.
- "Remembering 'Capeman.'" Panel on immigration, held on Ellis Island. National Communication Association, New York City, Nov. 23, 1998.
- "Literary Critics as 'Experts' in Public Discourse." Rhetoric Society of America, Pittsburgh, June 1998.
- "Rhetoric Matters: Literary Public Spheres and Rhetoric as an Architectonic Art." Conference on College Composition and Communication, Chicago, Mar. 1998.
- "Writing Classrooms as Proto-Public Spheres." Modern Language Association, Washington, D.C., Dec. 1996.
- "Plural Publics, Plural Memories." Speech Communication Association, San Diego, Nov. 1996.
- "Aesthetes and Athletes: The Prospect of a Public Aesthetics." Rhetoric Society of America, Tucson, May 1996.
- "Ante-Aesthetics: Rhetorics, Poetics, and Public Discourses." Speech Communication Association, San Antonio, Nov. 1995.
- "Looking for Rhetoric in All the Wrong Places." Penn State Conference on Rhetoric and Composition, July 1995.
- "From Readers and Audiences to Publics." Conference on College Composition and Communication. Washington D.C., Apr. 1994.
- "From Reader Response to Literary Public Spheres." Speech Communication Association, New Orleans, Nov. 1994.
- "Deliberations on American Psycho: Fiction and Criticism in the Public Sphere." Rhetoric Society of America, Minneapolis, May 1992.
- "Publicity, Obscenity, Intelligibility, Psychopathology: Public Discourses about Joyce's *Ulysses* in America." Rhetoric Society of America, Minneapolis, May 1992.
- "Rhetoric in the English Department: Lessons from the Howell-Burke Colloquy." Penn State Conference on Rhetoric and Composition, July 1990.

SELECTED PUBLIC SCHOLARSHIP

- "The News Media and a Crisis of Credibility," *To the Point* with Warren Olney, KCRW-FM, kcrw.org, 9 Nov. 2017. <https://www.kcrw.com/news-culture/shows/to-the-point/fake-news-social-media-and-a-new-news-order/the-news-media-and-a-crisis-of-credibility>
- "Do We Live in a Violent Culture?" *Centre Daily Times*, April 2017.
- "Texas Picked an Ominous Date to Arm Its Public Colleges," *Chronicle of Higher Education* 27 July 2016.
- "Consider an Educational Memorial to UT Tower Shootings," *Austin American- Statesman* 25 March 2016.
- "Political Speech and Violent Action," *To the Point* with Warren Olney, KCRW-FM, kcrw.org, 2 Dec. 2015. <https://www.kcrw.com/news-culture/shows/to-the-point/can-political-speech-lead-to-public-violence>
- "Constitution Still Relevant after 219 Years." *Centre Daily Times*, Sept. 17, 2006, p. 9.

"A Plea To Think What We Are Doing." *Centre Daily Times*, Dec. 4, 2004.
"Affirmative Action -- in the Public Interest." *Pittsburgh Post-Gazette*, Feb. 2, 2003.
"What's Missing from this Election Campaign? Vox populi." *Austin American- Statesman*, 28 July 2000: A15.
"Democracy 101: A National Lesson." *The Daily Texan*, 27 October 1998.
"Reopen the UT Tower? Literally? Figuratively?" *Austin American-Statesman*, 27 July 1998: A9.
"Joining the Debate Can Affect the Outcome on Affirmative Action," *Austin American-Statesman* 15 July 1996. Column sent by California State Senate to all high schools in California, Fall 1996.

SELECTED NON-REFEREED DIGITAL PUBLICATIONS:

"Higher Education, Democratic Capacity, and Public Scholarship." With Jeremy Cohen. *Educating Citizens and Building Communities: Campus Compact -- Celebrating 20 Years*.
"Constitution Day website," Laboratory for Public Scholarship and Democracy, Penn State Office of Undergraduate Education, Sept. 2006.
Co-founder and co-editor with James Arnt Aune, *The Blogora*, a public blogspace about rhetoric and rhetoricians. Sponsored by the Rhetoric Society of America and the Division of Rhetoric and Writing, UT-Austin.
"Andrea Dworkin's Mercy: Pain, Ad Personam, and Silence in the 'War Zone.'" Article selected for discussion on national electronic journal and listserv, PRE/TEXT Conversation. Feb.-Apr. 1995.

SELECTED MEDIA COVERAGE

New York Times. "Off Limits Since '74, Deck Reopens." By Jim Yardley. 16 Sept. 1999.
CBS Evening News with Dan Rather. "Eye on America." 25 Dec. 1998.
Washington Post. "Texas Tries To Reclaim A Sniper's Dark Tower; School to Reopen '66 Massacre Site." By Paul Duggan. 12 Nov. 1998: A1.
Houston Chronicle. "A New View." By John W. Gonzales. 25 October 1998: A1.
Austin American-Statesman. "99 Minutes, 30 Years Later." By Hank Stuever. 29 July 1996: A1.
"A Whitman Sampler." *Texas Monthly*. By Joe Holley. September 1996: 20.
"Media and Democracy," *Pennsylvania Inside/Out*, WPSX-TV, June 17, 2005.
"Friday Roundtable," *Pennsylvania Inside/Out*, WPSX-TV, July 8, 2005.

TEACHING at PENN STATE

Graduate Courses Taught

Sound Characters; Publics Theory; Publics Theory & Public Scholarship; Feminist Rhetorical Scholarship in the Speech/Communication Tradition; Rhetoric & Poetics; Readers, Communities, Publics; Ancient Rhetorics; Rhetoric and its Histories; Ancient Rhetorics: Research Methods; Rhetoric, Politics, Religion; Methodological Pluralism; Rhetoric and/of Media; Ethos and Tropos/Rhetorical Agency

Undergraduate Courses Taught

Foundations of Civic and Community Engagement; Contemporary U.S. Political Rhetoric; U.S. Public Address; Rhetoric in Your Ear; 50 Shades of Kurt Vonnegut; Introduction to the History of Rhetorical Theory; Public Controversy: US and PA Constitutions; Radio Rhetorics; Public Speaking (Honors)

Graduate Students Supervised

Director -- Defended

Adam Cody, PhD, CAS, PSU expected 2020

Sophia Maier, MA, CAS, PSU, 2020

Jeremy D. Johnson, PhD, CAS, PSU, 2018

Bradley Serber, PhD, CAS, PSU, 2017

Haley Schneider, MA, CAS, PSU, 2017

Adam Cody, MA, CAS, PSU, 2016

Craig Rood, PhD, CAS, PSU, 2015

Jeremy D. Johnson, MA, CAS, PSU, 2014
Sarah Kornfield, PhD, CAS, PSU, 2012
Mia Briceno, PhD, CAS, PSU, 2012
Elyse Merlo, MA, CAS, PSU, 2010
Raena Quinlivan, PhD, CAS, PSU, 2008
Nicholas Thomas, PhD, CAS, PSU, 2008
David Tell, PhD, CAS, PSU, 2006 (NCA and RSA dissertation award winner)
Monika Alston, (co-director) PhD, CAS, PSU, 2006
Leia Droll, MA, CAS, PSU, 2005
Sharan Daniel, PhD, English, UT-Austin, 2001
Cynthia Brantley-Johnson, English, MA, UT-Austin, 1997

Director -- In progress

Adam Cody, PhD, CAS, PSU, expected 2020
Haley Schneider, PhD, CAS, PSU, expected 2021
Sophia Maier, PhD, CAS, PSU, expected 2022
Mike Delayo, MA, CAS, PSU, expected 2021

Committee Member -- Defended

Nikki Orth, MA, CAS, PSU, 2018
King, Kyle, PhD, ENGL, PSU, 2017
Cox, Jeremy, PhD, CAS, PSU, 2017
Bergmaier, Michael, PhD, CAS, PSU, 2017
Geraths, Cory, PhD, CAS, 2017
Camacci, Lauren, MA, CAS, PSU, 2014
Geraths, Cory, MA., CAS, 2014
Mark Hlavacik, PhD, CAS, PSU, 2013
David Green, PhD, English, PSU, 2012
Jessica Sheffield, PhD, CAS, 2010
Mark Hlavacik, MA, CAS, PSU, 2009
Jess Bargar, MA, CAS, PSU, 2010
Gina Ercolini, PhD, CAS, PSU, 2010
Jenell Johnson, PhD, English, PSU, 2008
Casey Maugh, PhD, CAS, PSU, 2007
Emily Bowlby, MA, CAS, PSU, 2007
Chung-Gook Youn, PhD, Adult Education, PSU, 2007
Matt Newcombe, PhD, English, PSU, 2007
Jessica Sheffield, MA, CAS, Penn State University, 2006
Amber Johnson, PhD, CAS, Penn State University, 2006
Kristen Hoerl, PhD, Communication Studies, UT-Austin, 2005
Kate Morrissey, MA, CAS, PSU, 2005
Charles Yood, PhD, History, PSU, 2005
Tracy Quigley, PhD, CAS, PSU, defended 2005
Ned O'Gorman, PhD, CAS, PSU, defended 2005
Jill Weber, MA, CAS, PSU, 2005
Matt McGarrity, PhD, Communication and Culture, Indiana U, 2005
Roger Stahl, PhD, CAS, PSU, defended 2004
Mitch Reyes, PhD, CAS, PSU, defended 2004
Melanie McNaughton, MA, CAS, PSU, 2004
Alisha Lenning, PhD, Communication Studies, UT-Austin, 2002
David Gilbert, PhD, Communication Studies, UT-Austin, 2002
Lynda Olman (Walsh), PhD, English, UT-Austin, 2002

Laura Wilder, PhD, English, UT-Austin, 2002
Jean Lee Cole, PhD, English & Asian-American Studies, UT-Austin, 2001
Jennifer Lehman, PhD, English, UT-Austin, 2001
Alison Macor, PhD, Radio-Television-Film, UT-Austin, 2001
Cynthia Duquette-Smith, PhD, Communication Studies, UT-Austin, 2000
John-Michael Rivera, PhD, English&Mexican-American Studies, UT-Austin, 2000
Susan Murray, PhD, Radio-Television-Film, UT-Austin, 1999
Lynn Rudloff, PhD, English, UT-Austin, 2000
Kathleen Tovo, PhD, American Studies, UT-Austin, 2000
Gina Siesing, PhD, English, UT-Austin, 1999
Adam Kohlhepp, PhD, English, UT-Austin, 1998
Mary Harvan, PhD, English, UT-Austin, 1998
Catherine Ross, PhD, English, UT-Austin, 1998
Christy Friend, PhD, English, UT-Austin, 1997
Virginia Anderson, PhD, English, UT-Austin, 1997
William James Earnest, M.A., Communication Studies, UT-Austin, 1997
David Lapidés, English, MA, UT-Austin, 1997

Undergraduate Students Supervised

Ena Foreman, CIVCM Capstone, expected Spring 2020
Haley Galliano, CIVCM Capstone, expected Spring 2020
Camryn Wilson, CIVCM Capstone, Fall 2019
Taylor Grove, CIVCM Capstone, Fall 2018
Jonah Kim, CAS research, Spring 2018
Katie Humphrey, CAS, Honors Thesis, 2017
Anna Foley, CAS and Spanish, Honors Thesis, 2016
Samuel Raach, Biology, Honors Thesis, 2011
Kara Zinger, English, Honors Thesis, 2010
Patrick Reck, McNair Fellow, 2007, 2008
Elody Gyekis, Civic and Community Engagement, Honors Thesis, 2009
Julie Devaney, CAS, Honors Thesis, 2007
Ryan Tritch, Classics, Honors Thesis, 2007
Sarah Talese Kane, English, Honors Thesis, 2006
Daniel Bell, Education, Honors Thesis, 2006
Erin Carter, Chemistry (Legal Rhetoric), Honors Thesis, 2006
Joshua Kagan, Political Science, Honors Thesis, 2005

SELECTED SERVICE

University

Faculty Advisory Board, Penn State Student Farm, October 2019-
Provost's Task Force on Open Access, May 2017-January 2018
Consultation and course review for new Education and Social Justice Minor, 2017-2018
Faculty Advisory Group, Student Engagement Network, Office of Undergraduate Education, 2016-2017
Faculty Liaison to Student Farm Initiative, Center for Democratic Deliberation, 2016-2017
Talking Together About Guns: Organized, fund-raised, and delivered year-long collaborative engagement
project about guns and gun violence across 2017-2018 academic year
Keynote Address and Discussion, Leadership Jumpstart, Schreyer Honors College, each August, 2012-present
Course review for Education and Public Policy Civic and Community Engagement minor, 2011-2015
Arts of Liberty Discussion Group on the Future of General Education, Public Scholarship Program, Office of
Vice Provost for Undergraduate Education and International Programs, Penn State University 2008-2010
Democratic Capacity Seminar, Inaugural Year, Public Scholarship Program, Office of Vice Provost for

Undergraduate Education and International Programs, Penn State University 2007-2008
Editorial Board, Penn State Press, 2005-2008
Member, Program Faculty, Bachelor of Philosophy program, Office of Undergraduate Education, 2004-2013
Member, Faculty Steering Committee, Bachelor of Philosophy program, Office of Undergraduate Education, 2004-2013
Advisory Board, Inter-college Minor in Civic and Community Engagement, Office of Undergraduate Education, 2004-2013
Member, Constitution Day Committee, Office of Undergraduate Education, 2007-2013
Provost's Faculty Advisory Committee for Academic Computing, Penn State University, 2003-2006
Faculty Senate Committee on Writing Instruction, Penn State University, 2002-
Workshops on teaching writing for Plan II instructors, UT-Austin, 1996-2002
Keynote Speaker, Symposium on the UT Tower, Vice-Provost for Graduate Studies, UT-Austin, 1999
Workshops on peer editing and peer review, Freshman Seminars faculty, UT-Austin, 1996
Workshops on responding to student writing for Freshman Seminar faculty, UT-Austin, October 1996
Center for Teaching Effectiveness New Faculty Workshops, UT-Austin, 1996-98
Substantial Writing Component Faculty Fair organizer, UT-Austin, April 1996
School of Nursing graduate student workshop, UT-Austin, January 1996
School of Nursing faculty workshop: "Academic Writing," UT-Austin, April 1995
Presentation, "Publicity and Privacy in the Classroom," Women's Studies Faculty Fair, UT-Austin, April 1995
Center for Teaching Effectiveness Experienced Faculty Workshop: "Professors as Writers," UT-Austin, January 1995
President, Board of Directors, Collegian, Inc., publisher of *The Daily Collegian*, Penn State's 19,000-circulation daily student-run newspaper, Penn State University, 1989-92
At-large member, Board of Directors, Collegian, Inc., publisher of *The Daily Collegian*, Penn State's 19,000-circulation daily student-run newspaper, Penn State University, 1987-89

Department and College

Dean's Advisory Committee on the Evaluation of Teaching, March 2020-
Director, Intercollege Minor in Civic and Community Engagement, 2016-present
Reviewer, College Downselect, National Endowment for Humanities (NEH) Summer Stipends, 2018
CAS Advisory Committee, 2003-2004, 2006-2008, 2012-present
CAS Undergraduate Committee, 2003-2004, 2010-2011, 2017-present
CAS Public Speaking Center Committee, 2017-present
Chair, CAS Senior Lecturer Promotion Committee, January-April 2015
CAS Awards Committee, 2009-2010, 2014-2015
Advisory Board Member, Center for Democratic Deliberation 2012-present
CAS, Search Committee, position in Interpersonal Communication, 2005-2006
CAS Graduate Committee, 2005-2007, 2013-2014
Chair, CAS Bylaws Committee, Nov. 2011-May 2012
Chair, CAS Colloquium, Nov. 2011-May 2013
Camp Rhetoric, perennially
CAS Technology Committee, 2007-2010
CAS, Search Committee, position in Rhetoric, 2005-2006
College of Liberal Arts Rhetoric Task Force, 2005-2007
CAS Ad Hoc Committee on Curriculum, 2005
CAS Colloquium presentations, November 2004, 2007, 2011, 2015
CAS, Search Committee, position in Rhetoric, 2004-2005
CAS 100 review committee, PSU, August 2003-May 2004
Chair, Search Committee, DRC, UT-Austin, Civic and Professional Writing, 2000-2001
Chair, Search, DRC Director, UT-Austin, 2000-2001

Search Committee, Department of English, History of the Book, UT-Austin, 2000-2001
Strategic Planning Committee, DRC, UTAustin, 2000
Graduate Policy Committee, Department of English, UT-Austin, 1999-2002
Graduate Advising Committee, Department of English, UT-Austin, 1997-2002
Chair, First-Year Forum Book Subcommittee, DRC, UT-Austin, 1999-2002
Chair, Textbook Committee, DRC, UT-Austin, 1997-1999
Chair, DRC 309K Course Committee, UT-Austin, 1994-1996

Student Groups

Faculty Advisor, Penn State Speech and Debate, 2017-2018
Faculty Advisor, Future Civic Leaders, 2012-2013
Faculty Advisor, Progressive Student Alliance, 2010-2012
Faculty Advisor, NEW PA Leadership Program, 2002-2006
Perspective Mic, USG Committee on Social Awareness, 2005
Undergraduate Advisor, CAS, PSU, 2003-2006
Camp Texas, Professor Preview, UT-Austin, 1998, 2000
Department of English Graduate Advising Committee, UT-Austin, 1996-2002
Faculty Fellow, UT Department of Housing and Food Service, 1996-97, 1999-2001
Judge, Texas UIL Ready Writing Contest, UT-Austin, 1995, 1996, 1997
Judge, Johnston High School Regional Debate Tournament, Austin TX, 1995
Department of English Writing Contests Committee, UT-Austin, 1994-96
Graduate student job placement advising, UT-Austin, 1994-

Profession

Reviewer, Mellon/ACLS Dissertation Completion Fellowship, 2018, 2019
Editorial Board, *Rhetoric and Public Affairs*
Editorial Board, *Quarterly Journal of Speech*
Editorial Board, *Womens' Studies in Communication*
External tenure referee, Northern Arizona University, 2019
Editorial Board, *Journal of General Education*
Editorial Board, *Review of Communication*
Program Reviewer, Northwestern University, Doha, Qatar. Observed and made suggestions to improve multi-disciplinary writing instruction in oral, multi-ethnic culture. August 2013
Panel reviewer, NEH Summer Faculty Stipends, 2011
Co-founder and co-editor with James Arnt Aune, *The Blogora*, a public blogspace about rhetoric and rhetoricians, 2004-2010
Founding Board Member, Alliance of Rhetoric Societies
Web committee, Rhetoric Society of America, 2001-2006
Elected Member, Board of Directors, Rhetoric Society of America, 1999-2003
Membership Officer, Rhetoric Society of America, 1999-2005
External tenure referee, Mississippi State University
External tenure referee, Concordia University
External tenure referee, University of Nevada-Reno
External tenure referee, University of Colorado-Colorado Springs
External tenure referee, St. John's University
External tenure referee, University of Rhode Island
External tenure referee, University of Oklahoma
External tenure referee, Boston College
External tenure referee, University of Wisconsin-Madison
External tenure referee, Temple University
Editorial Board, Sage Publications series on Rhetorical Studies

Manuscript referee, South Carolina University Press
Manuscript referee, University of Illinois Press
Manuscript referee, Indiana University Press
Manuscript referee, Ohio State University Press
Manuscript referee, Routledge
Textbook reviewer, Allyn & Bacon / Longman
Textbook reviewer, St. Martin's
Manuscript referee, *Quarterly Journal of Speech*
Manuscript referee, *Philosophy and Rhetoric*
Manuscript referee, *Rhetoric Society Quarterly*
Manuscript referee, *College Composition and Communication*
Manuscript referee, *Journal of Advanced Composition*
Manuscript referee, *Argumentation and Advocacy*
Manuscript referee, *Rhetoric and Public Affairs*
Manuscript referee, *Journalism and Mass Communication Educator*
Program Reviewer, NCA, Rhetorical and Communication Theory Division
Program Reviewer, Rhetoric Society of America
Program Reviewer, Conference on College Composition and Communication

Public

Talking Together About Guns: Organized, fund-raised, and delivered year-long collaborative engagement project about guns and gun violence, 2016-2017
Volunteer Broadcaster, WPSU-FM, September 2015-
WPSU Pledge Drive invited on-air host, 2013-
PIF booklet coordinator and editor, January 2005
PIF op-ed coordinator and editor, February 2005
Member, Board of Directors, Pennsylvania Certified Organic, 2002-2007
Member, Public Issues Forum (PIF) Steering Committee, 2002-2006

Professional Memberships

Rhetoric Society of America, Enhanced Life Member
National Communication Association
American Society for the History of Rhetoric, Life Member
International Society for the History of Rhetoric

March 2020