

# MICHAEL J. STEUDEMAN

213 Sparks Building, University Park, PA 16802  
steudeman@psu.edu | (814) 856-1135

## Education

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- 2016 *Ph.D., Communication.* University of Maryland, College Park  
Dissertation: “The Educational Imaginary in Radical Reconstruction: Congressional Public Policy Rhetoric and American Federalism, 1862-1872.”  
Committee: Trevor Parry-Giles (advisor), Jessica Enoch, Ethan Hutt, Shawn J. Parry-Giles, Michelle Murray Yang
- 2010 *M.A., Communication.* Northern Illinois University, DeKalb, IL  
Thesis: “A Disoriented Compass: Tensions in Conservatism and the Rhetorical Constitution of John McCain’s Identity.” Committee: Ferald Bryan (advisor), William Cassidy, Karen Whedbee
- 2008 *B.S., Communication.* Bradley University, Peoria, IL

## Academic Appointments

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- 2018– Assistant Professor of Rhetoric and Director of Effective Communication  
Department of Communication Arts and Sciences, Penn State University
- 2016–18 Visiting Assistant Professor of Rhetoric  
Department of Communication, University of Memphis
- 2012–16 Graduate Teaching Assistant and Oral Communication Curriculum Coordinator  
Department of Communication, University of Maryland
- 2008–10 Graduate Teaching Assistant and Speech and Debate Coach  
Department of Communication, Northern Illinois University

## Honors and Awards

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- 2017 Gerard R. Miller Outstanding Doctoral Dissertation Award  
National Communication Association
- 2013, 2014, Outstanding Graduate Research Paper Award  
2016 Department of Communication, University of Maryland
- 2015 Benson-Campbell Dissertation Award  
National Communication Association, Public Address Division
- 2015 Graduate Dean’s Dissertation Fellowship  
Graduate School, University of Maryland

- 2015 Charles Richardson Outstanding Ph.D. Student Award  
Department of Communication, University of Maryland
- 2014 “Passed with Distinction,” Ph.D. Comprehensive Examinations  
Department of Communication, University of Maryland
- 2013, 2014 Outstanding Graduate Teaching Award  
Department of Communication, University of Maryland
- 2014 Centennial Scholarship Award  
Eastern Communication Association
- 2014 Distinguished Graduate Student Teacher Award  
Center for Teaching Excellence, University of Maryland
- 2013, 2014, 2016 First Place Presenter, Graduate Research Interaction Day  
Graduate School, University of Maryland
- 2010 Paul K. Crawford Outstanding Graduate Student Award  
Department of Communication, Northern Illinois University
- 2010 Martha D. Cooper Outstanding Graduate Teaching Assistant Award  
Department of Communication, Northern Illinois University

## Scholarship

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### Articles in Refereed Journals

- Stuedeman, Michael J. “Rethinking Rhetorical Education in Times of Demagoguery.” *Rhetoric Society Quarterly* 49 (2019): forthcoming.
- Stuedeman, Michael J. “From Civic Imperative to Bird’s-Eye View: Renegotiating the Idioms of Education Governance during the Reconstruction Era.” *History of Education Quarterly* 58 (2018): 199-228. DOI: 10.1017/heq.2018.3
- Stuedeman, Michael J. “‘So Soon as They Are Worthy’: Frederick Douglass and the Rhetoric of Educational Exclusion.” *Rhetoric Review* 37 (2018): 12-20. DOI: 10.1080/07350198.2018.1395263
- Parry-Giles, Trevor and Michael J. Stuedeman. “Crafting Character, Moving History: John McCain’s Political Identity in the 2008 Presidential Campaign.” *Quarterly Journal of Speech* 103 (2017): 66-89. DOI: 10.1080/00335630.2016.1234062
- Stuedeman, Michael J. and Trevor Parry-Giles. “Redeeming the Maverick McCain: *Game Change* as Hyperreal Campaign History.” *Communication Quarterly* 64 (2016): 553-572. DOI: 10.1080/01463373.2016.1176938

Stuedeman, Michael J. "Indeterminacy, Incipency, and Attitudes: Materialist Oscillation in the 2012 Chicago Teachers' Strike." *Quarterly Journal of Speech* 101 (2015): 509-533. DOI: 10.1080/00335630.2015.1055786

Stuedeman, Michael J. "'The Guardian Genius of Democracy': The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964-1966." *Rhetoric & Public Affairs* 17 (2014): 477-510. DOI: 10.14321/rhetpublaffa.17.3.0477

Stuedeman, Michael J. "Horace Mann, 'The Necessity of Education in a Republican Government' (Fall 1839)." *Voices of Democracy* 8 (2014): 1-22. [Online journal]

Stuedeman, Michael J. "Entelechy and Irony in Political Time: The Preemptive Rhetoric of Nixon and Obama." *Rhetoric & Public Affairs* 16 (2013): 59-96. DOI: 10.1353/rap.2013.0008

### **Refereed Book Chapters**

Stuedeman, Michael J. "Demagoguery and the Donald's Duplicitous Victimhood." In *Faking the News: What Rhetoric Can Teach Us About Donald J. Trump*, edited by Ryan Skinnell, 1-14. Upton Pyne, UK: Imprint Academic, 2018.

Madden, Stephanie, Leysan Khakimova Storie, and Michael J. Stuedeman. "Undiplomatic Diplomacy: The Challenges of Public Diplomacy in the Age of Trump." In *Theorizing Presidential Communications*, edited by Regina Luttrell, 3-24. Lanham, MD: Lexington Books, 2018.

Stuedeman, Michael J. "Ignoring the Ghost of Horace Mann: A Reflective Critique of Teach For America's Solipsistic Pedagogy." In *Teach For America Counter-Narratives: Alumni Speak Up and Speak Out*, edited by T. Jameson Brewer and Kathleen Demarrais, 47-54. New York: Peter Lang, 2015.

### **Competitively Selected Conference Presentations**

Stuedeman, Michael J. "Intervening in Public Feeling: Education Policy Rhetoric in the Reconstruction Congress." A paper presented to the annual meeting of the National Communication Association, Salt Lake City, UT, November 2018.

Stuedeman, Michael J. "Preparing Rhetorical Critics in an Era of Demagoguery." A paper presented at the biannual meeting of the Rhetoric Society of America, Minneapolis, MN, May 2018.

Stuedeman, Michael J. "The *Chōra* of Benevolence: Freedmen's Teachers, Affective Labor, and Civil Society." A paper presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Studemman, Michael J. ““The Gathering Up of These Facts by a Worn-Out Man”’: The Hazy Habitus of Commissioner of Education Henry Barnard.” A paper presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Studemman, Michael J. ““The Broadest Toleration’’: The Blaine Amendment Debate and the Scope of Secularism in American Education Policy.” A paper presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Studemman, Michael J. “Public Scholarship during Politically Turbulent Times: A Conversation Among Citizen Critics.” A panel presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Studemman, Michael J. “Seeking the ‘Public’ in Public Education: A Town Hall Meeting.” A panel presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Studemman, Michael J. “Between Panacea and Policy: The Challenge of Federal Promotion in the Bureau of Education Debate.” A paper presented at the annual meeting of the Eastern Communication Association, Boston, MA, March 2017. [Rhetoric and Public Address Division **Top Papers Panel**]

Studemman, Michael J. “The First Hundred Daze: Debating Education Policy through Audience Engagement.” Respondent for panel presented at the annual meeting of the Eastern Communication Association, Boston, MA, March 2017.

Studemman, Michael J. ““Obliterating Sectional Feeling’’: Education and Federalism in the Hoar and Perce Bill Debates, 1870-1872.” A paper presented at the annual meeting of the National Communication Association, Philadelphia, PA, November 2016.

Studemman, Michael J. “Dispositional Judgment and Deferral in the 1866 Freedmen’s Bureau Debate.” A paper presented at the annual meeting of the National Communication Association, Philadelphia, PA, November 2016.

Studemman, Michael J. “The *Congressional Globe* and the Contested Role of Legislative Transcripts.” A paper presented at the annual meeting of the National Communication Association, Philadelphia, PA, November 2016.

Studemman, Michael J. “Reconstruction and the Fractured Foundation of American Education Policy.” A paper presented at the University of Mississippi Conference on the Civil War, Oxford, MS, October 2016.

- Studemán, Michael J. "Antiracism, Class Struggle, and the Reinvention of Teacher Unionism." Chair of panel presented at the annual meeting of the United Association of Labor Educators, Washington, DC, April 2016.
- Studemán, Michael J. "Discourses of the 2016 Presidential Election: A Public Debate." A panel presented at the annual meeting of the Eastern Communication Association, Baltimore, MD, March 2016.
- Studemán, Michael J. "Charles Sumner's Educational Imaginary: Reconfiguring Temporality in the Common School Idiom." A paper presented at the annual meeting of the National Communication Association, Las Vegas, NV, November 2015. [Public Address Division **Top Papers Panel**]
- Studemán, Michael J. "'Two Parent Seeds, Education and Ignorance': Reconstructing Social Hierarchy in the Congressional Department of Education Debate, 1866-1868." A paper presented at the annual meeting of the National Communication Association, Las Vegas, NV, November 2015. [Political Communication Division **Top Student Papers Panel**]
- Studemán, Michael J. "'The Surge' and Interventionism in John McCain's Political Identity: The World Affairs Council Address, March, 2008." A paper presented at the annual meeting of the National Communication Association, Las Vegas, NV, November 2015. [Peace and Conflict Division **Top Student Papers Panel**]
- Studemán, Michael J. "Imagining a Teacher-President: Eulogies for James A. Garfield and Speculative Presidential Character." A paper presented at the annual meeting of the National Communication Association, Las Vegas, NV, November 2015.
- Studemán, Michael J. "'The Gabacho Has Whipped Us Psychologically': Representations of Student Agency in the 1968 East Los Angeles Blowouts." A paper presented at the annual meeting of the National Communication Association, Las Vegas, NV, November 2015.
- Studemán, Michael J. "Attitudes of Social Justice Unionism: The Meritocratic Myth as Symbolic Clout in the 2012 Chicago Teachers' Strike." A paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA, April 2015. [Rhetoric and Public Address Division **Top Paper**]
- Studemán, Michael J. "Education as a Cure for Demophobia: Horace Mann's 'The Necessity of Education in a Republican Government.'" A paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA, April 2015.
- Studemán, Michael J. and Trevor Parry-Giles. "John McCain's Political Identity and the Specter of George W. Bush in the 2008 Presidential Campaign." A paper presented at the Hofstra Conference on the George W. Bush Presidency, Hempstead, NY, March 2015.

- Studemán, Michael J. "Redeeming the Maverick McCain: *Game Change* as Hyperreal Campaign History." A paper presented at the annual meeting of the National Communication Association, Chicago, IL, November 2014.
- Studemán, Michael J. "Rhetorics of Educational Protest: Reflections on the Chicago Teachers Union Strike, Two Years On." A panel presentation at the annual meeting of the National Communication Association, Chicago, IL, November 2014.
- Studemán, Michael J. and Jade Olson. "'It Just Depends What You Want to Consider': Reflexive Phronesis in David Foster Wallace's Kenyon College Commencement Address." A paper presented at the biannual meeting of the Rhetoric Society of America, San Antonio, TX, May 2014.
- Studemán, Michael J. "'The Guardian Genius of Democracy': The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964-1966." Paper presented at the annual meeting of the Eastern Communication Association, Providence, RI, April 2014.
- Studemán, Michael J. "Standardized Testing in Teacher Evaluations: A Public Debate." A panel presentation at the annual meeting of the Eastern Communication Association, Providence, RI, April 2014.
- Studemán, Michael J. "Bureaucratization and the Imaginative as Mutually Indebted: A Rereading of Dewey's Educational Legacy." A paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA, April 2014. [Kenneth Burke Division **Top Papers Panel**]
- Studemán, Michael J. "Subsuming 'The Shallow of Self': John McCain's Republican National Convention Acceptance Speech, September 4, 2008." A paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA, April 2014. [Rhetoric and Public Address Division **Top Student Papers Panel**]
- Studemán, Michael J. "Educational *Epistemes* and Public Policy Polysemy in the 2012 Chicago Teachers' Strike." A paper presented at the annual meeting of the National Communication Association, Washington, DC, November 2013.
- Studemán, Michael J. "Narrowing Exigency, Seeking Synthesis: Escaping Complexity in the DC School Consolidation Debate." A paper presented at the annual meeting of the National Communication Association, Washington, DC, November 2013.
- Studemán, Michael J. "Critiquing the Quest for a 'Silver Bullet': Directions for the Study of Education Policy Rhetoric. A paper presented at the annual meeting of the National Communication Association, Washington, DC, November 2013.

- Stuedeman, Michael J. and Trevor Parry-Giles, "Straying from a Broken Path: John McCain at CPAC, February 7, 2008." A paper presented at the annual meeting of the National Communication Association, Washington, DC, November 2013.
- Wilbon White, Tirza and Michael J. Stuedeman. "More Than One Agenda: School Closures, Social Change and the Rhetoric of Participation." A paper presented at the annual meeting of the University Council for Educational Administration, Indianapolis, IN, November 2013.
- Stuedeman, Michael J. and Trevor Parry-Giles. "John McCain at Prescott: Constructing Conservative Identity in the Maverick West." A paper presented at the NCA/AFA Conference on Argumentation, Alta, UT, August 2013.
- Stuedeman, Michael J. and Annie Laurie Nichols. "Toward a Practical Application of Burke's Rhetorical Pedagogy: A Dialogue of Dramatistic Education." A paper presented at the conference Rhetoric as Equipment for Living: Kenneth Burke, Culture and Education, Ghent, Belgium, May 2013.
- Stuedeman, Michael J. "'The Mere Ghosts of Auspices': A Defense of Uncertainty in Cicero's *De Divinatione*." A paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA, April 2013.
- Stuedeman, Michael J. "Resolved: Communication was the Key in the 2012 Presidential Election." A panel presentation at the annual meeting of the Eastern Communication Association, Pittsburgh, PA, April 2013.
- Stuedeman, Michael J. "'Lords of Our Tiny Skull-Sized Kingdoms': David Foster Wallace between *Acedia* and *Asphalia*." A paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Washington, DC, March 2013.
- Stuedeman, Michael J. "Passionate Inventions: Aphoristic Reasoning in Wittgenstein's *On Certainty*." A paper presented at the annual meeting of the National Communication Association, New Orleans, LA, November 2011.
- Stuedeman, Michael J. and Lisa Roth. "Rationale for the Event, 'Teaching.'" A paper presented at the National Developmental Conference on Individual Events, Peoria, IL, July 2010.
- Stuedeman, Michael J. "A Discursive Formation of Quarters: Describing a Discipline in *The King of Kong*." A paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN, April 2010. [Popular Communication Division **Top Student Paper**]
- Stuedeman, Michael J. "Conscientious Objections: The Parrhesia of Barry Goldwater." A paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN, April 2010.

Stuedeman, Michael J. "The Ironists' Elections: Nixon, Obama, and the Rhetoric of Realignment." A paper presented at the annual meeting of the National Communication Association, Chicago, IL, November 2009.

Stuedeman, Michael J. "Uncertainty in Spontaneity: Toward an Epistemic Impromptu." A paper presented at the bi-annual meeting of the National Developmental Conference on Individual Events, Peoria, IL, July 2008.

### **Public and Invited Presentations**

Stuedeman, Michael J. "Intervening in Public Feeling: Education Rhetoric in the Reconstruction Congress." Northern Illinois University Spring Colloquium Speaker, DeKalb, IL, February 2019.

Stuedeman, Michael J. "Education Equity in Memphis and Shelby County." Panelist for Temple Israel Social Justice Talk Series, Memphis, TN, October 2017.

Stuedeman, Michael J. "'Let Them Blush': The Educational Rhetoric of Shame in the Reconstruction Congress." Penn State University Department of Communication Arts and Sciences Colloquium Series, State College, PA, September 2017.

Stuedeman, Michael J. "'The Guardian Genius of Democracy': The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964-1966." UMD Department of Communication Outstanding Graduate Student Research Paper Colloquium, College Park, MD, September 2014.

Stuedeman, Michael J. "Mythic Conceptions of the American Teacher: The Pedagogic Motives of *Breaking Bad*'s Walter White." Guest Lecture for University of Maryland Honors Seminar "Deconstructing *Breaking Bad*," College Park, MD, April 2014.

Stuedeman, Michael J. "Entelechy and Irony in Political Time: The Preemptive Rhetoric of Nixon and Obama." UMD Department of Communication Outstanding Graduate Student Research Paper Colloquium, College Park, MD, April 2014.

Parry-Giles, Trevor and Michael J. Steudeman. "The Changing Landscape of Academic Publishing." Camp Rhetoric Discussion Panel, State College, PA, February 2014.

Stuedeman, Michael J. "Educational Challenges in Post-Katrina New Orleans: The Case of Plaquemines Parish." Guest Lecture for Cesar Chavez Public Charter School for Public Policy "New Orleans and Back" Program, Washington, DC, July 2013.

Stuedeman, Michael J. "You're Accepted: Affirmative Action Post-Fisher." Moderator for The Century Foundation panel featuring Richard Kahlenberg and Dennis Parker, New York, NY, July 2013.



## **Courses Taught**

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### **Penn State University, University Park, PA**

2020	CAS 597 (Graduate): Rhetoric & Public Policy	1 section
2018–19	CAS 602 (Graduate): Supervised Experience in College Teaching	2 sections
2019	CAS 478: Contemporary U.S. Political Rhetoric: Educational Activism	1 section

### **University of Memphis, Memphis, TN**

2018	COMM 4381: Senior Capstone	1 section
2017–18	COMM 3360: Rhetoric of Popular Culture	2 sections
2017–18	COMM 2381: Oral Communication	3 sections
2016–17	COMM 3321: Argumentation & Advocacy	3 sections
2017	COMM 7820/8820 (Graduate): Rhetoric & Demagoguery	1 section
2017	UNHP 1100 (Honors Forum): The Rhetoric of Star Wars	1 section
2017	UNHP 1100 (Honors Forum): Gender, Race, & the Presidency	1 section
2016	COMM 2381: Oral Communication Honors	1 section
2016	COMM 4360/6360 (Hybrid): American Eloquence	1 section

### **University of Maryland, College Park, MD**

2013–15	COMM 330: Argumentation & Public Policy	5 sections
2012–15	COMM 107: Oral Communication	8 sections

### **Nunez Community College, Chalmette, LA**

2010–12	SPCH 1100 (Dual-Enrollment): Effective Speaking	2 sections
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### **South Plaquemines High School / Teach For America, Greater New Orleans, LA**

2010–12	Grades 9-12: Speech and Debate	4 sections
2010–12	Grade 9: Career Education	7 sections
2012	Grades 9-12: Theater	1 section

## **Northern Illinois University, DeKalb, IL**

2008–10 COMS 100: Fundamentals of Public Speaking 4 sections

### **Departmental Service**

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#### **Penn State University Department of Communication Arts and Sciences**

2018– Editor, CAS 100 *Keywords* Project  
2018– Chair, CAS 100 Supervisory Committee  
2018 Member, CAS 100 Textbook Task Force

#### **University of Memphis Department of Communication**

2017–18 Member, Martin Luther King, Jr. Symposium Committee  
2017 Member, University Learning Communities Committee  
2016–17 Department Coordinator, National Conference of Undergraduate Research

#### **University of Maryland Department of Communication**

2015–16 Secretary/Treasurer, Association of Communication Graduate Students  
2013–15 Graduate Student Admissions Ambassador  
2013 Member, Tenure-Track Oral Communication Faculty Search Committee  
2013–14 Member, Colloquium Planning Committee  
2013 COMM 200 Outcomes Assessment Evaluator

### **Disciplinary Service**

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2018– Editorial Board, *Rhetoric & Public Affairs*  
2018– Associate Editor, *CitizenCritics.org*  
2019 Special Issue Reviewer, *Rhetoric Society Quarterly*  
2018 Nominating Committee, Public Address Division, National Communication Association  
2015–18 Ad-hoc Manuscript Reviewer, *Rhetoric & Public Affairs*

- 2016–18 Education Policy Desk Editor, *CitizenCritics.org*
- 2017 Ad-hoc Manuscript Reviewer, *Communication Quarterly*
- 2017 Ad-hoc Manuscript Reviewer, *International Journal of Communication*
- 2014–18 Reviewer, Public Address Division, National Communication Association
- 2015 Reviewer, Kenneth Burke Division, National Communication Association
- 2014 Reviewer, Rhetoric & Public Address Division, Eastern Communication Association
- 2014 Reviewer, Political Communication Division, National Communication Association

### **Professional Experience**

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- 2015 K-12 Content Developer, *Recovering Democracy Archives*, College Park, MD
- 2013–15 Editorial Assistant & K-12 Developer, *Voices of Democracy*, University Park, PA
- 2013 Education Policy Intern, The Century Foundation, Washington, DC
- 2013 Curriculum Blogger, National Endowment for the Humanities, Washington, DC
- 2010–12 Secondary English and Elective Teacher, Teach For America, New Orleans, LA
- 2011–12 Corps Member Advisor, Teach For America Delta Institute, Cleveland, MS
- 2011–13 Admissions Interviewer, Teach For America, New York, NY

### **Research Workshop Participation**

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- 2019 Workshop Participant, 8th Rhetoric Society of America Institute, College Park, MD
- 2019 Camp Rhetoric Works-In-Progress Session, Penn State University, State College, PA
- 2015 National Communication Association Doctoral Honors Seminar, Columbia, MO
- 2014 Camp Rhetoric Works-In-Progress Session, Penn State University, State College, PA
- 2013 Workshop Participant, 5th Rhetoric Society of America Institute, Lawrence, KS
- 2013 Camp Rhetoric Works-In-Progress Session, Penn State University, State College, PA

## **Competitive Speech and Debate Experience**

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### **Collegiate Coaching Experience**

2008–10 Graduate Speech/Debate Coach, Northern Illinois University, DeKalb, IL

2007–08 Rhetorical Criticism Coordinator, Bradley University, Peoria, IL

### **High School Coaching Experience**

2006, 2008, 2012, 2016 Bradley University Summer Forensics Institute, Peoria, IL

2007, 2008, 2009 Northern Illinois University Speech Camp, DeKalb, IL

2008 Fullerton Union High School Speech Camp, Fullerton, CA

2004–07 Southeastern Illinois College Speech Camp, Harrisburg, IL

### **Competitive Awards**

2008 National Finalist in Informative Speaking, National Forensics Association

2008 Semifinalist in Extemporaneous Speaking, American Forensics Association

2008 Semifinalist, Interstate Oratorical Association Contest

2007 Semifinalist in Impromptu Speaking, National Forensics Association

2006 Bovero-Tabor Top Speaker Award, Phi Rho Pi National Tournament