

**MATTHEW D. LAMB, Ph.D.**  
THE PENNSYLVANIA STATE UNIVERSITY  
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**Education**

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Ph.D., Communication & Culture, Bowling Green State University, August, 2011  
▪ Doctoral Cognate in Performance Studies  
Master's Certificate, Bioinformatics, The Pennsylvania State University, Expected completion,  
May, 2019  
M.A., Applied Communication (emphasis in Organizational Communication), Indiana University  
Purdue University Indianapolis, December, 2006  
B.A., Communication, Purdue University, May, 2000

**Academic Employment**

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**Assistant Teaching Professor**, Department of Communication Arts and Sciences  
The Pennsylvania State University, August 2012-present

**Lecturer**, Department of Communication  
East Tennessee State University, August 2010-August 2012

**Graduate Instructor**, School of Media and Communication  
Bowling Green State University, August 2007-May 2010

**Graduate Instructor**, Department of Communication Studies  
Indiana University Purdue University, Indianapolis, August 2005-May 2006

**Publications**

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Peer-Reviewed Articles

**Matthew D. Lamb**, (2017). "Traceur as Bricoleur: Poaching Public Space through Bricolent use of Architecture and the body." *The Journal of Public Space*, 2(1), 33-44. doi: 10.5204/jps.v2i1.48.

**Matthew D. Lamb**, (2014). "Self and the City: Parkour, Architecture, and the Interstices of the 'Knowable' City." *Liminalities: A Journal of Performance Studies*, 10(2), 1-20.

**Matthew D. Lamb** and Cory Hillman, (2014). "Whiners Go Home: Tough Mudder, Conspicuous Consumption, and the Rhetorical Proof of 'Fitness.'" *Communication and Sport* [Special Issue: Mapping the Terrain: Communication Studies of Sport], 3(1), 1-20. doi: 10.1177/2167479514521598.

**Matthew D. Lamb**, (2014). "Misuse of the Monument: The Art of Parkour and the Discursive Limits of a Disciplinary Architecture." *Journal of Urban Cultural Studies*, 1(1), 107-126.

**Matthew D. Lamb** & John Paul Statszel, (2010/2011). "Everybody Freeze! An Interdisciplinary Collaboration and the Performance of the BGSU Happening." *Journal of Communication, Speech & Theatre Association of North Dakota*, 23, 13-22.

**Matthew D. Lamb**, (2010). "Negating the Negation: The Practice of Parkour in Spectacular City." *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, 9, 91-106.

Stephen Croucher, Bridget Long, Mike Meredith, **Matthew D. Lamb**, Deepa Oommen, and Emily Steele, (2009). "Organizational Identification and Social Identification in Intercollegiate Forensics: An Analysis of How Identifying with a Forensics Team Can Influence Identification." *Communication Education*, 58(1), 74-91.

### Invited Papers

**Matthew D. Lamb**, (2011). "Being a Good Teacher Means Not Acting like a Teacher: Building Rapport that Breaks the Bonds." South East European University Teaching and Learning. *Language Center Newsletter*.

### Interviews and Media Appearances

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**TEDx Talk:** "A Parkour State of Mind." TEDxPSU 02 March 2014.

- [<https://www.youtube.com/watch?v=pbGLBjDhnSY>]

Journal of Urban Cultural Studies Podcast: "Lamb on Parkour, Architecture and the Body." Scholarly Lecture Series for iTunes 12 August 2013.

- [<https://itunes.apple.com/us/podcast/urbanculturalstudies-ucspodcasts/id667537599?mt=2>]

### Conference Papers

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"Public Health and the City as Hospital: Architects' Insights Into Healthy City Initiatives and Their Public Portrayal." *National Communication Association*, Salt Lake City, UT, November, 2018.

"The Human Gene-Home Project: The Effects of Culture, City Life, and Our Adaptations to the Environments We Create." *Association of American Geographers*, New Orleans, LA, April, 2018.

"Embracing Opportunities of Space: Exposing the Disciplinary Devices of Architecture." *National Communication Association*, Las Vegas, NV, November, 2015.

"Party City: Architecture, Well-being, and Cities as Adult Playgrounds." *Association of American Geographers*, Chicago, IL, April, 2015.

"Traceur as Bricoleur: Uncovering Potential in City Space through Bricolent Use of Architecture and the Body." *National Communication Association*. Chicago, IL, November, 2014.

"Misuse of the Monument: Parkour and the Discursive Limits of a Disciplinary Architecture." *Urban Cultural Studies: The Cultures of Cities*, *Association of American Geographers*. Tampa, FL, April, 2014.

“Body Building: How Architecture Can Make Our Bodies Happier, Healthier, and Even Smarter.” Urban Communication Foundation Pre-Conference, *National Communication Association*. Washington, D.C., November, 2013.

“LED Me not into Temptation: Urban Screens, Toronto’s Dundas Square, and the Boundaries of Normality.” *Communication and the City: Voices, Spaces, Media*. University of Leeds. Leeds, UK, June, 2013.

“You are an Ironman! Enacting Technologies of the Self and Performing the Ritual of Redemption at Ironman Louisville.” *National Communication Association*. Orlando, FL, November, 2012.

“Ghosts in the Machine: Displaced Traceur Bodies and the Haunting of Rational Urban Architectural Space.” Urban Communication Foundation. *International Communication Association*. Phoenix, AZ, May, 2012.

“Trace This: The Women of Parkour and the Challenging of ‘Man-made’ Architectural Space.” Transmediterranean Cultures, Representation, and Place: Global Communication and Social Change. *International Communication Association*. Boston, MA, May, 2011.

“The Politics of Spatial Modality: Parkour and the Rationale of Appropriate Use of Architectural Space.” The Environment, Space, and Place Division. *Ninth Annual Cultural Studies Association*. Chicago, IL, March, 2011.

“Everybody Freeze! An Interdisciplinary Collaboration and the Performance of the BGSU Happening.” Matthew D. Lamb & John Paul Statszel. *Ohio Communication Association*. Dayton, OH, September, 2010.

“Negating the Negation: The Practice of Parkour in Spectacular City.” Critical and Cultural Studies Division, *National Communication Association*. Chicago, IL, November, 2009.

“Ancillary Materials: A Discussion with Editors, Professors, and Students.” Instructional Resources Interest Group, *Central States Communication Association*. Saint Louis, MO, April, 2009.

“We Gotta Get Out of this Space: The Art of Parkour in Rethinking Architectural Space and the Body.” Critical and Cultural Studies Division, *National Communication Association*. San Diego, CA, November, 2008.

“What Does A Building Want To Be? Rearticulating the Role of America’s Urban Architecture in the Practice of Democratic Dissent.” Critical and Cultural Studies Division, *National Communication Association*. San Diego, CA, November, 2008.

“Seriously Funny: A Closer Look at Humor, the Imagination, and Organizational Change.” Part of “A Funny Thing Happened on the Way to the Conference: A Seminar on Humor and Communication.” *National Communication Association*. San Diego, CA, November, 2008.

“At Christmas Time, We Let in Light and We Banish Shade: Making Dundas Square’s Mediated Landscape Legible within the Spectacle of Christmas.” *10th International Conference of the Centre de Recherche Sur L’Intermédialité (CRI)*. Montreal, Canada, October, 2008.

“Feeling Change: The Emotional Effects of an Expanding Contingent Workforce on Ongoing Organizational Change.” Organizational Communication Division, *National Communication Association*. Chicago, IL, November, 2007.

“Engaging Responsibility: Assessing Our Civic Engagement Efforts.” *Central States Communication Association*. Minneapolis, MN, March, 2007.

“Publicly Private: Using Blogs as Internet Diaries.” Emily Steele & Matthew D. Lamb. *Central States Communication Association*. Minneapolis, MN, March, 2007.

“The Discourse of Change: Poland’s Transformation from Communism to a Free Market Economy.” *University of Wroclaw Communication Conference*. Wroclaw, Poland, May, 2005.

#### Conference Panels: Chair/Respondent

“Behind the Bump and Grind: Embracing Critical and Self-Reflexive Opportunities in Auto/ethnographic Performances of Burlesque, Strip Tease and the Erotic Arts.” Role: Respondent. *National Communication Association*. Las Vegas, NV, November, 2015.

“Taking it to the Streets: Connecting Our Argumentation and Debate Classes with Our Communities.” Role: Chair/Respondent. *National Communication Association*. Orlando, FL, November, 2012.

“Empowering the Student’s Voice: First-time Instructors and the Development of Student Voices in the Argumentation and Debate Classroom.” Argumentation and Debate as a Means to Develop Voice and Engagement in Our Students. Role: Chair. *National Communication Association*. New Orleans, LA, November, 2011.

“Violence and Objectification—Public and Personal.” Women’s Caucus. Role: Chair/Respondent. *Central States Communication Association*. Cincinnati, OH, April, 2010.

“Connecting with Digital Natives in a Language That They Know Well.” Instructional Resources Interest Group. Role: Chair. *Central States Communication Association*. Saint Louis, MO, April, 2009.

#### Curriculum Development, and Teaching Experience

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##### Penn State World Campus: Curriculum Developed/Course Creation

- CAS 352: Organizational Communication
- CAS 252: Business and Professional Communication
  - Designated as a showcase course for innovative and collaborative curriculum incorporating digital pedagogical methods in course design

### Penn State

- CAS 404: Conflict Resolution and Negotiation (in residence and online)
- CAS 352: Organizational Communication (in residence and online)
- CAS 252: Business and Professional Communication (online)
- CAS 100B: Effective Small Group Communication (in residence and online)
- CAS 100A: Effective Speech (in residence)

### East Tennessee State University

- SPCH 2320: Argumentation and Debate
- SPCH 2300: Public Speaking
- SPCH 1300: Introduction to Communication Studies/Women's Studies Emphasis
- SPCH 1300: Introduction to Communication Studies

### Bowling Green State University

- COM 210: Introduction to Communication Theory and Research Methods
- COM 207: Interpersonal Communication
- COM 110: Speech Communication

### IUPUI

Role: Teaching Assistant

- R 320: Public Communication
- R 215: Mass Media and Contemporary Society

## **Lectures and Colloquia**

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### Invited/Guest Lectures

“Adult Playgrounds: Designing City Space for Health and Well-Being and Our Unconventional Uses of those Spaces.” Queensland University of Technology. Graduate course DAB 525 Architecture and the City. June, 2014.

“Survival Tips for the T.A.” Graduate Student Enhancement Program (GradStep). Graduate student orientation program at Bowling Green State University. August, 2009.

“Interpersonal Communication.” Speech Communication course. Instructor D. Oommen, Bowling Green State University. December, 2008.

“Fetishizing the ‘Other:’ The Role of Renaissance Architecture in Intercultural Communication.” Intercultural Communication. Professor L. Lengel, Studio Arts Center International, Florence, Italy. June, 2006.

### Colloquium Lectures

“Seriously Funny: Rethinking the Role of Humor in Organizational Change.” School of Media and Communication Graduate Student Colloquium. Bowling Green State University. January, 2007.

“Urban Schools and Media: Perceptions of Urban Schools by Pre-Service Teachers A Look at the Impact of Negative Media Coverage and Portrayals.” Brett Billman, Mike Delnero, Matthew D. Lamb, Steve Merrill, and Nick Wiget, Bowling Green State University. December, 2006.

“Yesterday’s History Today: The Madame Walker Theatre Project.” Public communication campaign presented to the Madame Walker Theatre board members. Indianapolis, IN. December, 2004.

## **Service**

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### Community

Advisory Board Member, “Youth Engagement in Masterplanned Communities” a Collaborative Research Project with Queensland University of Technology, 2014-2015.

Program Speaker, The Crisis Center, Bristol, VA. 2011-2012. Activities include: recruiting volunteers and working with victims of domestic violence.

### Editorial Duties and Peer-Review: Refereed Journals and Conferences

#### Refereed Journals

- Editorial Board: The Journal of Public Space. 2016-present.
- Review Board: Communication and Sport. 2015-present.
- Reviewer: Journal of Urban Cultural Studies. 2015.
- Reviewer: Qualitative Research in Sport, Exercise, and Health. 2015.
- Assistant Editor, Special Edition: Global Media Journal on Transnational Feminism. December, 2010.

#### Conference Reviews

- Health Communication Division. National Communication Association. 2016-present.
- Environmental Communication Division. National Communication Association. 2013.
- Critical and Cultural Studies Division. National Communication Association. 2008-2009.
- Instructional Resources Division. Central States Communication Association. 2008-2009.
- Human Communication and Technology Division. National Communication Association. 2007-2009.

#### Departmental Service

- Assistant Teaching Professor Hiring Committee: Communication Arts and Science, Penn State. 2018.
- Liberal Arts Faculty Senate. The Pennsylvania State University. 2014-present.
- Assistant Coach, Forensics and Debate Team. East Tennessee State University. 2010-2012.
- Adjudicator, TIFA (Tennessee Intercollegiate Forensics Association). 2010-2012.
- Member of ‘Service Learning Initiative.’ Central States Communication Association. 2008.
- Member of ‘Service Learning Campaign.’ Bowling Green State University. 2007-2008.

## Activities, Honors, and Awards

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**Outstanding Teaching Assistant Award.** Course: Interpersonal Communication. Nominated by students. Awarded to the top 3 teaching assistants among 1,800 TAs at BGSU. April, 2009.

**Outstanding Graduate Student Teaching Award.** Course: Public Speaking. Nominated by students. Awarded to the top teaching assistant in the School of Media and Communication at BGSU. 2008.

Awarded membership to Golden Key: International Honour Society. May, 2008-present.

Awarded membership to the Honors Society of Phi Kappa Phi. Ranked in the top 10% of graduate students at Bowling Green State University. April, 2008-present.

Nominated for Bowling Green State University's Outstanding Teaching Assistant Award. Spring 2008.

Received Bowling Green State University's Graduate Student Senate competitive travel grant. Fall 2007 and Spring 2008.

Awarded Indiana University Purdue University Indianapolis' Outstanding Graduate Research Award. "Yesterday's History Today: The Madame Walker Theatre Project." May, 2005.

## Professional Memberships

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- Urban Communication Foundation 2010-present.
- International Communication Association 2010-present.
- Golden Key: International Honour Society 2008-present.
- Phi Kappa Phi Honors Society 2008-present.
- National Communication Association 2006-present.
- Central States Communication Association 2006-present.