

Margaret Tully

Department of Communication Arts and Sciences
 The Pennsylvania State University
 313 Sparks Building
 University Park, PA 16802
 Mbt5446@psu.edu
 (615) 752-6379

EDUCATION

University of Iowa, Iowa City, IA

PhD. in Communication Studies, 2018

Concentration: Rhetoric and Public Advocacy, Certificate in Gender, Women's, and Sexuality Studies

Dissertation: "Trainwreck Feminism: Women, Comedy, and Postfeminist Culture"

Research Committee: Natalie Fixmer-Oraiz (Chair and Adviser), Tim Havens, Jiyeon Kang, Darrel Wanzer-Serrano, Landon Storrs (History)

Ball State University, Muncie, IN

Masters of Arts in Communication Studies, 2013

Thesis: "The Season of the Vagina: A Third-Wave Feminist Analysis of the Television Series *New Girl* and *Girls*"

Thesis Committee: Kristen McCauliff (Chair and Adviser), Glen Stamp, Beth Messner

Belmont University, Nashville, TN

Bachelor of Arts in Communication Studies, 2011

Summa Cum Laude

ACADEMIC APPOINTMENTS

Visiting Assistant Professor

Pennsylvania State University, 2019-2020
 University of Iowa, 2018-2019

Graduate Teaching Assistant

University of Iowa, 2013-2018
 Ball State University, 2011-2013

SCHOLARSHIP

Peer-Reviewed Journal Articles

2019 "Not Just a Joke: Tina Fey, Amy Schumer, and Weak Reflexivity of White Feminist Comedy" (co-authored with Michelle Colpean). *Women's Studies in Communication*, Vol. 42, no. 2: 161-80. Doi: 10.1080/07491409.2019.1610924.

- 2017 “‘Clear Eyes, Full Hearts, Don’t Rape’: Subverting Postfeminist Logics on *Inside Amy Schumer*.” *Women’s Studies in Communication*, Vol. 40, no 4: 339-58. doi: 10.1080/07491409.2017.1368763. Lead Essay
- 2017 “Constructing a Feminist Icon Through Erotic Friend Fiction: Millennial Feminism on *Bob’s Burgers*.” *Critical Studies in Media Communication*, Vol, 35, no. 2: 194-207. doi: 10.1080/15295036.2017.1398831.
- 2011 Interview with Margaret Atwood. *2011 Belmont University Humanities Journal*, Vol. 1.

Book Chapters

- 2018 “The Hunger Games for Orphans?: Angelina Jolie and the Limits of Celebrity Philanthropy.” (Co-authored with Michelle Colpean) In *How Celebrity Lives Affect Our Own*, edited by Carol Madere. Published through Rowan & Littlefield.

Book Reviews

- 2017 Review of *Watching Women’s Liberation, 1970: Feminism’s Pivotal Year on the Network News*, Bonnie Dow. In *Women’s Studies in Communication*, Vol. 40, no. 3.

AWARDS AND FELLOWSHIPS

- 2017 Graduate College Summer Fellowship, College of Liberal Arts & Sciences, University of Iowa
- 2016 Graduate College Post-Comprehensive Research Award, University of Iowa
- 2016 Dissertation Research Award, Department of Communication Studies, University of Iowa
- 2016 Donald C. Bryant Award for Outstanding Graduate Scholarship in Rhetorical Studies, Department of Communication Studies, University of Iowa
- 2013 Nominee, Graduate College Outstanding Thesis Award, Ball State University
- 2013 Outstanding Graduate Student, Communication Studies Department, Ball State University
- 2013 Outstanding Graduate Teaching Assistant, Communication Studies Department, Ball State University
- 2012 Top Paper Award, National Communication Association Masters Conference, National Communication Association
- 2012 Winner, Excellence in Teaching Award: Master’s Division, Graduate College, Ball State University
- 2011 Graduate School Merit Fellowship, Communication Studies Department, Ball State University
- 2011 Outstanding Communication Studies Graduate, Department of Communication Studies, Belmont University
- 2008 Alfred Leland Crabb Writing Award, Office of the Provost, Belmont University

CONFERENCE PRESENTATIONS

- 2020 Tina Fey “Chunk(s) It”: Defiant White Feminist Apologia (Co-authored with Michelle Colpean). Rhetoric Society of America, Portland. Conference subsequently canceled due to COVID-19 pandemic.
- 2020 From Earth Mother to Voodoo Queen: *Big Little Lies*, White Feminism, and Prestige TV (co-authored with Sue Trout). Western States Communication Association, Denver.
- 2019 Thoroughly Millennial Trainwrecks: Abbi Jacobson and Ilana Glazer’s Spectacular Feminism. National Communication Association, Baltimore
- 2019 “Justice Will Be Punitive (I’m a Smash)”: Satirizing the Patriotic Libido through the Lonely Island’s “Finest Girl” (co-authored with Michelle Colpean). Organization for the Study of Communication, Language, and Gender Conference, Cincinnati.
- 2019 Sheetcaking for Social Justice: Tina Fey and White Feminist Apologia (with Michelle Colpean). Central States Communication Association, Omaha, NE.
- 2018 Trainwreck Feminism: Women in Comedy and the Takedown of Postfeminist Culture. National Communication Association Conference, Salt Lake City
- 2018 “I’m a Witch, and I’m Hunting You”: Witches as Pop Culture Resistance in the Trump Era.” National Communication Association Conference, Salt Lake City
- 2018 Yas Queen, Indeed: Pegging Down *Broad City*’s Trainwreck Feminism. Rhetoric Society of America Conference, Minneapolis.
- 2017 Whiskey Tango Foxtrot, Indeed: Tina Fey, Amy Schumer, and White Feminist Comedy (with Michelle Colpean). National Communication Association Conference, Dallas.
- 2017 Starring a Sassy, but Bangable Brat: *The Mindy Project* as Post/Feminist Hybrid. National Communication Association Conference, Dallas.
- 2016 Rom-Coms, Role Models, and Earned Confidence: Exposing Mindy Kaling’s Feminist Body/Politics. National Communication Association Conference, Philadelphia.
- 2016 The It Girl for Sluts: Postfeminism, Politics, and Male Appeal on *Inside Amy Schumer*. Rhetoric Society of America Conference, Atlanta
- 2015 “I’m No Hero. I Put My Bra on One Boob at a Time”: Millennial Feminism on *Bob’s Burgers*. National Communication Association Conference, Las Vegas.
- 2014 “What’s Better Than a Pink Dick with a Sense of Humor?”: *Broad City* and the Construction of the Female Bro. National Communication Association Conference, Chicago.
- 2014 Girls with Low Self-Esteem: A Third-Wave Feminist Analysis of the HBO Series *Girls*. Southern States Communication Association Conference, New Orleans.
- 2013 Feminism, Manic Pixie Dream Girls, and a Whole Lot of Singing: A Third-Wave Feminist Analysis of the TV Series *New Girl*. National Communication Association Conference, Washington, DC.
- 2012 If You Say LOL, Does That Really Mean I’m Funny?: Nonverbal Cues in Text Messaging. National Communication Association Conference, Orlando.
- 2012 “The Penis Does the Picking:” Courtship on Bravo’s *Millionaire Matchmaker*. National Communication Association Conference, Orlando.
- 2012 Creating COMMunity from a Cohort: How GTAs/GTIs/RAs and Faculty COMMunicate and Connect. National Communication Association Conference, Orlando.
- 2011 Beloved, Popular, or Just Insane?: A Fantasy-Theme Analysis of Instructors in the Media. Central States Communication Association Conference, Cincinnati.

Invited Presentations

- 2018 “Call Me Dr. Buffy: Building a Research Line from Muncie to Beyond.” Keynote speech at Ball State University Undergraduate Communication Research Conference.
- 2017 Respondent to Lisa Flores. University of Iowa’s Samuel L. Becker Memorial Conference.
- 2017 Guest lecture on the basics of postfeminist pop culture (via Skype). Belmont University’s Gender and Communication course with Dr. Mary Vaughn.
- 2015 “I’m So Bad”: Postfeminism, Food, and Amy Schumer. 2015. Belmont University Humanities Symposium.
- 2011 If You Say LOL, Does That Really Mean I’m Funny?: Nonverbal Cues in Text Messaging. Belmont University Undergraduate Research Symposium.
- 2011 Speech Purposes & Structures. 2011. Belmont University, Three C’s Workshop for 120 eighth-grade students
- 2010 Turning Angel and Killing Tara: Joss Whedon Versus *Buffy, The Vampire Slayer* Fans. Belmont University Humanities Symposium.
- 2010 Speech Purposes & Structures. Belmont University, Three C’s Workshop for 120 eighth-grade students
- 2009 “Don’t Mind Him, Jesus; He’s Jewish:” A Fantasy-Theme Analysis of *South Park* and Religion. Belmont University Undergraduate Research Symposium.
- 2009 How I Lost My Feminist Roots: A Fantasy-Theme Analysis of *Cosmopolitan’s* Relationship Advice. Belmont University Undergraduate Research Symposium.

TEACHING

The Pennsylvania State University

Department of Communication Arts and Sciences

Effective Communication (Fall 2019, Spring 2020)

Rhetoric and Civic Life I, Honors (Fall 2019)

Senior Capstone: Are Women Funny: Comedy, Feminism, and Social Change (Fall 2019)

Gender Role Communication (Spring 2020)

Rhetoric and Civic Life II, Honors (Spring 2020)

The University of Iowa

Department of Communication Studies

Gender, Sexuality, and Media (Fall 2016, Fall 2015, Fall 2018, Spring 2019)

Communication Theory in Everyday Life (Spring 2019)

*Included supervising graduate teaching assistants

Senior Capstone: Are Women Funny: Comedy, Feminism, and Social Change (Spring 2019)

Media, Advertising, and Society (Fall 2018)

Are Women Funny?: Comedy, Power, and Social Change (Spring 2016)

Interpersonal Communication (Summer 2016)

Department of Gender, Women's, and Sexuality Studies Program
 Senior Research Seminar (Spring 2018)
 Sex & Popular Culture in the Postwar U.S. (Fall 2017)

Department of Rhetoric
 Speaking and Reading (Spring 2015)
 Rhetoric (Fall 2013, Spring 2014, Fall 2014)

Ball State University

Department of Communication Studies
 Persuasion (Summer 2013)
 Introduction to Human Communication (Summer 2013, Spring 2013, Fall 2012, Spring 2012)
 Fundamentals of Public Communication (Fall 2011, Spring 2012, Fall 2012, Spring 2013)

Belmont University

Department of Communication Studies
 Peer Tutor, Belmont University Speech Lab (Spring 2008, Fall 2009)

RESEARCH EXPERIENCE

Research Assistant for Dr. Natalie Fixmer-Oraiz at the University of Iowa, Summer 2015
Research Assistant for Dr. Glen Stamp and Dr. Carrie Shue at Ball State University, Spring 2013

DISCIPLINARY SERVICE

2020	Reviewer, <i>Women and Language</i>
2019	Reviewer, <i>Women's Studies in Communication</i>
2019	Reviewer and Chair, National Communication Association, Women's Studies Division
2018	Respondent, Chair, and Reviewer, National Communication Association, Women's Studies Division
2017	Organizer, Midwest Winter Workshop, University of Iowa
2015-2019	Reviewer, National Communication Association
2014	Reviewer, Central States Communication Association
2013-2016	Graduate Student Representative, Feminist and Women's Studies Division of National Communication Association
2012	Reviewer and Panel Chairperson, Feminist and Women's Studies Division of National Communication Association Conference

2012 Student Volunteer, Job Fair, National Communication Association Conference

DEPARTMENTAL SERVICE

2017 Organizer, Midwest Winter Workshop, University of Iowa
 2015-2017 Instructional Development Coordinator and Faculty Representative, Graduate Student Advisory Committee, University of Iowa
 2015-2016 Graduate Student Representative, Rhetoric Hiring Committee, University of Iowa
 2014-present Graduate Mentor, Department of Communication Studies, University of Iowa
 2012-2013 Graduate Assistant Mentor, Department of Communication Studies, Ball State University
 2012-2013 Committee Chair, Instructional Development, Department of Communication Studies, Ball State University
 2012 Facilitator, Public Speaking Workshop, Summer Scholars Program, Ball State University
 2012 Discussion Leader, Freshman Orientation, Ball State University
 2012 Volunteer, College of Communication, Information, and Media Booth at the Indiana State Fair
 2011-2012 Committee Member, Instructional Development, Department of Communication Studies, Ball State University
 2010-2011 President, Belmont University Chapter of Lambda Pi Eta Communication Honor Society
 2009-2011 Judge, Semi-Annual Informative Speech Contest Preliminary Round; Belmont University
 2009 Vice President, Belmont University Chapter of Lambda Pi Eta Communication Honor Society
 2009 Organizer, Belmont University Semi-Annual Informative Speech Contest

PROFESSIONAL AFFILIATIONS

National Communication Association
 Rhetoric Society of America
 Organization for the Study of Communication, Language, and Gender
 Central States Communication Association
 Bruce Gronbeck Rhetoric Society (The University of Iowa's Chapter of the Rhetoric Society of America)
 Alpha Chi Honor Society, 2009-2011
 Lambda Pi Eta Communication Honor Society

GRADUATE COURSEWORK

University of Iowa

Contemporary Rhetorical Theory and Criticism (Isaac West)
Contemporary Rhetorical Theory (Jeff Bennett)
Introduction to Rhetoric and Discourse (David Hingstman)
Communication Theory (Leslie Baxter)
Feminist Rhetorics (Natalie Fixmer-Oraiz)
The Question of Agency (Jiyeon Kang)
Theory and Popular Culture (Venise Berry)
Theories of Mass Communication (Kembrew McLeod)
Queer Theory (Jeff Bennett)
Critical Television Studies (Tim Havens)
Communication, Cultural Studies, and Everyday Life (Isaac West)
Graduate Readings in the History of Women and Gender in the 20th Century United States (Landon Storrs)
Independent Study: Women in Comedy and Feminism (Jeff Bennett)
Rac(e/ist) Rhetoric(s) (Darrel Wanzer-Serrano)
Public Sphere: Old and New (Jiyeon Kang)
Foundations for Feminist Inquiry (Sue Stanfield)

Ball State University

Contemporary Rhetoric: Feminist and Media Criticism (Kristen McCauliff)
Interpersonal Contexts: Family Communication (Glen Stamp)
Directed Study in Communication: Communication and Popular Culture (Kristen McCauliff)
Theories of Rhetoric (Kristen McCauliff)
Rhetorical Criticism (Beth Messner)
Quantitative Research Methods (Carolyn Shue)
Qualitative Research Methods (Laura Shue O'Hara)
Interpersonal Communication (Carolyn Shue)
Seminar in Communication Education (Katherine Denker)
Introduction to Communication Studies (Glen Stamp)

PROFESSIONAL REFERENCES

Natalie Fixmer-Oraiz
Assistant Professor
Department of Communication Studies
Department of Gender, Women's, and Sexuality Studies
University of Iowa
157 Becker Communication Studies Building
Iowa City, IA 52242
(319) 353-2263
natalie-fixmer-oraiz@uiowa.edu

Jeffrey A. Bennett
Associate Professor
Department of Communication Studies
Vanderbilt University
220J Edgehill (1801 Edgehill Ave.)
Nashville, TN 37203
(615) 322-8668
jeffrey.a.bennett@vanderbilt.edu

Jiyeon Kang
Associate Professor
Department of Communication Studies
University of Iowa
113 Becker Communication Studies Building
Iowa City, IA 52242
(319) 335-2266
jiyeon-kang@uiowa.edu