

LORI A. SCHNEIDER

Education: **University of North Carolina** Chapel Hill, NC
M.A., Speech Communication, 1996.
Concentration in Organizational Communication.
Thesis: A Critical Examination of Organizational Story Research
Advisor: Steven May

Northwestern University Evanston, IL
B.S., Speech Communication, 1987.
Major in Communication Studies.
Minor in Comparative Literature

Experience:

Pennsylvania State University

Lecturer for Department of Communication Arts & Sciences State College, PA
Lecturer teaching CAS 100A (Effective Public Speaking) a course designed to help students develop public speaking, critical thinking, and evaluation skills as they select and discuss topics of social significance to their classmates and the greater society.

Susquehanna University

Adjunct Professor for Department of Communications Selinsgrove, PA
Instructor teaching classes in Desktop Publishing, Corporate Communications with Computer Applications, Leadership, Public Speaking and Introduction to Communication Theory.

Desktop Publishing included training in Quark Express as well as communication design elements to design brochures, newsletters and advertisements.

Corporate Communications with Computer Applications includes better email, better searching, creating and maintaining PDF files with Adobe Acrobat, and better web page design using DreamWeaver and Flash.

Leadership reviewed transactional through transformational theories of leadership, utilized self assessment questionnaires, group exercises, quizzes and a group project.

Public Speaking trained students to overcome fear of speaking in public, delivery of information, persuasive and demonstration speeches as well as the effective use and design of visual aids like posters and PowerPoint. Utilized "Art of Public Speaking" by Lucas in this curriculum.

Introduction to Communication Theory reviewed history and theories of communication, and trained library research methods as well as APA writing style. Utilized "Communication Theory in Action" by Wood in this curriculum.

Service included designing a web site for PHSSL and WQSU, advising 20 to 25 students per semester, served on search committees for Business School.

All classes utilized online enhancement with BlackBoard materials.

**Susquehanna University
Instructor for Continuing Education**

Selinsgrove, PA

Instructed all day computer workshops, which I designed, covering topics in Windows 95, Microsoft Word, PowerPoint, Access and Excel at beginning, intermediate and advanced levels. Specialized workshops include web page design and implementation.

**University of North Carolina
Office of Information Technology**

Chapel Hill, NC

Technical Trainer

Conducted 2 hour training and demonstration sessions at the basic, intermediate, and advanced levels. These sessions encompassed several computer platforms; UNIX, DOS, Windows, and Macintosh.

**University of North Carolina
Department of Speech Communication
Instructor:**

Chapel Hill, NC

Introduction to Interpersonal Communication
Responsible for course design and implementation which included lectures, assignments, examinations and grades for twenty-five students.

Teaching Assistant:

Introduction to Public Speaking
Evaluated student speeches, prepared and graded examinations, and determined course grades. Other duties included supervision of an undergraduate teaching assistant and development of workshops.

Introduction to Interpersonal Communication
Ran group exercises and evaluated course materials.

Small Group Communication
Evaluated group projects, developed and graded examinations, and assigned course grades.

Additional Positions at UNC:

Chapel Hill, NC

Assistant to Chair:

Aided departmental chair, Beverly Whitaker Long, with administrative duties.

Computer Assistant:

Maintained departmental computer systems and trained faculty and staff.

Research Assistant:

Conducted library searches for research materials and aided in the preparation of research for publication using computer translation and scanning equipment.

