

Curriculum Vita
April, 2017

David Dzikowski, Ph.D.
Senior Lecturer and Supervisor, CAS 100A & CAS 100C
Department of Communication Arts & Sciences
The Pennsylvania State University

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Current Duties

Supervisor, CAS 100A (Basic Course in Public Speaking)
Supervisor, CAS 100C (Basic Course in Message Analysis)
Instructor for CAS 100A and CAS 100C (residential instruction and online), CAS 214 (Persuasive Speaking), and CAS 475 (Studies in Public Address, online)
Adjunct Instructor, Philosophy 10 (Critical Thinking) and Philosophy 123 (Media Ethics)

Education

Ph.D., Speech Communication
“The Ironic Voice and Subjunctive Mood of Public Radio Programming”
directed by Thomas W. Benson
Department of Communication Arts & Sciences
The Pennsylvania State University, 2009

M.A., Speech Communication
Department of Speech Communication
The Pennsylvania State University, 2001

B.A., Psychology; Mansfield State College, Mansfield, PA, 1979

Teaching Experience

CAS 100A (Basic Course – Public Speaking emphasis), Fall 1999 – Summer 2017,
except Fall 2016
CAS 100C (Basic Course – Message Analysis emphasis), Spring 2015 – Fall 2016
CAS 213 (Persuasive Speaking), Fall 2016 – Spring 2017
except:
CAS 100C (Basic Course – Message Analysis emphasis), Fall 2002; Fall 2003 – Spring
2008, Fall 2012, Spring 2013, Spring 2014
CAS 213 (Persuasive Speaking), Spring 2003, Spring 2005, Spring 2006, Spring 2008,

Spring 2011 (Independent Study); Fall 2015 (co-instructor); Spring 2002 and Spring 2004 (Guest Lecturer)

CAS 201 (Intro to Rhetorical Theory), Fall 2004 (Teaching Assistant), Spring 2003, Fall 2003, Fall 2004 (Guest Lecturer)

Phil 010 (Critical Thinking), Fall 2010, Spring 2014, Spring 2015

Phil 123 (Introduction to Media Ethics), Summer 2015 LEAP Program

CAS 100A for International Students, LEAP Program, Summer 2014, Summer 2017

CAS 475 (Studies in Public Address), online version, Fall 2003 – Summer 2005, Summer 2008, Spring 2009 – Summer 2011, Summer 2016

CAS 100C (Basic Course – Message Analysis emphasis), online version, Fall 2003 – Summer 2005, Spring 2013, Summer 2013, Summer 2015, Summer 2016

(as Full-time Adjunct Faculty, Fall 2005 – Summer 2016; as a Graduate Instructor, Fall 1999 – Summer 2005)

Supervisor, CAS 100A, Fall 2014 – present

Supervisor, CAS 100C, Summer 2015 – present

CAS Peer Teaching Observations, Fall 2014 – present

CAS 100C (Basic Course – Message Analysis emphasis), online version, major course revision, Summer & Fall 2015

Guest presenter, Speaking Center Mentor seminar, September 2016

Guest presenter, CAS 602, “New Teaching Assistant Preparation,” September 2014

Guest presenter, CAS 602, “Teaching 100A in the Summer,” November 2012

Co-coordinator, CAS 100C, Spring 2010

Mentor, CAS 100A Mentoring Program, 2009-2010

AAAS 146 (The Life and Thought of Martin Luther King, Jr.), Fall 2009 and Spring 2016; Guest Lecturer

Brief Internship in College Teaching (Professor Lester Olsen, University of Pittsburgh), November 2002

Professional Development

Teaching Workshops

LEAP Training, April 2014, April 2015

Flipping the Classroom with Angel Course Management Software, April 2015

Motivating Students workshop, Schreyer Institute, October 2013

Re-visioning Undergraduate Education at Penn State Conference, October 2013

UCS e-mail software Training, October 2013

Angel Course Management Software e-mail Workshop, July 2013

YouSeeU tutorial, December 2012

YouSeeU (speech video for WC 100C) meeting, October 2012

Angel Course Management Software Workshop, August 2012

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Upper/Lower Division Courses workshop, Schreyer Institute, April 2012
 OL4000: Online Authoring Course, Fall 2011
 Grading Strategies: Getting Through the Stack, Spring 2011
 ECA Capstone Course Design, 2010
 Penn State Master-Teacher Workshop, 2001

Flipping the Classroom, Liberal Arts Teaching Group, attendee, October 2013
 Liberal Arts Panel Discussion, The College of Liberal Arts, attendee, August 2012
 Penn State Undergraduate Curriculum Revision Conference, attendee, April 2015
 Penn State Liberal Arts General Education Revision Meeting, attendee, October 2014
 Penn State Sexual Assault Compliance Training, Fall 2016
 Penn State Title IX Training, March 2017
 CAS Undergraduate Listening, December 2016; Teach-In, February 2017

Service

Program Planner, American Society for the History of Rhetoric, Eastern Communication Association, Baltimore, April 2010
 Respondent, Broadcast Education Association, Radio Division, Studies in Radio & Audio Media Panel, Las Vegas, April 2011
 Facilitator, Deliberative Forum: "The Future of the Basic Course," Eastern Communication Association, April 2015
 Consultant, Department of Petroleum and Natural Gas Engineering, Penn State University, faculty public-speaking anxiety, May 2015
 Editorial Advisory Board, The Pennsylvania Communication Annual, January 2012, January 2013, April 2013, April 2014, April 2015, April 2016
 Manuscript Reviewer/Assistant Editor, Journal of Radio and Audio Media, October 2007, February 2009, January, 2010, April 2011, February 2012, September 2012, February 2013, August 2013, November 2013, December 2013, October 2014
 Manuscript Reviewer, American Society for the History of Rhetoric, Eastern Communication Association, Pittsburgh, May 2008; Philadelphia, April 2009; Arlington, VA 2011; Boston, April 2012
 Manuscript Reviewer, American Society for the History of Rhetoric, National Communication Association, San Francisco, November 2010; Mass Communication Division, National Communication Association, 2011; Public Address Division, National Communication Association 2012
 Manuscript Reviewer, History Division, Broadcast Education Association, Las Vegas, April 2012
 Manuscript Reviewer, ICA, Health Communication Division, 2003
 Manuscript Reviewer, Southern States Communication Association, 2001
 Proposal Reviewer, Rhetoric Society of America, San Antonio, 2014; Boston, 2016
 Organizer & Panel Chair, American Society for the History of Rhetoric, National Communication Association, San Antonio, November 2006
 Organizer & Panel Chair, Rhetoric and Public Address Division, Eastern Communication Association, Philadelphia, April 2006

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Panel Chair, American Society for the History of Rhetoric, Eastern Communication Association, Philadelphia, April 2009
 Panel Chair, American Society for the History of Rhetoric, Eastern Communication Association, Pittsburgh, May 2008
 Panel Chair, Penn State Rhetoric Conference, State College, PA, July 2007, July 2005
 Panel Chair, Public Address Division, National Communication Association, San Antonio, November 2006
 Panel Chair, Rhetoric Society of America, Memphis, May 2006
 Panel Chair, Rhetoric & Public Address Division, Western Communication Association, Palm Springs, February 2006
 Panel Chair, Triennial Burke Conference, State College, PA, July 2005; Clemson, May 2011
 Panel Chair, Popular Culture Association, Radio Interest Group, San Diego, April 2017; Boston, 2007; Atlanta, April 2006; San Diego, March 2005; San Antonio, March 2004; New Orleans, April 2003

Chair, CAS Lecturer Task Force, 2014 – 2015
 CAS Lecturer Committee, 2016 – 2017
 CAS Research Committee, 2016 – 2017
 CAS 100 Committee, Fall 2014 – present
 Staff support for CAS 100C revisions, 2013 - 2014
 CAS Colloquium Committee, 2012 - 2014
 New York Times in the Classroom meetings, December 2012
 CAS Credit by Exam speech reviewer, April 2012
 Grad Representative, Graduate Committee, CAS, 2003-2005
 President, Speech Communication Graduate Forum, Penn State, 2000-2002

Publications

Book Review, *A Rhetoric of Style* by Barry Brummett, The Review of Communication 9.3 (2009): 293-295.

Book Review, *FDR's First Fireside Chat: Public Confidence and the Banking Crisis* by Amos Kiewe, Southern Journal of Communication 74.1 (2009): 106-109.

Book Review, *Listener Supported: The Culture and History of Public Radio* by Jack W. Mitchell, Journal of Radio Studies 13.1 (2006): 164-166.

Book Review, *NPR: The Trials and Triumphs of National Public Radio* by Michael P. McCauley, Communication Review 9.1 (2006): 89-92.

Book Review, *Rhetoric as Currency: Hoover, Roosevelt, and the Great Depression* by Davis W. Houck, Quarterly Journal of Speech 90.1 (2004): 121-123.

Works in Progress (accepted, but not yet presented)

Dzikowski, April 2017

“Weekly Radio Addresses of the US President: A Rhetoric,” Popular Culture Association, Radio Interest Group, San Diego, 2017

Conference Presentations

“Remembrance of Herman Cohen,” Vice-Presidents Panel, Eastern Communication Association, Providence, RI, April 2014 (in absentia)

“Hugh Blair on the Problem of Tragedy,” Herman Cohen Festschrift, National Communication Association, November 2014 (in absentia)

“*A Prairie Home Companion: Irony and Music on Public Radio*,” Radio and Audio Media Interest Group, Popular Culture Association, Washington DC, April 2013 (originally accepted by the Radio Division, Broadcast Education Association, Las Vegas, April 2012, but illness prevented that presentation)

“The Musical and Rhetorical Chills of Girl Power Ballads,” Consol-ing Passions Conference, Suffolk University, Boston, July 2012

“Musical and Rhetorical Chills in Broadway Show Tunes,” Rhetoric Society of America, Philadelphia, May 2012

“A Psychological History of ‘Musical Chills,’” Psychology, Emotion, and the Human Sciences: A Symposium at the University of Windsor, Ontario, April 2012 (unable to present due to illness)

“The Legacy of The Progressive Era in Early Radio Broadcasting,” Mass Media and Society panel, The Pennsylvania Communication Association Annual Convention, Westminster College, Wilmington, PA, October 2011

“*The Razor’s Edge: A Journey Through Different Pentadic Ratios*,” Kenneth Burke Society Triennial Conference, Clemson, May 2011

“The Pentad of Mein Kampf: Materialism, Repetitive Form, and Attitude,” “Burke, ‘Hitler’s ‘Battle’”, and Beyond” Seminar, Kenneth Burke Society Triennial Conference, Clemson, May 2011

“The State-of-Radio Roundtable,” Broadcast Education Association, Radio Division, Las Vegas, April 2011

“*Public* as a Rhetorical Concept Among the Sophists, American Society for the History of Rhetoric, competitive panel, Eastern Communication Association, Arlington, VA, April 2011

- “Rhetorical Chills: When ‘I Have a Dream’ Makes the Hair Stand Up on the Back of your Neck,” Competitive Panel, Pennsylvania Communication Association, East Stroudsburg, October 2010
- “Another Lincoln Paradox: Implicit and Explicit Rhetorical Theory in the Temperance Address,” Competitive Panel, Rhetoric Society of America, Minneapolis, May/June 2010
- “*This American Life*: Paradox Radio,” Radio Interest Group, Popular Culture Association, St. Louis, April 2010
- “Critiquing the Rhetoric of ‘Science’ in James A. Winans, ‘The Need for Research,’ The Quarterly Journal of Public Speaking, Volume 1, No. 1 (April, 1915),” National Communication Association, San Diego, November 2008
- “Martial Art and Rhetorical Art: Judo as Persuasion,” Unconventional Convention Panel, National Communication Association, San Diego, November 2008
- “Expecting the Unexpected: The Sublime, Pure Persuasion, and Form,” 7th Triennial Conference of the Kenneth Burke Society, Villanova University, June 2008
- “Reading Hugh Blair Today: An Essay in Honor of Herman Cohen,” Spotlight on Scholarship Panel, Eastern Communication Association, Pittsburgh, May 2008
- “Music without Words, but a Rhetoric Nonetheless: The Piano Instruction Books of Frances Clark,” Rhetoric Society of America, Seattle, May 2008
- “Flow and Juxtaposition in the Rhetorical Technologies of Television and Radio,” Penn State Rhetoric Conference, State College, PA, July 2007
- “A Comparative Analysis of Public Radio Stations in Boston, MA,” Radio Interest Group, Popular Culture Association, Boston, April 2007
- “Conservative Rhetoric and Liberal Politics in the 2004 DNC Keynote Address of U.S. Senator Barack Obama,” Public Address Division, competitive panel, National Communication Association, San Antonio, November 2006
- “Demosian Practices, 431-331, and Aristotle’s Ethics, Politics, and Rhetoric: The Public is What the Public Does,” American Society for the History of Rhetoric, competitive panel, National Communication Association, San Antonio, November 2006
- “Aristophanes’ Earnest Appeal: The Chorus of Reconciliation in *The Frogs* (686-737),” Rhetoric Society of America, Memphis, May 2006

- “Mediated Citizenship(s) on NPR's All Things Considered,” Radio Interest Group, Popular Culture Association and American Culture Association, Atlanta, April 2006
- “Dialogic Forces in Russell Conwell’s ‘Acres of Diamonds,’” Rhetoric and Public Address Division, ECA, Philadelphia, April 2006
- “The Public as a Rhetorical Concept in Aristotle’s Ethics, Politics, and Rhetoric,” Top Student Paper Panel, Rhetoric & Public Address Division, Western Communication Association, Palm Springs, February 2006
- “‘Or Visit Our Website,’ Rhetorical Consequences of Digital Media for Public Radio Programming,” Human Communication Group, National Communication Association, Boston 2005
- “The Rhetoric of Narrative, Visualization, and Sound in Alfred Hitchcock’s Rope,” Visual Communication Division (poster session), National Communication Association, Boston 2005
- “Radio in the NCA Journals, 1925 – 1950,” History of the Discipline Pre-Conference Workshop, National Communication Association, Boston 2005
- “Faded Glory: A Historiography of Radio in America,” Historiography of the Mass Communications Pre-Conference Workshop, National Communication Association, Boston 2005
- “A Music Critic, Still: Putting Kenneth Burke in Conversation with Music Critics Then and Now,” Penn State Rhetoric Conference / Triennial Burke Conference, State College, PA, July 2005
- “The Rhetorical Dimensions of Public Radio Programming,” Radio Interest Group, Popular Culture Association, San Diego, March 2005
- “Extension without Progress: The Agriculture Extension Movement and Progressive Education for Farmers on the Train to The Pennsylvania State College, 1913 – 1918,” Western States Communication Association, Social Movements panel, San Francisco, February 2005
- “Public Speaking and Rhetorical Criticism,” Basic Course Division, discussion panel, National Communication Association, Chicago, November 2004
- “A Prairie Home Companion: A Specimen of Urban Agrarianism on Public Radio,” Mass Communication Division, Myths and Narratives: Competitive Papers, National Communication Association, Chicago, November 2004

“Euripides’ Happy Tragedies,” American Society for the History of Rhetoric, competitive panel, National Communication Association, Chicago, November 2004

“Kenneth Burke’s Music Criticism: Commentaries on ‘Pure Art,’” Kenneth Burke Society, Top Competitive Papers panel, National Communication Association, Chicago, November 2004

“The NPR Sound: A Matter of Voice,” Rhetoric Society of America, Austin, May 2004

“Locating Herbert Hoover’s Inaugural Address: Genre, *Kairos* and the Rhetorical Presidency,” Top Student Paper, Public Address Division, National Communication Association, Miami, November 2003

“Sometimes, It Goes without Saying: Cicero and *Kairos*,” American Society for the History of Rhetoric, National Communication Association, Miami, November 2003

“Early Newspaper Criticism of Radio, 1920-1929,” Radio Interest Group, Popular Culture Association, New Orleans, April 2003

“Fictional Rhetorical Criticism of Fictional Rhetoric: The West Wing,” Eastern Communication Association, Washington, DC, April 2003

“Irony in Car Talk,” Mass Media Division, National Communication Association, New Orleans, November 2002

“Forgetting Martin Luther King: Public Memory on Public Radio, 21 January 2002,” Public Address Division, National Communication Association, New Orleans, November 2002

“Rhetorical Dimensions of Public Radio On-Air Fund Raising,” Radio Interest Group, Popular Culture Association, Toronto, March 2002

“‘Thank you, Congressman:’ Rhetoric of Congressional Testimony by Public Broadcasting Leadership,” Public Address Division, National Communication Association, Atlanta, November 2001

“Rhetorical Dimensions of Public Radio On-Air Underwriting Acknowledgments,” Radio Interest Group, Popular Culture Association, Philadelphia, April 2001

Fellowships, Awards, Honors & Grants

Fellowships
Public Service Media Graduate Fellowship, SMTC-WPSU (Science, Medicine, and Technology in Culture – Penn State Public Broadcasting), 2005-2007
Sparks Fellowship, Department of Speech Communication, The Pennsylvania State

University, 1999-2000

Awards

- Top Student Papers Panel, Rhetoric & Public Address Division, Western Communication Association, Palm Springs, February 2006
- Top Paper Panel, Kenneth Burke Society, National Communication Association, Chicago, November 2004
- Top Student Paper, Public Address Division, National Communication Association, Miami, November 2003

Honors

- Rhetoric Society of America, Summer Institute Seminar: Rhetoric's Affect/Affect's Rhetoric, Bloomington, IN, May 2017
- Rhetoric Society of America, Summer Institute Workshop: Argumentation – Theory and Pedagogy, Bloomington, IN, May 2017
- Rhetoric Society of America, Summer Institute Seminar: Rhetoric and Sensation, Madison, WI, June 2015
- Rhetoric Society of America, Summer Institute Workshop: Mass Media, Boulder, CO, June 2011
- Rhetoric Society of America, Summer Institute Workshop: Reading Abraham Lincoln, University Park, PA, July 2009
- Rhetoric Society of America, Summer Institute Seminar: Rhetoric, Culture, and Technology, Rensselaer Polytechnic Institute, Troy NY, June 2007
- Rhetoric Society of America, Summer Institute Workshop: The History of the Discipline, Kent, OH, May 2005
- Doctoral Honors Seminar, National Communication Association- University of New Mexico, Albuquerque, NM, August 2004
- Doctoral Honors Seminar, National Communication Association-Bowling Green State University, Bowling Green, OH, August 2003

Grants – Internal

- Penn State College of Liberal Arts, RGSO Dissertation Release Grant, (Course release time), awarded Fall 2005
- CAS Dissertation Support Grant (Research Materials Grant), awarded Spring 2005
- Penn State Institute for the Arts & Humanities, Graduate Student Summer 2005 Residency Program, submitted Spring 2005 (not awarded)
- Penn State College of Communications, Page Legacy Dissertation Support Award, submitted Fall 2004 (not awarded)

Grants – External

- Urban Communication Foundation Research Incentive Grant (\$3,000 for travel and data collection in a study of urban-agrarianism in the programming of public radio station WDET in Detroit), submitted Fall 2005, (not awarded)
- Corporation for Public Broadcasting, Music Initiative Grant, (\$150,000 to produce a series of classical music radio programs based on the Dial music columns by

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Kenneth Burke), submitted August 2005 (not awarded)
 Spencer Dissertation Fellowships for Research Related to Education, submitted Fall 2004
 (not awarded)

Travel Grants
 (Departmental Faculty Research and Travel Grants)

CAS Travel & Research Funds, 2010 – 2017
 CAS Travel Grant, 2009
 CAS Travel Grant, NCA presentation, San Diego, November 2008
 CAS Travel Grant, RSA presentation, Seattle, May 2008
 CAS Travel Grant, ECA presentation, Pittsburgh, April 2008
 CAS Travel Grant, PCA presentation, Boston, April 2007
 CAS Travel Grant, NCA presentation, San Antonio, November 2006
 CAS Travel Grant, RSA presentation, Memphis, May 2006
 CAS Travel Grant, PCA presentation, Atlanta, April 2006
 CAS Travel Grant, WSCA presentation, February 2006
 (Departmental Graduate Student Grants & competitive Research and Graduate Studies
 Office – College of the Liberal Arts Grants)
 CAS and RGSO Travel Grants, NCA presentation, Boston, November 2005
 CAS and RGSO Travel Grants, PCA presentation, San Diego, March 2005
 CAS and RGSO Travel Grants, NCA presentation, Chicago, November 2004
 CAS Travel Grant, RSA presentation, Austin TX, May 2004
 CAS and RGSO Travel Grants, PCA presentation, San Antonio, April 2004
 CAS and RGSO Travel Grants, NCA presentation, Miami, November 2003
 CAS and RGSO Travel Grants, PCA presentation, New Orleans, April 2003
 CAS and RGSO Travel Grants, ECA presentation, Washington, DC, April 2003
 CAS and RGSO Travel Grants, NCA presentation, New Orleans, November 2002
 CAS and RGSO Travel Grants, PCA presentation, Toronto, March 2002
 CAS and RGSO Travel Grants, NCA presentation, Atlanta, November 2001
 CAS Travel Grant, PCA presentation, Philadelphia, April 2001

Graduate Course Work

Fall 1999

Spcom 510 Problems Speech Education (Speech Pedagogy)
 Spcom 503 Seminar in Rhetorical Criticism (History of the Discipline)
 Spcom 597a Rhetoric and Public Address Research (Research Methods)

Spring 2000

Spcom 500 Seminar in Historical Criticism (Manifestoes as Rhetorical Forms)
 Spcom 505 History and Development of Rhetorical Theory (The Elder Sophists)
 Spcom 502 Communication Theory and Research (Ethnographic Methods)

Fall 2000

Spcom 507 Seminar in Rhetorical Theory Building (Marx and Rhetorical Theory)

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Spcom 597a Rhetoric of Political Campaigns (2000 US Presidential Campaign)
 Spcom 478 Contemporary American Rhetoric (JFK and the Rhetoric of Crisis)

Summer 2001

Spcom 597a Intergenerational Communication (Communication and Aging)

Fall 2001

Spcom 505 History and Development of Rhetorical Theory (Aristotle)
 Hist 545 U S History, 1877-1919: The Gilded Age and Progressive Era
 Comm 581 Telecommunications History

Spring 2002

Spcom 597c Rhetoric of the American Presidency
 Spcom 500 Seminar in Historical Criticism (Public Memory)
 Comm 504 Mass Communications History

Fall 2002

Spcom 500 Rhetoric of Social Movements
 Spcom 515 Rhetoric & Media (Criticism and Film)
 Engl 584 History of Rhetoric

Spring 2003

Spcom 507 Rhetorical Theory (History and Methods)
 Hist 592 History of the 20th Century
 Eng 504 Kenneth Burke Seminar

Audited Courses

Spcom 500 Seminar in Historical Criticism (Close Textual Analysis)
 Spcom 505 History & Development of Rhetorical Theory (Sophists to Burke)
 Spcom 515 Rhetoric & Media (History, Theory, and Radio)
 Spcom 550 Persuasion and Social Influence
 Spcom 597a Communication, Culture & Identities
 Comm 550 Film Theory and Criticism (Television Criticism)
 CmLit 502 Comparative Criticism I (Classical to Romantic Periods)
 CmLit 503 Comparative Criticism II (Romantic to Contemporary Periods)

Research Experience

Research Assistant (Professor Rosa Eberly), Summer 2005
 Research Assistant (Professor Stephen Browne and Professor Ron Jackson), Summer 2004
 Research Assistant (Professor Rosa Eberly), Summer 2003
 Research Assistant/Editorial Assistant, The Review of Communication,
 (Thomas W. Benson, editor), Fall 2001 and Summer 2002-Summer 2003

Professional Experience

Penn State Public Broadcasting

Part-time Announcer and Master Control operator, August 1999 - present

Radio Station Manager, November 1986 - May 1997

Television Master Control Operator, March 1984 - November 1986

Western's Public Radio, Western Kentucky University, Bowling Green, Kentucky

Assistant Director of Public Broadcasting - Radio, May 1997 - July 1999

WMAJ-AM/WXLR-FM, State College, Pennsylvania

Operations Manager, November 1980 - September 1985

WNBT-FM, Wellsboro, Pennsylvania

Operations Manager, August 1979 - November 1980

References

Available on request