

LORI BEDELL  
814.280.5512

**MOST RECENT PROFESSIONAL AND SERVICE EXPERIENCE**

***Associate Teaching Professor, Assistant Director of Civic and Community Engagement, Assistant Director of Undergraduate Studies, Student Care Liaison - Department of Communication Arts and Sciences, Penn State University***

- Manage and advise student cohort of Civic and Community Engagement Minors
- Provided support to the Director of Undergraduate Studies.
- Assisted with curricular reform, course equivalency, implementing best standards and practices for departmental support; participate in Undergraduate Committee meetings and decision-making; evaluate transfer course credits; create informational materials and events for student academic success; provide departmental leadership on university's general education reform initiatives.
- Researched, created, and provided informational materials for students and departmental faculty on university resources for student care and emotional support.
- Teach both honors and non-honors courses in Communication Arts & Sciences.
- "Faculty Champion" of *Students Teaching Students* courses.

***Recent Courses - Civic and Community Engagement (CAS 222N), Rhetoric and Civic Life (CAS 137H/138T), Introduction to Thesis (CAS 460H), FYS Women and Communication (CAS 084S), Introduction to Human Communication (CAS 101N); Democratic Leadership (CAS 209)***

***Comedy Improv Instructor (Adult and Youth) and Company Member - Happy Valley Improv - 2018-2023***

- Educated and helped build a community of adults and middle and high-schoolers in philosophy and practice of improv comedy.
- Performed regularly at the Blue Brick Theatre.

***Director, State College Area School District – December 2017-December 2021***

- Planned, set policy, and evaluated the effectiveness of a school district with a \$164 million annual budget.
- Maintained confidentiality regarding personnel and student-related issues.
- Provided clear, well-considered input on all district matters: budgetary, personnel, disciplinary, facilities, etc.
- Proactively worked with school staff, students and wider communities to build policy and implement processes that guaranteed inclusivity and voice for marginalized groups.
- Part of the team that successfully negotiated a contract with teachers' union during COVID.
- In consultation with district administration, responsibilities included:
  - Adopt courses of study, textbooks, annual budget;
  - Enter contracts, provide grounds and buildings;
  - Prescribe, adopt, and enforce rules and regulations;
  - Provide special education for children with disabilities.

***Significant Accomplishments of Board during Tenure*** - Overseeing completion of major construction projects; managing COVID mitigation efforts; Initiating, collaboratively writing, and passing Anti-Racism Resolution; Initiating, collaboratively writing, and passing gender-expansive policies.

## **PAST PROFESSIONAL TEACHING AND ADMINISTRATION – 2006-2019**

**Director of Undergraduate Studies, Co-Director of Rhetoric and Civic Life, Schreyer Honors Adviser, Director of Penn State Undergraduate Speaking Center - Department of Communication Arts and Sciences, Penn State University, University Park, PA**

- Trained, hired, supervised undergraduates to serve as Mentors in the Undergraduate Speaking Center.
- Provided academic and professional guidance to department honor students; arranged and led regular meetings with students on academic progress; provided mentorship for academic, professional, and personal decision-making; supervised thesis preparation; second reader on all honors theses.
- Advised CAS student organizations: Lambda Pi Eta, CAS Society

**Courses** - *First-Year Seminar (CAS 084S, 083S), Effective Speech (CAS 100A), Honors Effective Speech (CAS 100H), Group Communication (CAS 100B), Intro to Research Methods (CAS 497H), Thesis Writing (CAS 494H), Careers in Communication (CAS 195), Communication Theory (CAS 202), Rhetoric and Civic Life (LA101H; CAS 137H; CAS 138T); Nonverbal Communication (CAS 470), Informative Speaking (CAS 211)*

### **Lecturer, Jan 2003-Fall 2006**

**Department of Communication Arts and Sciences, Penn State University, University Park, PA**

**Courses** – *Effective Speech (CAS 100A, 100H), Nonverbal Communication (CAS 470), First Year Seminar (CAS 083), Informative Speaking (CAS 211)*

### **Part/Full-time Instructor, September 1998 –May 2003**

**Department of Communication Arts and Sciences, Penn State University, Altoona, PA**

**Courses** – *Effective Speech (CAS 100A and 100H), Digital Video Production (COM 270, 470), Freshman Seminar*

### **Part-time, Freelance Writer, Voice Talent, January 1999 – 2006**

#### **Various employers**

- Designed and wrote a variety of materials for print, broadcast and public speaking including advertisements, newsletters, promotional brochure, reports, and speeches.
- Wrote, voiced, sang, and produced commercials for radio and television broadcast.

### **Assistant Professor, September 1995-May 1997**

**Walsh University, North Canton, Ohio**

- Responsible for the entire broadcast curriculum.
- Developed and taught a highly successful pilot freshman foundation course. The foundation course was to be the cornerstone of Walsh's then newly revitalized core curriculum and emphasized the interdisciplinary nature of subject matter.
- Faculty adviser to student video production company - *Bell Tower Productions* - through which students produced television shows and provided production services to the university and local community.
- Faculty adviser to campus radio station; responsible for purchase and installation of new computer digital audio editing facility.
- Co-designed campus *Writing Across the Curriculum* program to assist faculty in conceptualization and implementation of alternative, interdisciplinary teaching methods.

**Courses** – *Documentary Film, Broadcast Journalism, Writing for Mass Media, Speech, Senior Seminar - Issues in Mass Media, Television Production, Radio Production, Technical Writing,*

*Film Criticism, Advertising & Public Relations, Broadcast Copywriting, Screenwriting.*

***Graduate Teaching/Research Associate, September 1991 - June 1995***

***Ohio University School of Telecommunications, Athens, Ohio***

- Taught both lectures and labs for undergraduate video production courses. Curriculum included writing, story development, pre- thru post-production planning for both single camera and studio productions, technical and aesthetic instruction in lighting, shooting, and editing.
- Recognized as Outstanding Graduate Teaching Associate by graduate faculty. Finalist for campus-wide, student-nominated, Outstanding Graduate Teaching Associate Award.
- Elected to serve on the faculty production committee as Graduate Teaching Associate Representative. Participated in decision-making and policy implementation. Initiated curriculum and procedural changes to make the video program more accessible to qualified undergraduates in the early years of their academic careers.
- Graduate adviser to Athens Video Works (AVW), Ohio University's student-run production company.

***Marketing/PR Manager, June 1992 – September 1994***

***Small Business Development Center & Women's Business Resource Center, Athens, OH***

- Responsible for day-to-day activities and correspondence of Center's consulting, outreach programs, and seminars to emerging and existing small businesses and community members. Designed, compiled, and edited center's newsletters as well as client promotional/advertising materials. Researched, analyzed, and wrote for SBDC's annual report used in consideration of continued state and federal funding.

***Media Arts Educator, January 1994-June 1995***

***Athens East Elementary, Athens, Ohio***

- Total responsibility for conception and implementation of cultural/media-arts based curriculum in local gifted classrooms.

***Documentary/Experimental Video Instructor, Summers 1992-1994***

***Ohio Arts Council, Columbus/Athens, Ohio***

- Working with Steven Bognar (*American Factory*), collected and organized video workshop materials, secured equipment and production space for this intensive, week-long program designed for Ohio public school teachers.
- Taught aesthetics, camera operation, sound and video editing, graphic design.

***Producer/Directing Assistant, 1990-1991***

***Fox Broadcasting/FNM Films, Los Angeles, CA; Westgate Productions, Los Angeles, CA***

- Covered screenplays, treatments, and concepts. Assigned scripts for hired readers each week. Revamped story/script files and databases. Responsible for all legal paperwork including securing copyrights and contracts. Arranged talent auditions, crew interviews, and hiring screenings. Managed script changes and budget calendars.

**UNIVERSITY COMMITTEE SERVICE – CURRENT/RECENT**

Communication Arts and Sciences Student Engagement Council

Communication Arts and Sciences Undergraduate Committee

Advisory Committee to the Department Head

Teaching Faculty Advisory Committee (Dean's Lecturer Advisory Committee)

Schreyer Honors College Faculty Advisory Committee  
Honors & Awards Committee  
Speaking Center Committee

**EDUCATION**

Ohio University, Athens, Ohio:

Critical Cultural Studies in Mass Communication, A.B.D, 1995  
Communication, M.A. 1993 (Focus: Documentary Studies, Film)  
Communication, B.S. 1990 (Major: Writing Comprehensive, Minors: Film, Theatre, Journalism)

**AWARDS**

Cynthia Finch Teaching Award for Teaching Excellence - Department of Communication Art and Sciences, Penn State University  
Outstanding Teaching for Non-Tenure Line Faculty – College of Liberal Arts, Penn State University

**PAST COMMUNITY SERVICE**

Girl Scouts of Talus Rock Council Board of Directors  
Board of Directors, United Nations Association: USA, Centre County, PA  
Steering Committee, Public Issues Forum, State College, PA  
Conservation and Efficiency Committee, Patton Township, PA  
Adviser, Global AIDS Initiative, Penn State University  
Meals on Wheels