

# Peter N. Miraldi

308 Sparks Building  
Department of Communication Arts and Sciences  
The Pennsylvania State University  
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## Education

**Ph.D., Communication Studies** **December, 2010**

Kent State University • Kent, OH

- Dissertation title: *Influence of college students' MP3-player motives on their social interaction.*

**Master of Applied Communication Theory and Methodology** **August, 1998**

Cleveland State University • Cleveland, OH

- Mass Communication, Advertising, and Persuasion.

**B.A., Communication** **August, 1997**

Cleveland State University • Cleveland, OH

## Teaching Experience

**Teaching Professor, Department of Communication Arts and Sciences** **2017-Present**

**Senior Lecturer, Department of Communication Arts and Sciences** **2015-2017**

**Lecturer, Department of Communication Arts and Sciences** **2005-2015**

The Pennsylvania State University • University Park, PA

- Teaching technical presentation, conflict, group communication, and speech anxiety courses.
- Instructed *Effective Speech* and *Conflict Resolution & Negotiation* courses online.
- Facilitated continuing education courses on-site and via videoconference to distance learners.

**Visiting Instructor, Communication Department** **2004-2005**

Juniata College • Huntingdon, PA

- Taught survey courses, including *Mass Media & Society* and *Intro to Human Communication*.
- Developed and taught upper-level courses, including *Political Communication*, *Professional Presentation*, and *Metaverse*, a course focusing on diffusion of communication innovations.
- Guided students in producing and promoting an all-campus, mock-presidential debate.

**Graduate Teaching Assistant/Part-Time Faculty, School of Communication Studies** **1999-2004**

Kent State University • Kent, OH

- Taught a core undergraduate public speaking course, *Theory & Practice of Oral Discourse*.
- Instructed a stand-alone section of a communication theory course, *Communication Process*.
- Assisted with the implementation of WebCT®, an online teaching system.

## **Administrative Experience**

### **Program Coordinator, Low-Carbon Power and Propulsion REU Present**

The Pennsylvania State University • University Park, PA

- Developing marketing materials to recruit students for NSF-funded research program.
- Planning and organizing housing, travel, site visits, and events for research fellows.
- Collaborating with NASA University Leadership Initiative and US Air Force Academy.

### **Faculty Advisor and Licensee, TEDxPSU 2019-Present**

The Pennsylvania State University • University Park, PA

- Advising student-run organization to produce an annual TEDxPSU conference and events.
- Working with speakers to help them develop and deliver their ideas worth sharing.
- Won Outstanding Advisor Award from Penn State's Office of Student Activities in 2021.

### **Internship Coordinator, The College of the Liberal Arts and Department of Communication Arts and Sciences 2011-Present**

The Pennsylvania State University • University Park, PA

- Developing internship opportunities with local and national businesses.
- Revising internship curriculum to help students identify, improve, and apply their skills.
- Collaborating with Career Enrichment Network on professional development opportunities.

### **Faculty Advisor, CAS Club/LPH, Dept. of Communication Arts and Sciences 2012-2020**

The Pennsylvania State University • University Park, PA

- Promoting CAS Club, LPH Honor Society, and major across the University and community.
- Coordinating alumni events to provide students with professional development opportunities.
- Growing and improving the major with promotional events and outreach efforts.

### **Program Coordinator, Westinghouse Fellows Summer Program 2018-2021**

The Pennsylvania State University • University Park, PA

- Coordinating summer program, including recruitment, research, site visits, and events.
- Administering professional development, teambuilding, and communication workshops.
- Training Fellows to deliver effective presentations to Westinghouse engineers and executives.

### **Outreach & Recruitment Coordinator, Department of Communication Arts & Sciences 2015-2016**

The Pennsylvania State University • University Park, PA

- Collaborating with campuses on curriculum revision, assessment, and transfer students.
- Promoting the Communication Arts & Sciences major across the University and community.
- Coordinating alumni events to provide students with professional development opportunities.

### **Director, Undergraduate Studies, Department of Communication Arts and Sciences 2012-2015**

The Pennsylvania State University • University Park, PA

- Collaborated with faculty, staff, and students to revise the undergraduate curriculum.
- Developed a 5-year undergraduate strategic plan, including the addition of a B.S. degree.
- Worked with other departments and colleges to mutually beneficial programs of study.

**Executive Chair, Graduate Student Senate****2002-2004**

Kent State University • Kent, OH

- Developed and managed \$200K budget of Graduate Student Senate serving 5,000 students.
- Conducted focus groups of students and community members to inform city planning efforts.
- Petitioned and acquired university funding for graduate student travel and research.
- Successfully lobbied U.S. Congress to eliminate tax on graduate students' stipends.

**Assistant Course Coordinator, School of Communication Studies****2000-2001**

Kent State University • Kent, OH

- Assisted lead professor with maintenance and improvement of *Theory & Practice of Oral Discourse*.
- Created, administered, and evaluated midterm and final exams to over 900 undergraduates.
- Coordinated all lab instructors and maintained consistency across the curriculum.

**Research Experience****Graduate Research Assistant, Communication Research Center****1999-2002**

Kent State University • Kent, OH

- Served as Primary RA for Ohio Board of Regents Research Challenge Grant on Internet use.
- Designed and administered quantitative and qualitative measurement instruments.
- Coordinated all departmental research studies and managed mass-survey research programs.

**Academic Service****Member, Public Speaking Center Advisory Board****2022-Present****Member, CAS 100 Teaching Mentor****2022-Present****Member, College TFAC Promotion Committee (Chair from 2021-2022)****2020-2022****Member, Search Committee for Associate Director of Alumni Relations (Liberal Arts)****2020****Member, CAS Teaching Faculty Promotion Committee (Chair in 2018)****2018-2020****Lead Speaker Consultant, TEDxPSU (speaker consultant since 2014)****2015-2019****Chair, Teaching Faculty Committee****2016-2018****Member, Martin Luther King, Jr. Commemoration Planning Committee****2014-2018****Member, Technology Committee****2016-2017****Member, Selection Committee for Student Organization and Involvement Awards****2016****Judge, Speak for Peace: MLK Oratorical Contest****2014-2016****Member, CAS Honors & Awards Committee (Chair in 2015)****2014-2016****Member, CAS Undergraduate Studies Committee (Chair from 2012-2015)****2011-2016****Judge, The Miss Black and Gold Scholarship Pageant****2014-2015****Elected Representative, CAS Advisory Committee****2012-2015**

<b>Member, CAS By-Laws Committee</b>	<b>2011</b>
<b>Member, Search Committee for Assistant Director of Career Enrichment Network</b>	<b>2011</b>
<b>Member, Search Committee for CAS Basic Course Director and Coordinator</b>	<b>2011</b>
<b>Judge, Graduate Research Exhibition</b>	<b>2011</b>
<b>Member, Symposium on Democracy Committee</b>	<b>2004</b>
<b>Member, Board of Trustees Student Representative Selection Committee</b>	<b>2003-2004</b>
<b>Chair, Graduate Student Needs Assessment/Problem Resolution Committee</b>	<b>2002-2004</b>
<b>Member, Enrollment Planning Steering Committee</b>	<b>2002-2004</b>
<b>Member, Teaching, Research, and Creative Achievement Awards Committee</b>	<b>2002-2004</b>
<b>Member, Wellness Center Advisory Board</b>	<b>2002-2004</b>
<b>Chair, Research Grant Awards Committee</b>	<b>2002-2003</b>
<b>Member, Graduate Student Colloquium Committee</b>	<b>2001-2004</b>
<b>Member, Student Center Advisory Board</b>	<b>2000-2004</b>
<b>Member, Commission on the Academic Structure of the University</b>	<b>2002</b>
<b>Member, September 11th Commemoration Committee</b>	<b>2002</b>
<b>Member, VP of Enrollment Management and Student Affairs Search Committee</b>	<b>2002</b>
<b>Member, Student Media Policy Committee</b>	<b>2001-2002</b>

### **Community Service**

<b>Secretary, Home Owners Association</b>	<b>2023</b>
The Landings Neighborhood • State College, PA	
<ul style="list-style-type: none"> <li>○ Addressing complaints and concerns of residents.</li> <li>○ Organizing community events and engagement, such as yard sales and block parties.</li> <li>○ Recording and reporting minutes from monthly HOA meetings.</li> </ul>	
<b>Secretary, Parent Teacher Organization</b>	<b>2018-2022</b>
Corl Street Elementary School • State College, PA	
<ul style="list-style-type: none"> <li>○ Collaborating with principal, teachers, and parents to facilitate school events and fundraisers.</li> <li>○ Recording and reporting minutes from monthly PTO meetings.</li> </ul>	
<b>Secretary, Board of Directors</b>	<b>2016-2021</b>
House of Care, Inc. • State College, PA	
<ul style="list-style-type: none"> <li>○ Raising awareness and funding for residents with low income and special needs.</li> <li>○ Developing fundraising campaigns to supplement \$180K annual operating budget.</li> <li>○ Collaborating with fellow board members on strategic planning and investor pitches.</li> </ul>	

**Member, Inclusive Excellence Steering Committee****2017-2019**

State College Area School District • State College, PA

- Working with committee members to address bullying and help every student feel respected.
- Assisting Superintendent and SCASD leaders to develop and implement inclusive strategic plan.
- Consulting Director of Communications on best practices for addressing community concerns.

**Honors and Awards****Outstanding Advisor Award****2021**

Presented by Penn State's Office of Student Activities for advising TEDxPSU student organization

**Excellence in Management Certificate****2015**

Presented by Penn State Executive Programs in the Smeal College of Business

**Teaching Innovation Project Award****2015**

Selected by the Office of Digital Pedagogy and Scholarship, Pennsylvania State University

**Cynthia Finch Award for Teaching Excellence****2012**

Presented by the Department of Communication Arts &amp; Sciences, Pennsylvania State University

**Excellence in Teaching****2003-2004**

Presented by the Graduate Student Senate, Kent State University

**Excellence in Service, Executive Chair, Graduate Student Senate****2003-2004**

Presented by the Graduate Student Senate, Kent State University

**Certificate of Award, Outstanding Paper Reviewer****2002**

Presented by the Mass Communication Division of the National Communication Association

**Excellence in Service, Grievance Committee Representative****2002**

Presented by the School of Communication Studies, Kent State University

**Leadership Excellence Award, Outstanding Leadership & Dedication to Co-Curricular Activities at Kent State University****2002**

Presented by the Office of Campus Life, Kent State University

**Excellence in Collegiality, The James Mignerey Collegiality Award****2001**

Presented by the School of Communication Studies, Kent State University

**Excellence in Service, President, Communication Graduate Student Association****2001**

Presented by the School of Communication Studies, Kent State University

**Certificate of Appreciation of Service, Student Center Advisory Board****2000-2001**

Presented by the Graduate Student Senate, Kent State University

**Publication**

Miraldi, L. B., & Miraldi, P. N. (2019). Best practices in slide design. In Wallace, J. D. & Becker, D. (Eds.), *The Handbook of Communication Training*. New York: Routledge.

## **Conference Presentations and Workshops**

- Miraldi, P. N., & Miraldi, L. B. (2019, February). *Advocating with Visual Evidence: How to improve presentation slide-design with the Assertion-Evidence approach*. Workshop delivered at the meeting of the Western States Communication Association, Seattle, WA.
- Miraldi, L. B., & Miraldi, P.N. (2018, May). *Supporting Voices with Visuals: How to Improve Presentation Slide-Design with the Assertion-Evidence Approach*. Workshop delivered at the International Communication Association's Annual Conference, Prague, Czech Republic.
- Miraldi, P. N., & Miraldi, L. B. (2016, November). *Improving PowerPoint Presentations: How to Create Effective Presentation Slides Based on Learning Theories and Multimedia Design Principles*. Workshop delivered at the meeting of the National Communication Association, Philadelphia, PA.
- Miraldi, P. N., & Miraldi, L. B. (2016, February). *Innovations in Slide Design: Improving Audience Comprehension and Retention*. Workshop delivered at the meeting of the Western States Communication Association, San Diego, CA.
- Miraldi, L. B., Raman, V. V., & Miraldi, P. N. (2014, November). *Rethinking slide design: New techniques for improving presentations*. Workshop delivered at the meeting of the National Communication Association, Chicago, IL.
- Miraldi, P. N. (2004, November). *From Young Werther to Heaven's Gate: Mass media effects on suicide*. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Miraldi, P. N. (2004, November). *Personality determinants of Internet use*. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Miraldi, P. N. (2004, May). *The biological origins of communication motives*. Paper presented at the meeting of the International Communication Association, New Orleans, LA.
- Miraldi, P. N. (2004, April). *Conference presentation skills: How to improve your potential*. Symposium conducted at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2004, April). *Intercultural communication and the Internet: A research agenda*. Paper presented at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2004, April). *A question of politics: Survey research methods for studying political communication*. Paper presented at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Christopher, J. S., & Miraldi, P. N. (2003, November). *Students and Internet addiction*. Paper presented at the meeting of the National Communication Association, Miami, FL.

- Miraldi, P. N. (2003, May). *Exploring the interpersonal communication aspects of suicide: A research agenda for communi-suicidology*. Poster session presented at the meeting of the International Communication Association, San Diego, CA.
- Christopher, J. S., & Miraldi, P. N. (2002, November). *The effect of individual personality traits on cybercommunity participation*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N. (2002, November). *Is there a future for the public library? Effects of Internet use on public libraries*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N. (2002, November). *On the campaign cyber trail: Political campaigns and the Internet*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N., & Christopher, J. S. (2002, November). *The effects of personality traits and sensation-seeking on Internet use*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Rubin, R. B., Haradakis, P. M., Rubin, A. M., & Miraldi, P. N. (2002, November). *Comparing methods for assessing Internet use*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Miraldi, P. N. (2002, April). *The dos and don'ts of presenting at your first conference*. Symposium conducted at the meeting of the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2002, April). *The interpersonal communication aspects of suicide*. Paper presented at the Kent State University Graduate Student Colloquium, Kent, OH.
- Miraldi, P. N. (2001, November). *Communi-Suicidology: A communication perspective on suicide*. Paper presented at the meeting of the National Communication Association, Atlanta, GA.\*
- Miraldi, P. N. (2001, November). *How do communication technologies affect the quality of distance education? From past to present, and into the future*. Paper presented at the meeting of the National Communication Association, Atlanta, GA.
- Miraldi, P. N. (2000, April). *Updating the PRCA: A test of the validity and reliability of telecommunication components of oral communication apprehension*. Paper presented at the meeting of the Central States Communication Association, Cincinnati, OH.

\* Top Four Paper of the Communication Needs of Students at Risk Commission.

## **Additional Experience**

### **Media Associate, Jo-Ann Stores, Inc.**

**1998-1999**

Hudson, OH • [www.joann.com](http://www.joann.com)

- Operated all aspects of the direct mail process reaching over three million customers.
- Assisted with market selection for national newspaper inserts and advertisements.
- Streamlined data entry procedures and company's distribution lists.

### **Marketing Intern, Orion Consulting, Inc. (now CGI Group, Inc.)**

**1997-1998**

Cleveland, OH • [www.cgi.com](http://www.cgi.com)

- Researched the health industry market and conducted competition analysis.
- Developed and distributed direct mail pieces for prospective clients.
- Planned and implemented marketing campaigns for principles and subsidiaries.

### **Promotions Intern, Allied Advertising (now Allied Integrated Marketing)**

**1996-1997**

Coventry, OH • [www.alliedim.com](http://www.alliedim.com)

- Developed promotional ties with local newspapers and broadcast outlets.
- Created and disseminated press materials for media contacts.
- Promoted special events and screenings for Mirimax Films and Universal Pictures.

### **Student Assistant, Public Relations (now University Marketing)**

#### **Cleveland State University**

**1995-1997**

Cleveland, OH • [www.csuohio.edu/offices/marketing](http://www.csuohio.edu/offices/marketing)

- Processed all media inquiries and requests related to Cleveland State University.
- Revised and coordinated the speaker bureau, responsible for all faculty-speaking engagements.
- Wrote and edited press releases and media advisories.

### **Culture Editor, *The Cauldron*, Cleveland State University**

**1995-1996**

Cleveland, OH • [www.csucauldron.com](http://www.csucauldron.com)

- Reported on cultural events and social issues affecting CSU students and the surrounding community.
- Developed original articles from a team of reporters and columnists.
- Edited articles and layout of the culture section.