

Dr. Bradford Vivian

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The Pennsylvania State University
LA - Communication Arts and Sciences
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Education

Ph D, Pennsylvania State University, College of Liberal Arts, 2001.
Major: Speech Communication

MA, Pennsylvania State University, College of Liberal Arts, 1998.
Major: Speech Communication

BA, George Mason University, Fairfax, VA, 1996.
Major: English Honors

Professional Positions

Academic

Professor, Communication Arts and Sciences (2018 - Present)

RESEARCH

Research Interests

Contemporary Rhetorical Theory; Rhetoric and Public Memory; the Rhetoric of Witnessing; Rhetoric and Modern Political Theory

Research and/or Scholarly Publications

Published Works

Parts of Books

Book Chapter

Vivian, Bradford. "Saying That Students Embrace Censorship on College Campuses Is Incorrect." In *The Conversation on Higher Education*. Johns Hopkins University Press, 2025. Peer-reviewed/refereed. [Accepted February 2024].

Manuscripts Submitted for Publication

Articles in Refereed Journals

Journal Article

Vivian, Bradford. "The Trope of Innocence: Children's Rights, Race, and the Social

Contract After Sandy Hook." *Rhetoric, Politics, and Culture*. [Revising to Resubmit January 2024]

Manuscripts in Progress

Journal Articles

Journal Article

Vivian, Bradford. "The Trope of Innocence: Children's Rights, Race, and the Social Contract After Sandy Hook." *Rhetoric, Politics, and Culture*. [Revising to Resubmit January 2024]

Papers, Presentations, Seminars, and Workshops

Vivian, B., ENGL 487W--Rhetoric and Deception (Professor Debra Hawhee). (February 8, 2024).
Professor Hawhee asked me to visit her class, having assigned her students a chapter in my Campus Misinformation book.

Keynotes/Plenary Addresses

Vivian, B., Communication Studies Week, Colorado State University, "The Authoritarian Sources of Misinformation About Universities Today," Keynotes/Plenary Addresses. (February 15, 2024).

Editorial and Advisory Work

Philosophy and Rhetoric, Editorial Board. (2018 - Present).

Peer Reviewer of Grant Proposals, Manuscripts, Etc.

Endorsement, Heritage and Hate: Old South Rhetoric at Southern Universities, by Stephen Monroe. (2020 - Present).
Invited endorsement for book jacket.

Endorsement, The Complicit Text: Failures of Witnessing in Postwar Fiction, by Stacy Ivan. (2020 - Present).
Invited endorsement for book jacket.

Impact in Society of Research Scholarship and Creative Accomplishment

Interview, "Interview about Campus Misinformation," Journal or Magazine, DUZ (Germany). (April 2024).
Klaus Martin Hofer, a writer for DUZ magazine in Germany, interviewed me via e-mail early in 2024 about my book, Campus Misinformation. The interview is slated to be published sometime in April 2024.

Interview, "Campus Misinformation: An Interview with Dr. Bradford Vivian," Podcast, Politics Considered. (January 27, 2024).
A podcast interview devoted to my book, Campus Misinformation.

TEACHING

Teaching Experience

Penn State

CAS 475, Public Address, 1 course
CAS 497, Special Topics, 1 course

Directed Student Learning

Student Mentorship and Supervision

Irizarry Anthony, Ph.D. Dissertation (August 2018 - Present).
Natalie Bennie, Ph.D. Dissertation (August 2019 - Present).
Kenya Davis, Master's Committee (April 2021 - Present).
Sarah Dweik, Dissertation Committee (February 2021 - Present).
Jonathan Henson, Dissertation Committee (January 2021 - Present).
Derek Lewis, Dissertation Committee (January 2017 - Present).
Kellie Marin, Dissertation Committee (January 2017 - Present).
Ashleigh McDonald, Doctoral Committee (2023 - Present).
Matthew Parnell, Dissertation Committee (February 2021 - Present).
Haley Schneider, Dissertation Committee (August 2017 - Present).
Cheyenne Zaremba, Doctoral Committee (2024 - Present).

SERVICE

Professional Memberships

Memory Studies Association. (December 2019 - Present).
Association for Political Theory. (July 2015 - Present).
American Philosophies Forum. (April 2015 - Present).

Service to the University

Department

Committee Work

Honors and Awards Committee. (August 2022 - Present).

Advisory Committee, Committee Member. (July 2020 - Present).

Graduate Student Committee, Committee Member. (July 2020 - Present).

Promotion and Tenure Committee, Chairperson, Elected. (July 1, 2020 - Present).

Technology Committee. (August 2019 - Present).

Advisory Committee. (2023 - 2024).

Research Committee. (2023 - 2024).

Technology Committee. (2023 - 2024).

Tenure and Promotion Committee. (2023 - 2024).

Liaison

College of Liberal Arts Global and International Studies Program, Liaison. (November 2016 - Present).

Unknown Service Type

Ad hoc coordination of curricular contingencies during pandemic. (January 2021 - Present).

University

Committee Work

Ad-Hoc Committee on Misinformation and the Humanities (organized by Professor Eric Hayot in connection with the Center for Humanities and Information). (October 2022 - Present).

Participation in Governance Bodies and Related Activities

Faculty Advisory Board, Humanities Institute. (2023 - Present).

Service to the Disciplines and to the Profession

External Evaluator for Promotion and/or Tenure

Tenure and Promotion Case (Indiana University), Evaluator. (July 2022 - Present).
External evaluator of A. Frey Thimsen's tenure and promotion case.