

VANESSA MCLAUGHLIN

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SUMMARY

Communications professional, with background in writing, law, and education. Experienced in developing brand website content and social media campaigns. Lived, worked, and traveled extensively overseas.

PROFESSIONAL EXPERIENCE

Assistant Professor, *The Pennsylvania State University, Communication Arts and Sciences Department*, State College, PA. 2017-present

- Taught public speaking skills, focusing on civic engagement in a democracy, rhetoric and law focusing on persuasion, argumentation and mock trial skills.

Public Relations Consultant, *Self Employed*, State College, PA. 2014-present

- Wrote, developed and managed online content, created company web presence and strategic personal brand to include biographies, company public image, social media presence and content.

Marketing and Communications Specialist, *Penn State Law*, State College, PA. 2014-2017

- Wrote and edited web and social media content; created and coordinated communications strategies and email campaigns for the Penn State School of International Affairs and Penn State Law.

Lecturer, *The Pennsylvania State University, English Department*, State College, PA. 2006-2014

- Taught effective, coherent, persuasive writing skills, website design and presentation of information for multiple classes, including writing rhetoric and technical writing.

Adjunct Professor, *University of Maryland University College*, Rota, Spain. 2001-2003

- Taught courses, including pre-law, journalism, and government; created and developed curriculum.

Reporter, *The Jacksonville Daily News*, Jacksonville, NC. 1999-2001

- Wrote eight to ten news articles per week, covering courts, crime, military, government and educational issues. Periodically composed longer feature articles and won 2000 NCPA Lifestyles and Features Award.

Associate Lawyer, *The Law Offices Of Helene Hartig*, New York City, NY. 1998-1999

- Wrote legal briefs and pleadings, interviewed clients, filed motions and court documents.

Law Clerk, *Massachusetts Attorney General, Public Integrity Division*, Boston, MA. 1997-1998

- Assisted with investigating and prosecuting public officials accused of fraudulent and criminal activity.

EDUCATION

Western New England College, School of Law, Juris Doctor, Springfield, MA. 1998

University of Massachusetts, B.A. Journalism and Communications, Amherst, MA. 1993

SKILLS AND PERSONAL INFORMATION

- Admission to the New York Bar and Massachusetts Bar, retired status.
- Contributor to "Bookmark" and "This I Believe" for WPSU Radio.
- Certified personal trainer, yoga and aerobics instructor, self-employed.
- Proficient in Spanish and French; limited Italian and Portuguese.